

# THE CASH BOX

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MAY 21, 1955

NUMBER 35



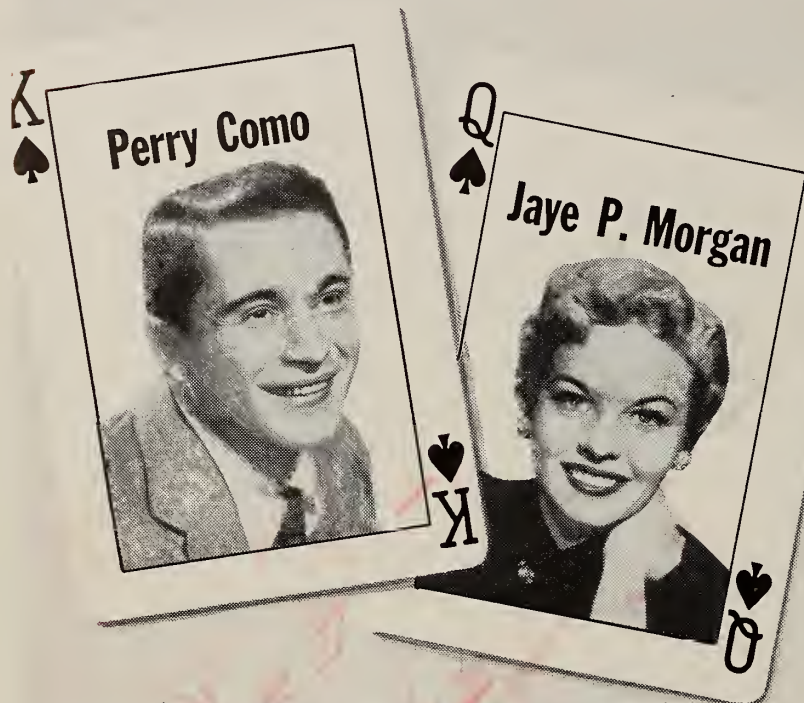
Smiles are the order of the day as Milton Berle, Susan Hunter and Bobby Mellin watch the sales mount for "Not Yet". Berle is the writer of the song; Susan recorded it for Decca; and Mellin published it. Given a tremendous send-off on the Milton Berle show of a couple of weeks ago, the record took off immediately creating a new record star in Susan Hunter.



here they are!

# RCA VICTOR'S UNBEATABLE PAIRS!

Four of the most exciting "Double-dates" in record history!



(with Mitchell Ayres' Orch. Arr: Joe Reisman)

## CHEE CHEE-OO CHEE TWO LOST SOULS

(from the musical production  
"Damn Yankees")

20/47-6137

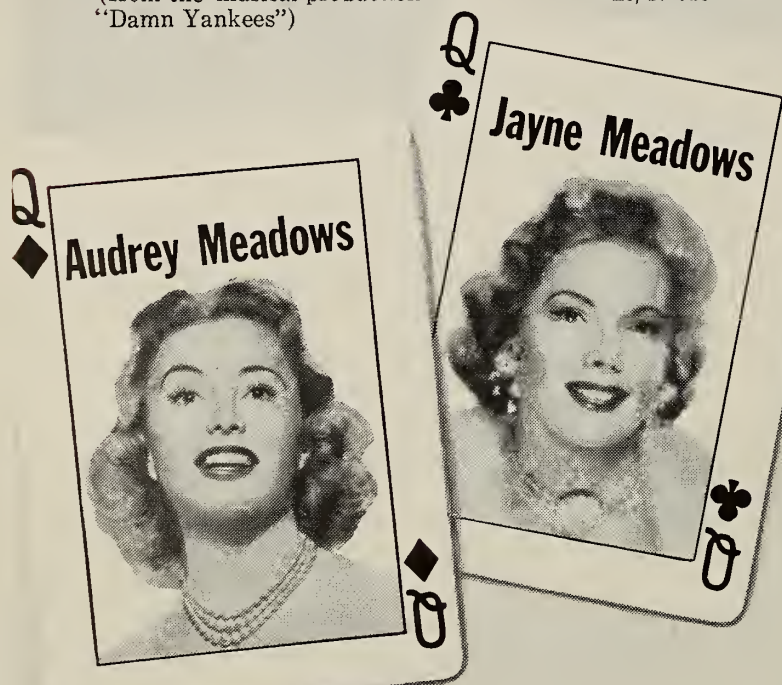


## THE CATTLE CALL

## THE KENTUCKIAN SONG

(from the Hecht-Lancaster production "The Kentuckian"  
a United Artists Release)

20/47-6139



(with Hugo Winterhalter's Orchestra)

## HOT POTATO MAMBO JAPANESE RHUMBA

20/47-6132



## SWEET AND GENTLE FREDDY

20/47-6138

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"NEW ORTHOPHONIC" High Fidelity Recordings





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# The Cash Box

Volume XVI

Number 35

May 21, 1955

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# AP

# CHOOSES

# THE CASH BOX

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Therefore we are happy to report that when it comes to the music world, AP relies upon *The Cash Box*.

An important fact for the entire music industry to know is that *The Cash Box* charts go out over the AP wires every single week. They are relayed to newspapers and radio stations everywhere and give program directors, disk jockeys and editors the latest standing of current pop records.

It is a rare thing that AP should use any but its own sources. Yet for a specialized field such as music and records, it seeks out the best possible source and in turn gives the information from that expert source to its clients.

We at *The Cash Box* are proud of this public recognition by the most respected and reliable news service.

We have always known that our charts were the most accurate, most timely, completely honest compilations available. We knew also that most of the music industry was aware of their effectiveness.

Now this superiority is attested to by the acme of reliability as far as the news world is concerned.

Once again we say we are extremely proud of this recognition. And we know that AP's use of our charts will have great meaning to everyone in the music business.



## 3 Great Songs--- For Your Program

### "IF I MAY"

recorded by  
**NAT "KING" COLE**  
on CAPITOL

### "GENUINE LOVE"

recorded by  
**LES PAUL & MARY FORD**  
on CAPITOL

### "SMACK DAB IN THE MIDDLE"

recorded by  
**MILLS BROS. . . . . Decca**  
**ELLA MAE MORSE . . . Capitol**  
**EDDIE HILL . . . . RCA Victor**  
**CHARLEY CALHOUN . . MGM**  
**THE JACKS . . . . . RPM**

published by  
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Hal Fein, Pres.  
1650 Broadway, New York, N. Y.

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Trudy Richards  
singing

### "DON'T RUSH ME"

and

### "PROMISES, PROMISES"

Jubilee 5197

The Four Tunes

### "TIME OUT FOR TEARS"

and

### "TIRED OF WAITING"

Jubilee 5200

Della Reese

### "IN THE STILL OF THE NIGHT"

and

### "KISS MY LOVE GOODBYE"

Jubilee 5198

Kent Harlan

his Sax and Ork.

### "SAXAPHOBIA"

and

### "LIMEHOUSE BLUES"

Jubilee 5199

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**KITTY KALLEN'S**  
Greatest

### "FORGIVE ME"

Just Released

Decca Record  
No. 29548

**BOURNE, INC.**

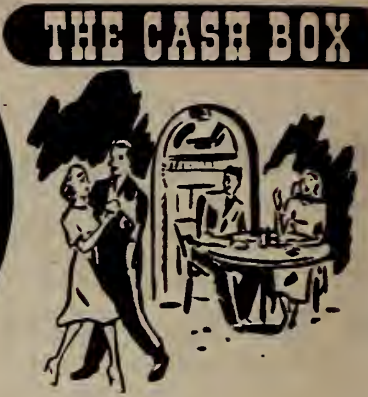
136 W. 52nd Street, New York 19



Quite a weekend of press conferences. Possibly the busiest for ace publicity gal Suzanne Warner. And how she can organize everything. . . . Pretty Kitty Kallen told me how excited she was to be in England and Budd Granoff was busy soothing a few scratches which Kitty got from another Kitty in a basket. Yes Suzanne couldn't resist getting a kitten for Miss Kallen. . . . Herb Kessler manager of the Four Aces, also full of excitement at the thought of the boys opening at the Palladium on Monday and sharing the bill with Kitty. Also in London, Mr. & Mrs. Don Cornell. Don plays Finsbury Park Theatre this week and is guest on Show Band, B.B.C.'s top music show, Monday night. . . . Alma Cogan thrilled at being introduced to the audience from the box she was sitting in at the Palladium. Introduction was made by Johnnie Ray. . . . Hermione Gingold due back in London this week after a very successful U. S. show. But look out over there, she's coming back to New York real soon. . . . It seems that Les Paul and Mary Ford are in confab with the Grade office for a Summer tour of the leading British theatres. Nice to have you back again; make it soon. . . . The Crewcuts have a winner over here with their recording of "Earth Angel". Disk really starting moving via American Forces Network in Germany having now found its way into the best sellers in this country. . . . Johnnie Ray recorded two sides for Philips last Tuesday. One of the songs, written during the early weeks of his tour, is called "My Love For You", lyrics by Johnnie Ray, music by Vic Lewis whose band accompanied Johnnie on his dates. . . . "Mr. Banjo" seems to have gotten wonderful coverage from all the record companies over here. So watch it get into the best sellers list real soon. . . . It looks as though Maggie Whiting may at last have the really big seller she's been waiting for on this side of the Atlantic. I'm talking about a little ditty called "Stowaway". After all, all you need is just one big record and those British fans start clamoring for you as they seem to be doing for Tony Bennett right now. Tony my boy . . . consider yourself a "Stranger" no more!

This week's best selling pop singles:  
(Courtesy "New Musical Express")

- 1) "Cherry Pink"—Perez Prado (HMV)
- 2) "Stranger In Paradise"—Tony Bennett (Philips)
- 3) "Give Me Your Word"—Tennessee Ernie (Capitol)
- 4) "Cherry Pink"—Eddie Calvert (Eng. Col.)
- 5) "Earth Angel"—Crewcuts (Mercury)
- 6) "Softly, Softly"—Ruby Murray (Eng. Col.)
- 7) "Stranger In Paradise"—Tony Martin (HMV)
- 8) "Wedding Bells"—Eddie Fisher (HMV)
- 9) "Ready, Willing And Able"—Doris Day (Philips)
- 10) "Melody Of Love"—Ink Spots (Parlophone)



CODE				
AB—Abbott	CK—Checker	DU—Duke	JU—Jubilee	PO—Potter
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent
AU—Audiavac	CT—Cat	FB—Fabor	MJ—MGM	RM—Rama
BE—Bell	CW—Crown	FE—Federal	MA—Major	SA—Savoy
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Norgren	VA—Valley
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	VI—RCA Victor
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor	WA—Watco
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock	

## CHERRY PINK AND APPLE BLOSSOM WHITE

### 1 PEREZ PRADO

CO-40472 (4-40472)—Xavier Cugat  
CR-61373 (9-61373)—Alan Dale  
CR-61381 (9-61381)—Georgie Auld  
DE-29510 (9-29510)—Guy Lombardo

DE-29387 (9-29387)—Victor Young  
VI-20-5965 (47-5965)—Perez Prado  
TI-10-256 (45-256)—Tito Puente

## BALLAD OF DAVY CROCKETT

### 2 BILL HAYES

BE-1091—Tex Stewart  
CA-3058 (F-3058)—Ernie Ford  
CD-1256 (45-1256)—Bill Hayes  
CO-40449 (4-40449)—Fess Parker  
CR-61368 (9-61368)—Steve Allen  
DE-29423 (9-29423)—Burl Ives

DO-1240 (45-1240)—Mac Wiseman  
FI-049 (45-049)—Irving Fields  
ME-70555 (70555x45)—Rusty Draper  
MG-11941 (K-11941)—James Brown  
VI-20-6041 (47-6041)—Voices Walter Schumann

## UNCHAINED MELODY

### 3 LES BAXTER—AL HIBBLER—ROY HAMILTON

CA-3055 (F-3055)—Les Baxter  
CO-40455 (4-40455)—Liberace  
CR-61407 (9-61407)—Don Cornell  
DE-29441 (9-29441)—Al Hibbler  
DE-29509 (9-29509)—Guy Lombardo

EP-9102 (5-9102)—Roy Hamilton  
ME-70598 (70598x45)—Crewcuts  
MG-11962 (K-11962)—LeRoy Holmes  
VI-20-6078 (47-6078)—June Valli  
VI-20-6078 (47-6078)—Chet Atkins

## DANCE WITH ME HENRY

### 4 GEORGIA GIBBS

BE-1093—Edna McGriff  
CR-61370 (9-61370)—Three Rays  
MA-102 (45-102)—Leslie Sisters

ME-70572 (70572 x 45)—Georgia Gibbs  
MO-947 (45-947)—Etta James & Peaches

## THE CRAZY OTTO

### 5 JOHNNY MADDOX

BE-1091—Buddy  
DO-15325 (45-15325)—Johnny Maddox

PD-22009 (45-22009)—Crazy Otto

## TWEEDLEE DEE

### 6 GEORGIA GIBBS

AT-1047 (45-1047)—Lavern Baker  
AU-114 (45-114)—Dorothy Collins  
CA-3008 (F-3008)—Vicki Young  
CR-61332 (9-61332)—Lancers  
CR-61366 (9-61366)—Teresa Brewer

KI-1436 (45-1436)—Bonnie Lou  
ME-70517 (70517x45)—Georgia Gibbs  
ME-70553 (70553x45)—Bop-A-Loos  
VI-20-6005 (47-6005)—Pee Wee King

## DARLING, JE VOUS AIME BEAUCOUP

### 7 NAT "KING" COLE

CA-3027 (F-3027)—Nat "King" Cole DE-29510 (9-29510)—Guy Lombardo

## WHATEVER LOLA WANTS

### 8 SARAH VAUGHAN

CA-3104 (F-3104)—Billy May  
DE-29472 (9-29472)—Carmen McRae  
EP-9101 (5-9101)—Mello-Larks  
ME-70595 (70595 x 45)—Sarah Vaughan  
MG-11961 (K-11961)—Ginny Gibson

ST-1363 (45-1363)—The Hi-Lo's  
VI-20-6077 (47-6077)—Dinah Shore  
VI-20-6122 (47-6122)—Perez Prado  
X-0116 (4X-0116)—Louis Jordan

## HOW IMPORTANT CAN IT BE

### 9 JONI JAMES — SARAH VAUGHAN

CA-3066 (F-3066)—Billy May  
CR-61362 (9-61362)—Teresa Brewer  
DE-29412 (9-29412)—Connie Boswell  
ME-70534 (70534 x 45)—Sarah Vaughan

MG-11919 (K-11919)—Joni James  
MJ-138 (45-138)—Jack Smith  
TI-10-245 (45-245)—Neil Lewis  
VI-20-5993 (47-5993)—Lou Monte

## MELODY OF LOVE

### 10 BILLY VAUGHN—FOUR ACES—DAVID CARROLL

CA-3018 (F-3018)—F. Sinatra & Ray Anthony  
CO-40417 (4-40417)—Sammy Kaye  
CR-61334 (9-61334)—McGuire Sisters  
DE-29395 (9-29395)—Four Aces  
DO-15247 (45-15247)—Billy Vaughn  
EP-9098 (5-9098)—Jack Pyle

KI-1429 (45-1429)—Ink Spots  
ME-70521 (70521x45)—David Carroll  
MG-11908 (K-11908)—F. McCormack  
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore  
VI-20-5973 (47-5973)—Leo Diamond

11) THE BREEZE AND I. 12) HONEY BABE. 13) TWO HEARTS. 14) SINCERELY. 15) PLAY ME  
HEARTS AND FLOWERS. 16) DON'T BE ANGRY. 17) HEART. 18) PLEDGING MY LOVE. 19) A  
BLOSSOM FELL. 20) THE SAND AND THE SEA. 21) MOST OF ALL. 22) IT'S A SIN TO TELL A LIE.  
23) LEARNIN' THE BLUES. 24) IT MAY SOUND SILLY. 25) KO KO MO. 26) THE DOOR IS STILL  
OPEN. 27) DANGER, HEARTBREAK AHEAD. 28) BLUE MIRAGE. 29) EARTH ANGEL. 30) IS THIS  
THE END OF THE LINE. 31) HEY, MR. BANJO. 32) BOOM BOOM BOOMERANG. 33) OPEN UP  
YOUR HEART. 34) MAMBO ROCK. 35) PLANTATION BOOGIE.

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# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## LOU MONTE

(RCA Victor 20-6133; 47-6133)

ⓑ "WITH YOU BESIDE ME" (2:14) [Ben Bloom ASCAP—Silver, Schroeder] An inviting shuffle jumper is colorfully fashioned by the warm Lou Monte voice. A happy pleaser that should draw a heap of spins. Could break.

ⓑ "BELLA NOTTE" (2:42) [Walt Disney ASCAP—Lee, Burke] A pretty ballad from Disney's forthcoming feature length cartoon "Lady And The Tramp." gets a mellow styling from Lou. Tender item.

## THE CREW-CUTS

(Mercury 70598; 70598x45)

ⓑ "UNCHAINED MELODY" (2:50) [Frank ASCAP—North, Zaret] One of the country's top hits is rendered by the Crew-Cuts. Brilliant song that should be a classic in the annals of Tin Pan Alley. From an EP.

ⓑ "TWO HEARTS" (2:35) [St. Louis BMI—Stone, Williams] An R & B click that went big in the pop field, is jumped through by the boys. Rhythmic rendition of a terrific novelty. Should share well in final take. From an EP.

## TWIN TUNES

(Sound 116; 45-116)

ⓑ "JAPANESE RHUMBA" (2:32) [Peer Inter'l BMI—Miller] A favorite of men in the armed forces, gets an exciting revival treatment from the Twin Tunes. Boys dish up a solid job on this novelty. Could click again.

ⓐ "I'LL MAKE YOU MINE" (2:27) [Berkshire BMI—Mann, Lowe] The songsters blend warmly on a shuffle beat rendition of a pretty love song.

## JOE PICA

(Original 518; 45-518)

ⓑ "DOODLE DOO DOO" (2:25) [Leo Feist ASCAP—Kassel, Stitzel] Joe Pica, "The Wizard of The Keys," handles the vocal chores in addition to the keyboard activities on this cornball rendition of a great oldie.

ⓐ "I LEARNED A LESSON I'LL NEVER FORGET" (2:20) [Robbins ASCAP—Davis] Another bouncer with that old-time flavor is handled capably by the artist assisted by Roy Stevens and his New Orleans Nightmares.

## LIONEL NEWMAN ORCH.

(Liberty 55001; 45-55001)

ⓑ "THE GIRL UPSTAIRS" (2:27) [Robbins ASCAP—Newman] From the flick "Seven Year Itch" comes this exciting melody beautifully handled by Lionel Newman and the ork. Very attractive arrangement. Good dance item too.

ⓐ "CONQUEST" (2:23) [Robbins ASCAP—NEWMAN] This vibrant march number hails from the film "Captain From Castile." Appealing melody.

## THE CASH BOX

### DISK OF THE WEEK

"TWO LOST SOULS" (2:24)  
[Frank ASCAP—Adler, Ross]

"CHEE CHEE-OO CHEE" (2:26)  
[Hill & Range BMI—Turner, Parsons, Seracini]

PERRY COMO & JAYE P. MORGAN  
(RCA Victor 20-6137; 47-6137)



PERRY COMO & J. P. MORGAN

● Perry Como and Jaye P. Morgan team-up on wax for the first time and come up with a disk that looms as a two-sided threat. One half "Chee Chee-oo Chee" is a contagious, bouncy little ditty which the duo fashions in mambo tempo. Both stars sparkle as they chirp the cute song "the little bird sang." They blend wonderfully. Coupling is a tremendous Joe Reisman arrangement of one of the big songs from "Damn Yankees," "Two Lost Souls." It's an unusual tune that's different enough to be a smash. Great Mitchell Ayres orking. The wax mates can have two big hits.

"CHEE CHEE-OO CHEE" (2:38)  
[Hill & Range BMI—Turner, Parsons, Seracini]

"THE RIGHT TO BE WRONG" (2:19) [Burlington ASCAP—Kelsey, Baguley]

THE JOHNSTON BROTHERS  
(London 1565; 45-1565)



JOHNSTON BROS.

● Four English lads, the Johnston Brothers, who've been on the verge of maknig the grade, may do it with the tune that copped top honors in Italy's San Remo song festival, "Chee Chee-oo Chee." The boys have a warm and appealing vocal blend that the teen-agers will welcome. This version should take a big bite of the tune's income. The under segment "The Right To Be Wrong," is a strong shuffle-jump presentation of a top drawer tune. Good backing for big juke box play.

"CHEE CHEE-OO CHEE"  
[Hill & Range BMI—Turner, Parsons, Seracini]

"WHO'S GOT THE PAIN"  
[Frank ASCAP—Adler, Ross]

THE GAYLORDS  
(Mercury 70630; 70630x45)



THE GAYLORDS

● The Gaylords look as though they're headed toward the top again with two wonderful novelties that have all the earmarks of solid hits. The top half is a colorful lilter with a happy-go-lucky air that fits perfectly into the Summer atmosphere. It's a zany ditty titled "Chee Chee-oo Chee." A pert cutie delivered in grade "A" form. The lower lid "Who's Got The Pain" is a mambo beat satire on the "ugh" grunt heard on most mambos. It's another good item from the "Damn Yankees" score. Keep an eye on the upper portion.

"CHEE CHEE-OO CHEE" (2:55)  
[Hill & Range BMI—Turner, Parsons, Seracini]

"RIDIN' INTO LOVE" (3:15)  
[Mack Gray ASCAP—Crocetti, Brown, Gray]

DEAN MARTIN  
(Capitol 3133; F-3133)



DEAN MARTIN

● In the race for top honors on "Chee Chee-oo Chee," Dean Martin comes up with a strong contender. His mellow, easy going voice adds warmth to the delightful novelty and he's pleasantly showcased by a fine choral backdrop. A potent rendition of a tune that should make it. Flip is an attractive lilting ballad dubbed "Ridin' Into Love." It's a melodious romantic number that paints a musical picture of a cowboy atop his horse, heading home.

## GEORGIE SHAW

(Decca 29506; 9-29506)

ⓐ "THERE'S AN OLD SAYING" (2:55) [Trinity BMI—Moore] Georgie Shaw gets a fine assist from the Dave Lambert Singers as he wends his way through a pretty ballad. Appealing set of lyrics.

ⓐ "DO IT NOW" (2:45) [Shapiro-Bernstein ASCAP—Garson, Garson] This half is a lively shuffle jumper that swings from start to finish. Good tune that the lindy fans will take to.

## FELICIA SANDERS

(Columbia 40508; 4-40508)

ⓑ "BLUE STAR" (2:35) [Chappell ASCAP—Heyman, Young] Lyrics are added to the beautiful "Medic" TV theme and are presented emotionally by Felicia Sanders. Great melody that's been doing well as an instrumental. Could break big with lyrics.

ⓑ "MY LOVE'S A GENTLE MAN" (2:48) [Montauk BMI—Jordan, Minucci] A wonderful love song gets a feelingful reading from the talented thrush. Male voice hums along in backdrop. Tricky arrangement that could stir up noise.

## RICHARD MALTBY ORCH.

("X"-0135; 4X-0135)

ⓑ "HIGH TIDE BOOGIE" (2:40) [Sheraton BMI—Eldridge] Richard Maltby has a top grade contender in this fabulous boogie arrangement of a familiar waltz melody. Imaginative performance that'll have the boxes hopping. A big side.

ⓑ "JUMPIN' TRUMPETS" (2:47) [Gornston SESAC—Tolbert, Maltby] The brass section takes over on this rockin' instrumental. Exciting side that brings back the fabulous sound that thrilled the teen-agers of the '30's and '40's.

## LES BAXTER ORCH.

(Capitol 3120; F-3120)

ⓑ "I'LL NEVER STOP LOVING YOU" (2:54) [Robbins ASCAP—Cahn, Brodsky] Currently riding high with his big version of "Unchained," Baxter has another contender in this soft choral rendition of a big tune from the pic "Love Me Or Leave Me." Has hit possibilities.

ⓑ "WAKE THE TOWN AND TELL THE PEOPLE" (2:30) [Joy ASCAP—Livingston, Gallop] The Notables handle the vocal portion of this pretty ballad. Interesting lyric for a romantic number.

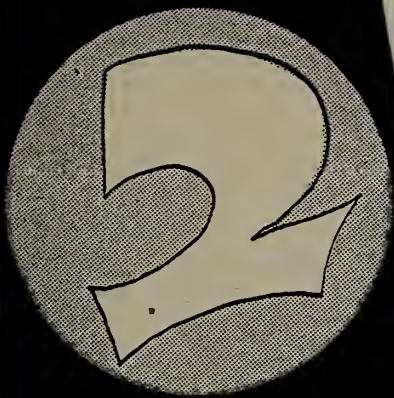
## THE VOICES THREE

(Big 601; 45-601)

ⓑ "COO, COO, COO," (2:18) [Hometown ASCAP—Hendricks, Stride] The Voices Three give the new Big label an impressive start with a sensational new rhythm novelty that could be a smash. Side rocks. A "big" start.

ⓑ "CALL ME DARLING, MY DARLING" (2:47) [Village BMI—Verrone, San Domenico] The talented trio shows its versatility on this easy-going and beautiful love song. Boys have a commercial sound that could hit with a little help.

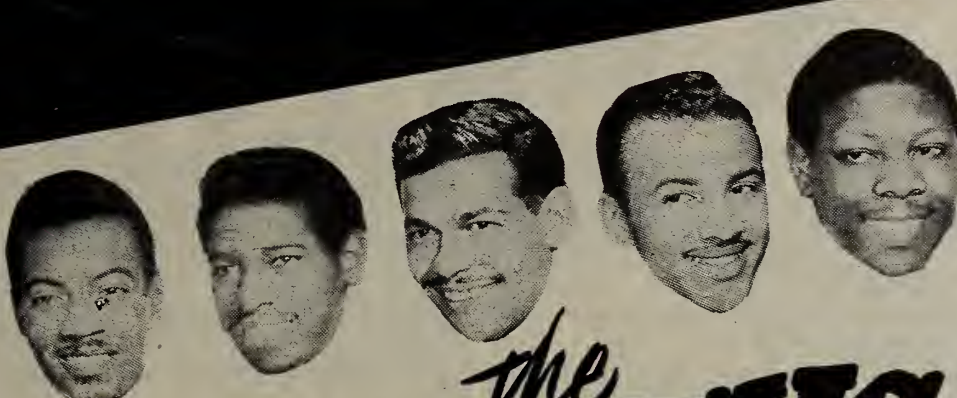




**Great**  
  
**Capitol**  
REG. U. S. PAT. OFF.  
**RECORDS**

**Releases.....**

Published by  
**KAHL MUSIC, INC.**  
 1619 Broadway,  
 New York 19, New York

*the*  
**FIVE KEYS**  
*Singing*  
**"THE VERDICT"**  
*Capitol-3127*  
*b/w "WE MAKE-UM POW POW"*

**THE CASH BOX**  
**★ AWARD O' THE WEEK ★**  
*The*  
**Billboard** • This Week's Best Buys  
**VARIETY** • Best Bets

*and*  
**DAKOTA STATON**

*Singing*  
**"DON'T LEAVE ME NOW"**

*Capitol-3128*  
*b/w "A LITTLE YOU"*



# RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

**NAT BROOKS**  
(Tico 255; 45-255)

**B** "POCHI POCHI MAMBO" [—Brooks] A folk song taught to children, is set to a mambo beat by Nat Brooks and his mambo men. Driving side with a heap of excitement. Hoofers will like the dance tempo of this deck.

**C+** "JINX' MAMBO" [—Brooks] A tune in tribute to Jinx Falkenburg is presented in mambo tempo by the crew. Colorful item.

**BUDDY MORROW**  
(Mercury 70626; 70626x45)

**B** "23° NORTH — 82° WEST" (2:15) [Pulse BMI—Russo] An unusual and thrilling instrumental, used as theme music on a recent Philco TV show, is belted across by Buddy Morrow's ork. Beaty, wild number. Potent item.

**B** "BLUE PRELUDE" (2:42) [Isham Jones ASCAP—Bishop, Jenkins] This side is as pretty as the flip is wild. It's a beautiful old blues item. Very effective delivery by the group. Fine trombone solo by Morrow.

**THE FOUR TUNES**  
(Jubilee 5200; 45-5200)

**B+** "TIME OUT FOR TEARS" (2:30) [Republic, BMI — Schiff Berman] The Four Tunes have a hit contender in this beautiful new ballad. It's a sentimental, gorgeous number delivered with schmaltz. Boys sound great. Shuffle beat.

**B** "TIRED OF WAITIN'" (2:08) [Garlock-Scherer BMI—Thomas] A good lilting rhythm number is fashioned by the Tunes on this end. Good item that fits well into the rock 'n roll swing.

**THE THUNDERBIRDS**  
(Era 1000; 45-1000)

**B** "AYUH AYUH" (2:13) [Warman BMI—Newman, Bregman] A wild and zany novelty is excitingly styled by the Thunderbirds as they debut on the new Era label. Catchy novelty that could make big noise. Crazy, enjoyable deck.

**C+** "BLUEBERRIES" (2:33) [Quintet BMI—Stoller, Leiber] Another happy and nutty novelty gets a commercial presentation from the crew. Has a rock 'n roll feeling. Two sides full of life and vigor.

**JOHNNY DESMOND**  
(Coral 61410; 9-61410)

**B+** "TOGETHERNESS" [Miller ASCAP—DeRose, Jordan] With his "Play Me Hearts" riding high, Johnny Desmond comes up with a pretty new song. Number tells a wonderful story. Idea for song comes from a magazine article. Touching.

**B** "A STRAW HAT AND A CANE" [Weiss & Barry BMI—Rotha, Gaze, Alfred] A colorful vaudeville type novelty is smoothly handled by Johnny and a chorus. Inviting toe tapper.

## THE CASH BOX SLEEPER OF THE WEEK

"STORY UNTOLD" (2:40)  
[Rush BMI—Griffin]

"CARMEN'S BOOGIE" (2:37)  
[Broadcast BMI—Cates, Leven]

THE CREWCUTS  
(Mercury 70634; 70634x45)



THE CREWCUTS

● The rhythm and blues, field con-

tinues to supply a big share of today's pop song material. Here, the Crewcuts, currently on the charts with an R & B click "Don't Be Angry," take hold of another fast rising blues number and fashion it for the pop market. It's a lovely ballad tagged "Story Untold." And the mellow Crewcuts' rendition should do big things. This is about the smoothest waxing the boys have made since they joined Mercury. Watch it go. The coupling, "Carmen's Boogie" is a jumped up version of the "Habanera" from "Carmen," with a new set of lyrics. A colorful deck to keep an eye on.

"THE CATTLE CALL" (2:30)  
[Forster ASCAP—Owens]

"THE KENTUCKIAN SONG" (2:44)  
[Frank ASCAP—Gordon]

EDDY ARNOLD with HUGO WINTERHALTER'S ORCH.  
(RCA Victor 20-6139; 47-6139)



EDDY ARNOLD & HUGO WINTERHALTER

● A powerful sleeper in Victor's "two-star" release features one of the country's great balladeers,

Eddy Arnold teamed with one of the top names in the conductor-arranger field, Hugo Winterhalter. Winterhalter supplies a lush string background for Arnold's easy going vocal treatment of a beautiful cowboy type tune labelled "The Cattle Call." The melody is a penetrating one and could hit big just as "Indian Love Call" did a few years ago. Arnold hands in some of the prettiest yodling we've ever heard. Side has a heap of potential. Bottom half, "The Kentuckian Song" is a charming love song from the Hecht-Lancaster production "The Kentuckian." Another beautiful piece of material.

"GO ON BY" (2:39)

[Hamblen BMI—Hamblen]

"THE LITTLE BLACK SHEEP" (2:59)  
[Hamblen BMI—Hamblen]

THE COWBOY CHURCH SUNDAY SCHOOL CHOIR  
(Decca 29530; 9-29530)

● The Cowboy Church Sunday School Choir which made an impressive mark on the music business with the Stuart Hamblen tune "Open Up Your Heart," has a new Hamblen release that could be just as big. It's an up beat ditty tagged "Go On By," a tune with another important story to tell. The youth-

ful charm of "Open Up Your Heart" is ever present on this release, and adults are sure to want it for their children. A definite contender that should be as enduring as their first platter. Coupling "The Little Black Sheep" is a touching story about a little lost sheep. A moving fairy tale. Should rack up a huge sale.

JAYNE AND AUDREY MEADOWS  
(RCA Victor 20-6132; 47-6132)

**B+** "JAPANESE RHUMBA" [Peer Inter'l BMI—] TV's popular Meadows Sisters make a great debut on records with an attractive and catchy vocal rendition of a rhumba novelty that's been a big favorite of GI's for years. Great arrangement. Girls sound terrific. Could hit big.

**B** "HOT POTATO" (1:52) [Box & Cox ASCAP—Snowhill, Patrick] The mambo beat takes over on this side. The girls belt out a good novelty with a heap of commercial appeal. Sisters could be big wax stars. They have a good sound.

ROBBIN HOOD  
(MGM 11997; K-11997)

**B+** "MIRROR, MIRROR" (2:40) [Miller ASCAP—Constance] Robbin Hood, a talented songstress, debuts on the MGM label with a dramatic love song that could take off. Big arrangement of a good piece of material. Watch it.

**C+** "ONE LOVE IS ENOUGH FOR TWO" (2:47) [Miller ASCAP—Jacobs] A pretty lilter with a cute lyric is pertly treated by Robbin. Ray Charles Chorus and Frank DeVol's ork assist with the light, happy tempo.

GEORGIA CARR  
(Big 602; 45-602)

**B+** "SITTING ALONE" (2:47) [Village BMI—Wilson, Wilson] A pretty "Tennessee Waltz" type ballad introduces the talented Georgia Carr on the new Big label. Some effective multiple voicing. Good side that could swing into a hit.

**B** "THE HORSE AND CARRIAGE RAN AWAY" (2:18) [Hometown ASCAP — Prosen, Lisbona] An old melody gets a new set of lyrics, an exciting tempo, and a polished vocal interpretation. A fast moving oriental sounding novelty. Good deck.

FESS PARKER & BUDDY EBSEN  
(Columbia 40510; 4-40510)

**C+** "BE SURE YOU'RE RIGHT" [Disney ASCAP—Parker, Ebsen] Fess (Davy Crockett) Parker and his side-kick Buddy Ebsen offer a song rendition of the celebrated pioneer's motto.

**B** "OLD BETSY" [Wonderland BMI—George, Bruns] Crockett's trusty rifle is honored by a rhythmic outdoor type tune. Banjo and chorus round out the side.

VICTOR YOUNG ORCH.  
(Decca 29523; 9-29523)

**B** "EAST OF EDEN" (3:12) [Whitmark ASCAP—Rosenman] With the "Medic" theme selling steadily, Victor Young's Singing Strings dish up a lush instrumental rendition of the theme music from the hit pic "East of Eden." Lovely tune.

**C+** "THE WORLD IS MINE" (3:09) [Famous ASCAP—Young, Adams] The conductor presents his own composition employed as a theme to the film "Strategic Air Command." Another top notch Victor Young melody.



# RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "FREDY"/"SWEET AND GENTLE" ..... Eartha Kitt & Perez Prado  
RCA Victor 20-6138; 47-6138
- ★ "HARD TO GET" ..... Gisele MacKenzie ..... "X"-0137; 4X-0137
- ★ "COO, COO, COO" ..... The Voices Three ..... Big 601; 45-601
- ★ "MIRROR, MIRROR" ..... Robbin Hood ..... MGM 11997; K-11997
- ★ "HIGH TIDE BOOGIE" ..... Richard Maltby ..... "X"-0135; 4X-0135
- ★ "BLUE STAR" ..... Felicia Sanders ..... Columbia 40508; 4-40508

### ALAN MARTIN

(Dot 15354; 45-15354)

**B** "TWILIGHT TIME" [Porgie BMI—Ram, Nevins, Nevins, Dunn] Aided by a beautiful string backdrop, Alan Martin wends his way through one of the prettiest oldies. A warm, heartfelt reading of a top love tune.

**C+** "WHAT A SWEETHEART" [Porgie BMI—Hannum, Lescsak, Lescsak] This half is an appealing rhythm number with the chorus assisting.

### LEROY HOLMES ORCH.

(MGM 11992; K-11992)

**C+** "SAMARRA" (2:47) [Robbins ASCA—Kaper] The enchanting theme from MGM's "The Prodigal," is dramatically portrayed by the LeRoy Holmes ork featuring the voice of Mary Mayo, used as an instrument. Chilling item. Mary's echoey chanting is penetrating.

**B** "JUST FOR THE BRIDE AND GROOM" (2:52) [E. H. Morris ASCAP—Mann, Hilliard] This pretty waltz melody stems from the musical review "Happily Ever After." A glowing minor key melody with an "Anniversary Song" flair.

### GISELE MacKENZIE

("X"-0137; 4X-0137)

**B+** "HARD TO GET" (2:30) [M. Witmark & Sons (ASCAP—Segal)] Gisele MacKenzie makes an impressive debut on "X" with a beautiful waltz number which she performed on the "Justice" TV Show last Thursday. Tune has the stuff needed for a hit. Big TV plug could make it another "Let Me Go, Lover."

**C+** "BOSTON FANCY" (2:30) [Sheldon BMI—Coleman] Richard Maltby sets up another fine ork assist as Gisele lilts through a light and contagious ditty.

### THE MARINERS

(Columbia 40514; 4-40514)

**B** "CHEE-CHEE-OO CHEE" (2:32) [Hill & Range BMI—Turner, Parsons, Seracini] A cute novelty about a bird's song is delightfully treated by the Mariners. Very contagious lilt that should be a smash. Many recordings.

**C+** "A RUSTY OLD HALO" (2:39) [Rylan ASCAP—Merrill] An excellent spiritual with a lighter than usual lyric, is capably handled by the quartet. Mahalia Jackson did a big job with it recently.

### EARTHA KITT & PEREZ PRADO

(RCA Victor 20-6138; 47-6138)

**B+** "FREDY" (2:10) [Duchess BMI—Harnick, Pan, Kirk] "Mambo King" Perez Prado supplies the wild mambo beat for the sultry Eartha Kitt voice on a great new sexy novelty that could be a smash. Terrific deck with a wonderful lyric. Top dance item too. Should be a huge seller.

**B+** "SWEET AND GENTLE" (2:31) [Peer Inter'l BMI—Thorn, Portal] Another naughty type vocal is showcased by a beautiful melody set in mambo tempo. Superb arrangement. Great reading too. A two-sided threat.

### GEORGE GEYER

(Double AA 108; 45-108)

**B** "PLEASE BE MINE" (2:52) [Robert ASCAP—Skylar, Genaro] The big voice of George Geyer is powerful and impressive on this romantic ballad. Ork support is set up by Joe Leahy. Big arrangement.

**C+** "COME BACK MY LOVE" (2:49) [Allehaney BMI—Locke, Leahy] A galloping and forceful introduction leads into another soft and appealing romantic piece.

### RICHARD HAYMAN ORCH.

(Mercury 70616; 70616x45)

**B** "GOBELUES" (2:00) [Longridge ASCAP—Trotter] TV makes its mark on the disk biz once again as Richard Hayman bounces through an imaginative rendition of the theme music from "The George Gobel Show." Cute side.

**C+** "CELESTE" (2:12) [Ross Jungnickel ASCAP—Hennessey] The Hayman harmonica glows once again as the virtuoso wends his way through a slow piece of mood music.

### VIC BARRETT ORCH.

(London 1566; 45-1566)

**C** "SOFTLY, SOFTLY" (2:42) [Sherwin ASCAP—Roberts, Paul, Dudin] A hit tune in England is set to a soft, and inviting waltz tempo by Vic Barrett and his crew. Pretty number.

**C+** "A BLOSSOM FELL" (2:34) [Shapiro, Bernstein ASCAP—Barnes, John, Cornelius] Another English hit that's smashing through in the U. S., is lightly fashioned by the Barrett ork. Good dance item.

# DESTINED FOR A HIT

# "Chee Chee-oo Chee"

MERCURY 70630

# BY THE GAY LORDS



CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"

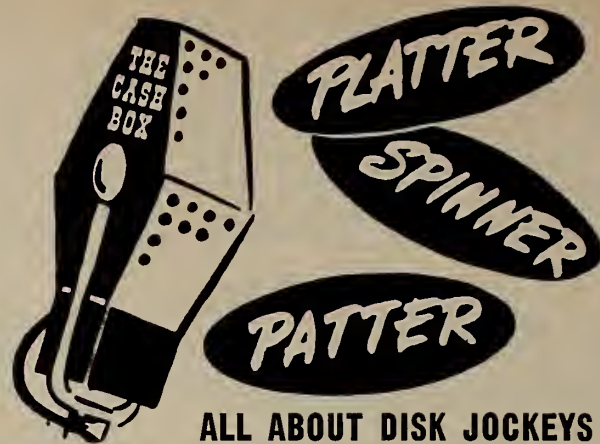


# BMI Check List

OF *New* RECORD RATINGS  
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
<b>CHEE CHEE-OO-CHEE</b> (Hill & Range)			
PERRY COMO & JAYE P. MORGAN (Victor)	Spotlight	Disk of the Week	Very Good
THE GAYLORDS (Mercury)	Spotlight	Disk of the Week	Excellent
JOHNSTON BROS. (Landon)		Disk of the Week	Very Good
DENNIS HALE (London)			Very Good
<b>DADDY LOVES YOU</b> (Acuff-Rose)			
MARTY ROBBINS (Columbia)	C&W Spotlight	Bullseye	
<b>DON'T DO IT</b> (Tannen)			
THE PENGUINS (Mercury)	R&B Spotlight	Award o' the Week	Very Good
<b>GO ON BY</b> (Hamblen)			
COWBOY CHURCH SUNDAY SCHOOL CHOIR (Decca)	Spotlight	Sleeper of the Week	Very Good
<b>LEAVE MY HEART ALONE</b> (Raleigh)			
BUNNY PAUL (Capital)	76 (Good)	B (Very Good)	
<b>OLD BETSY</b> (Wanderland)			
VOICES OF WALTER SCHUMANN (Victor)	75 (Good)	C+ (Good)	
<b>PROMISES, PROMISES</b> (Wemar)			
THE FOUR COINS (Epic)	77 (Good)	B+ (Excellent)	
TRUDY RICHARDS (Jubilee)	72 (Good)	B+ (Excellent)	
<b>ROLLIN' STONE</b> (Excellarec)			
FONTANE SISTERS (Dot)	Best Buy	Disk of the Week	
EDDIE FONTAINE ("X")	75 (Good)	Best Bet	
THE MARIGOLDS (Excella)		R&B Sleeper	
<b>SMACK DAB IN THE MIDDLE</b> (Raasevelt)			
MILLS BROTHERS (Decca)	Spotlight	B (Very Good)	
CHARLIE CALHOUN (MGM)	74 (Good)	B (Very Good)	
ELLA MAE MORSE (Capital)	77 (Good)		
<b>A STRAW HAT AND A CANE</b> (Weiss & Barry)			
JOHNNY DESMOND (Coral)	76 (Good)	B (Very Good)	Very Good
<b>THAT'S THE WAY</b> (Rush)			
THE FOUR COINS (Epic)	75 (Good)	C+ (Good)	
<b>THAT'S THE WAY LOVE GOES</b> (Regent)			
THE BON BONS (London)	Satisfactory	B (Very Good)	Best Bet
<b>YOU ALL YOU</b> (Riviera)			
MITZI MASON (MGM)	Satisfactory	C+ (Good)	Best Bet

**BROADCAST MUSIC, INC.** 589 FIFTH AVENUE  
NEW YORK 36, N. Y.  
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



## ALL ABOUT DISK JOCKEYS

### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

#### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY { Les Baxter (Capitol)  
Al Hibbler (Decca)  
Roy Hamilton (Epic)
2. CHERRY PINK AND APPLE BLOSSOM WHITE { Perez Prado (RCA Victor)  
Alan Dale (Coral)
3. BALLAD OF DAVY CROCKETT { Bill Hayes (Cadence)  
T. Ernie Ford (Capitol)  
Fess Parker (Columbia)
4. DANCE WITH ME, HENRY { Georgia Gibbs (Mercury)
5. WHATEVER LOLA WANTS { Sarah Vaughan (Mercury)  
Dinah Shore (RCA Victor)
6. THE BREEZE AND I { Caterina Valente (Decca)
7. PLAY ME HEARTS AND FLOWERS { Johnny Desmond (Coral)
8. DON'T BE ANGRY { Crewcuts (Mercury)  
Nappy Brown (Savoy)
9. LEARNIN' THE BLUES { Frank Sinatra (Capitol)
10. HONEY BABE { Art Mooney (MGM)
- 11) TWO HEARTS. 12) A BLOSSOM FELL. 13) MOST OF ALL.
- 14) HEY, MR. BANJO. 15) HEART. 16) HOW IMPORTANT CAN IT BE. 17) CRAZY OTTO MEDLEY. 18) DARLING, JE VOUS AIME BEAUCOUP. 19) IT'S A SIN TO TELL A LIE. 20) IS THIS THE END OF THE LINE.

Dave Sweet (WBSM-New Bedford, Mass.) advises the Four Aces "Bluefoot" has been moving very fast due to the contest being conducted by Vic Selsman. Dave advises the free instruction booklets have disappeared like "apples in a depression." Sweet also tells us he plays the top "30" from The Cash Box 50 Best Sellers with wonderful listener reaction. . . . Tennessee Ernie Ford has given a total of four network NBC-TV shots to Nick Gilius's "Laugh, Laugh, Laugh." Song got its start via Lorry Raine's record. . . . Jim Ameche doing TV as well as KMPC-Los Angeles.

\* \* \* \* \*



BUDDY DEANE  
(WITH-Baltimore, Md.)

Pic of the week—Buddy Deane (WITH-Baltimore, Md.) says NO for "Not Yet." Wanna bet? . . . Hank Goldman (WANN-Annapolis, Md.) predicts "If We All Said A Prayer" by Bill Kenny, ex of the Ink Spots, "Will be one of the biggest ever." . . . Robin & Polly Bonneau welcome Bob Mack to WTSV-Claremont, N. H. Bob will take over night time duties and the Bonneau's three hour weekly "Record Party" now moved up to Monday nights. . . . Henry Okun, just returned from a road trip visiting deejays and ops on behalf of Art Mooney's MGM "Honey Babe," and Teresa Brewer's Coral "Silver Dollar," claims both are zooming. Okun's trek took him to Harrisburg and the coal mining area. . . . Bob Kloss (WTRF-TV and WKWK-Wheeling, W. Va.) will fulfill jock duties on WJAC-TV, Johnstown, Pa. on Saturday, May 21. The show, called "Pop Shop," is produced by and stars Pittsburgh's Jo Ann Miller. Bob also encloses a love note telling us at the C.B. how much the mag means to him. . . . Al Radka (KFRE-Fresno, Calif.) expects "Rock Around The Clock" (which has been taking off all over again and in real strength) to really get going in his area after the flic "Blackboard Jungle" plays Fresno. . . . Steve Paul reports that he will return to WLEE-Richmond, Va. as music director of the new TV station. Paul will also do his Piano Portrait Shows. Steve was recently hospitalized with a serious case of the flu. . . . KWK-TV-St. Louis, Mo. welcomes Tom Brooks, who moved from WSAZ (Huntington, W. Va.) to join its staff. Ed Pearsons (WEAN and WPJP-Providence, R. I.) would like to receive spiritual records from all the majors and indies. . . . Bob Sticht formerly with WMPS-Memphis, joined KOWH-Omaha, Nebraska on April 11. The Bob Sticht Show is heard every weekday morning 7:30 to 10.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## THE CASH BOX

## Top Selling Records

Reported by the Foremost

RETAIL  
OUTLETS

From Coast to Coast

BROADWAY MUSIC  
New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. A Blossom Fell (Nat K. Cole)
3. Unchained Melody (Hibbler)
4. Cherry Pink (Alan Dale)
5. How Important Can It Be (Joni James)
6. Dance With Me, Henry (Georgia Gibbs)
7. Honey Babe (Art Mooney)
8. Melody Of Love (B. Vaughn)
9. Whatever Lola Wants (Sarah Vaughan)
10. Hey, Mr. Banjo (Sunnysiders)

THE WAX WORKS  
Owensboro, Ky.

1. Unchained Melody (L. Baxter)
2. Davy Crockett (Tenn. Ernie)
3. Dance With Me, Henry (Georgia Gibbs)
4. Cherry Pink (Perez Prado)
5. How Important Can It Be (Teresa Brewer)
6. Two Hearts (Pat Boone)
7. A Blossom Fell (Nat K. Cole)
8. Whatever Lola Wants (Sarah Vaughan)
9. Tweedlee Dee (G. Gibbs)
10. Breeze And I (C. Valente)

COCROFT MUSIC COMPANY  
Thomasville, Ga.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Fess Parker)
3. Unchained Melody (L. Baxter)
4. Dance With Me, Henry (Georgia Gibbs)
5. If I May (Nat "King" Cole)
6. Flip, Flop And Fly (J. Turner)
7. Tweedlee Dee (G. Gibbs)
8. Darling, Je Vous Aime (Cole)
9. It May Sound Silly (McGuire)
10. Most Of All (Fontanes)

GREENLINE RECORD CENTER  
Jamaica, L. I., N. Y.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. Speak-Up Mambo (Catillanos)
6. Open Up Your Heart (Cowboy Church Choir)
7. Unchained Melody (Hibbler & Hamilton)
8. Crazy Otto (Johnny Maddox)
9. Melody Of Love (B. Vaughn)
10. Pledging My Love (J. Ace)

DEW MUSIC CO., INC.  
Monroe, La.

1. Unchained Melody (L. Baxter)
2. Davy Crockett (Tenn. Ernie)
3. Cherry Pink (Alan Dale)
4. Dance With Me, Henry (Georgia Gibbs)
5. Hearts And Flowers (Johnny Desmond)
6. Two Hearts (Pat Boone)
7. Sand And The Sea (Nat Cole)
8. Flip, Flop And Fly (J. Turner)
9. Most Of All (Moonglows)
10. My Babe (Gaylords)

HIGH POINT RECORD SHOP  
Philadelphia, Pa.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. Learnin' The Blues (F. Sinatra)
5. Crazy Otto (Johnny Maddox)
6. Opus One (Mills Bros.)
7. Don't Be Angry (N. Brown)
8. Pretty Eyes (Gloria Mann)
9. Unchained Melody (Hibbler)
10. Honey Babe (Art Mooney)

GRINNELL BROS.  
Detroit, Mich.

1. Opus One (Mills Bros.)
2. Unchained Melody (Hibbler)
3. Breeze And I (C. Valente)
4. Most Of All (Don Cornell)
5. A Blossom Fell (Nat K. Cole)
6. Whatever Lola Wants (Sarah Vaughan)
7. The Medic (Victor Young)
8. Hearts And Flowers (Johnny Desmond)
9. Tonight (Buddy Greco)
10. Land Of The Pharaohs (Dimitri Tiomkin)

HUDSON-ROSS  
Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Honey Babe (Art Mooney)
4. Davy Crockett (Bill Hayes)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Hey, Mr. Banjo (Sunnysiders)
7. Chop, Chop, Boom (Crewcuts)
8. Plantation Boogie (L. Dee)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. A Blossom Fell (Nat K. Cole)

RAY DE O'RAY SYSTEM, INC.  
Sioux City, Iowa

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Hamilton)
4. Crazy Otto (Johnny Maddox)
5. Two Hearts (DeMarcos)
6. Whatever Lola Wants (Sarah Vaughan)
7. Tweedlee Dee (G. Gibbs)
8. How Important Can It Be (Joni James)
9. Darling, Je Vous Aime (Cole)
10. Sincerely (McGuire)

MUSIC HOUSE  
Buffalo, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Davy Crockett (Bill Hayes)
5. Most Of All (Don Cornell)
6. Breeze And I (C. Valente)
7. Tweedlee Dee (G. Gibbs)
8. Dance With Me, Henry (Georgia Gibbs)
9. Just One More Time (Fisher)
10. Melody Of Love (B. Vaughn)

ELMORE'S RECORD SHOP  
Fort Smith, Ark.

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Dance With Me, Henry (Georgia Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Unchained Melody (L. Baxter)
6. Two Hearts (Pat Boone)
7. Hearts And Flowers (Johnny Desmond)
8. Darling, Je Vous Aime (Cole)
9. How Important Can It Be (Joni James)
10. Danger, Heartbreak Ahead (Jaye P. Morgan)

LYNN MUSIC CO.  
Lynn, Mass.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Don't Keep It A Secret (Terri Stevens)
5. I Belong To You (Flanagan)
6. The Breeze And I (Valente)
7. Dance With Me, Henry (Georgia Gibbs)
8. I Had A Heart (B. Madigan)
9. Bo Diddley (Bo Diddley)
10. A Blossom Fell (Nat K. Cole)

FERGUSON'S RECORD SHOP  
Memphis 4, Tenn.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (L. Baxter)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Hamilton)
5. Unchained Melody (Hibbler)
6. Tweedlee Dee (Lavern Baker)
7. Tweedlee Dee (G. Gibbs)
8. Melody Of Love (B. Vaughn)
9. Crazy Otto (Johnny Maddox)
10. Darling, Je Vous Aime (Cole)

THOMPSONS  
Eugene, Ore.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Sons Of Pioneers)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Hamilton)
5. Two Hearts (Lancers)
6. Open Up Your Heart (Cowboy Church Choir)
7. How Important Can It Be (Joni James)
8. Darling, Je Vous Aime (Cole)
9. Crazy Otto (Johnny Maddox)
10. Melody Of Love (B. Vaughn)

CALIFORNIA MUSIC CO.  
Los Angeles, Calif.

1. Unchained Melody (Hibbler)
2. Hey, Mr. Banjo (Sunnysiders)
3. Breeze And I (C. Valente)
4. Cherry Pink (Perez Prado)
5. Dance With Me, Henry (Georgia Gibbs)
6. Sand And The Sea (Nat Cole)
7. Hearts And Flowers (Johnny Desmond)
8. Whatever Lola Wants (Sarah Vaughan)
9. Heart (Eddie Fisher)
10. Genuine Love (Paul & Ford)

CULVER'S  
Phoenix, Ariz.

1. Davy Crockett (Fess Parker)
2. Unchained Melody (Hamilton)
3. Cherry Pink (Perez Prado)
4. Melody Of Love (D. Carroll)
5. Dance With Me, Henry (Georgia Gibbs)
6. How Important Can It Be (Joni James)
7. Tweedlee Dee (G. Gibbs)
8. Sincerely (McGuire)
9. Hearts And Flowers (Johnny Desmond)
10. Whatever Lola Wants (Shore)

KOP'S PIANO HOUSE  
Great Falls, Mont.

1. Davy Crockett (Tenn. Ernie)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Melody Of Love (B. Vaughn)
7. Darling, Je Vous Aime (Cole)
8. How Important Can It Be (Joni James)
9. Tweedlee Dee (G. Gibbs)
10. If I May (Nat "King" Cole)

COMER'S RECORD NOOK  
San Antonio, Tex.

1. Davy Crockett (Ernie/Schumann)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hamilton)
4. Dance With Me, Henry (Georgia Gibbs)
5. Hearts And Flowers (Johnny Desmond)
6. Don't Be Angry (Crewcuts)
7. Breeze And I (C. Valente)
8. Tweedlee Dee (G. Gibbs)
9. Darling, Je Vous Aime (Cole)
10. It May Sound Silly (McGuire)

SONG SHOP  
Cincinnati, Ohio

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Honey Babe (Art Mooney)
4. Unchained Melody (Hibbler)
5. Unchained Melody (Hamilton)
6. Plantation Boogie (L. Dee)
7. The Medic (Les Baxter)
8. Darling, Je Vous Aime (Cole)
9. Davy Crockett (Bill Hayes)
10. It's A Sin To Tell A Lie (Somethin' Smith)

STEDEFORD'S RECORD SHOP  
N. S. Pittsburgh, Pa.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. A Blossom Fell (Nat K. Cole)
4. Dance With Me, Henry (Georgia Gibbs)
5. The Breeze And I (Valente)
6. Whatever Lola Wants (Shore/Vaughan)
7. Learnin' The Blues (Sinatra)
8. Heart (Fisher/Four Aces)
9. Have You Ever Been Lonely (Jaye P. Morgan)
10. Honey Babe (Art Mooney)

ABBIE ANDREW'S RECORD  
SHOP  
St. Catharines, Ont., Canada

1. Crazy Otto (Crazy Otto)
2. Davy Crockett (Bill Hayes)
3. Cherry Pink (Perez Prado)
4. Melody Of Love (Four Aces)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. Tweedlee Dee (Gibbs Brewer)
7. How Important Can It Be (James Brewer)
8. Are You Mine (Lorrie DeVal)
9. Sincerely (McGuire)
10. Pledging My Love (Brewer)

Trade Press agrees...

The Billboard • This Week's Best Buys  
— April 23, 1955

THE CASH BOX  
DISK OF THE WEEK  
— April 16, 1955

VARIETY • Best Bets  
— April 13, 1955

Frank Sinatra's  
greatest since "Young At Heart!"

"LEARNIN'  
THE BLUES"

b/w  
"IF I HAD THREE WISHES"

Capitol Record No. 3102

Capitol RECORDS





# A Hit Is Born!



Felicia Sanders

"My Love's a Gentle Man"

b/w

40508

4-40508

Blue Star (first lyrical

treatment of the "Medic" theme)

**COLUMBIA RECORDS**



"Columbia" Trade-mark Reg. U. S. Pat. Off. Marc. Registrado. © T.M.

## THE CASH BOX ROUND THE WAX CIRCLE

### NEW YORK:

Two artists are being switched from Mercury to the diskery's new subsidiary, Wing. They are Lola Dee and Nick Noble. When Wing's first release is issued, there will be about twenty LP mood music albums on it. . . . Don Elliott and his quartet making pretty music at the Composer. . . . Decca is issuing its first LP by Bill Ha'ey and its first EP by Caterina Valente. . . . Terri Stevens and Will Jordan will appear at the Coral Reefs Beach Club at Lido Beach, N. Y. over the Memorial Day weekend. . . . Jerry Lewin of Bourne Music has just become a father. Ditto Marshall Robbins of the Jack Robbins family. . . . Jimmy Myers sends a card from Europe where he says he's working like mad. . . . Bob Watson doing record promotion for Lou Monte in the east. . . . Bill Hayes will be presented with a gold record for "Davy Crockett" on the Milton Berle Show May 17. Archie Bleyer, musical director and head of Cadence, will make the presentation. . . . MGM Records has made arrangements with NBC radio to air the new sound track album of "Interrupted Melody" on 200 stations of the radio network Sunday May 15 at 6 P.M. . . . Irving Fields into the Theatrical Lounge in Cleveland June 6. . . . Harry Belafonte leaves the Broadway musical "Three For Tonight" in June for a Las Vegas engagement. . . . The "Damn Yankees" album must have set a record in some way. It was recorded on Sunday and by Monday afternoon it was in Liberty Music Shop. The same day advance copies started going out all over the country. . . . Looks like Decca has a find in Frank Verna. His first disk has been getting terrific air play.



BILL HAYES

### CHICAGO:

On Friday, (5/7) Hal Fredericks, representing WAAF station manager Tom Davis, presented a gold record on stage to Eddie Fontaine, signifying the first "hunch tune of the week". Record was presented on behalf of the station and Recorded Music Service Association, as Eddie's "Rollin' Stone" was first disk chosen in new tieup between WAAF and Chicago music ops association. . . . The Chuckles, who were on the same bill, simply thrilled to see The Cash Box' "Sleeper Of The Week" awarded to their new "X" recording of "So Long". . . . Mitch Miller, Felicia Saunders and Julius LaRosa among the artists in town this past week to take part in Howard Miller's closed circuit TV show. If all goes well, it is expected that Howard will soon begin a network TV show in conjunction with his brand new CBS contract. . . . Heard about two clever promotion stunts this week. First, in connection with The Ames Bros.' latest Victor waxing, "Southern Cross", Rocky Rolf, Victor's promotion man here, concocted a cocktail being called a "Southern Cross" which is being served in many of the eateries 'round town frequented by the guys and gals in the music biz. . . . The second, dreamt up by Decca's Warren Ketter. Warren mailed out raffle tickets on an automobile, saying, "You're not taking a chance when you play Ella Fitzgerald's 'Taking A Chance On Love'". Clever people, these promotion folks. . . . Gerry Teifer, just back from Cleveland and Detroit, plugging "Unchained Melody" and "How Important Can It Be", as well as the score from the Broadway hit, "Damn Yankees". Looks like Gerry has nothing but hits to worry about at present. . . . Hear tell the McGuire Sisters have been booked back into the Chicago Theatre sometime in June. . . . Meanwhile, The Mariners and Pat Boone opened this past Friday (5/13) where Pat is giving out with his Dot hit, "Two Hearts". . . . This air age! ! Burt Taylor, currently appearing at the Black Orchid, flew to New York after completing his 3 A.M. show. In New York, he cut a session and was back at the "Orchid" the same nite, before most people had a chance to discover that he was gone. . . . Eddie Fisher certainly made many friends during his week stay here, where he made the rounds of the stations with his latest for Victor, titled "Heart". He was most friendly and cooperative.



AMES BROTHERS


### HOLLYWOOD:

Most unusual waxing we've heard in a long time is featured on the latest Key Records release by Jack Benny's Sportsmen Quartet. The tune "Hot Rod Hop" is a rhythmic blending of voices and gimmick automotive sounds such as motors, fender grinders and other realistic hot rod sounds. The Sportsmen introduced the record in San Francisco during their engagement at the Fairmont Hotel which brought immediate reaction following the first exposure. Tune is catchy enough to bust through into the big-time. . . . "Dearest One" by "Scat Man" Crothers on Century has been a real sleeper that's suddenly starting to wake up. Al Kavelin informs us that the tune is breaking in Portland, Ore., New Orleans and Norfolk, Va. . . . Watch for Lawrence Welk and his Champagne Music to soon go coast-to-coast. Welk and his manager Sam Lutz are now making final arrangements for the new show which will start in July and will be carried over the full facilities of the ABC-TV network. . . . Platter star Carl Ravazza follows singing comedienne Kay Ballard into the Mocambo on May 24th for a two weeks stint. . . . The Dorsey Bros. headline the new show which opened at the Last Frontier in Las Vegas May 9th. . . . Lew Chudd, head of Imperial Records, makes his entry into the pop market this week with two strong sides by The Salmas Bros. titled "Spark of Love" b/w "Never A Day Goes By". The group formerly recorded for Epic. . . . Mario Alioto, noted San Francisco bass-baritone, has inked a pact with Cavalier Records to record several songs which include Vincent Youmans' "Without A Song" and Albert Malotte's "The Lord's Prayer". . . . Tunesmith Don "Red Hot Papa" Reed has composed a song titled "Eight-One" to honor the birth of his new baby boy born May 2. . . . The DeCastro Sisters opened at The Italian Village in San Francisco May 11 for a two week stand. They leave for Las Vegas June 7 for a month's engagement at the Desert Inn where they will co-star with Noel Coward in his first US club appearance. Their current clicker "Boom Boom Boomerang" on Abbott is now soaring to the top. . . . Jay Faggen has been named new general manager and public relations director of the new Marquee label. . . . Latest teen-age dance craze "The Bop" is currently sweeping the country.



'SCATMAN' CROTHERS





**DECCA** *Announces with pride*

A NEW Voice!

A BIG Voice!

A Great Record!

IF WE | AS I  
ALL | LIVE  
SAID A | AND  
PRAYER | BREATHE

With Chorus and Orchestra dir. by JACK PLEIS

DECCA 29524 (78 RPM) and 9-29524 (45 RPM)

sung by . . .

*Frank* **VERNA**

*America's Fastest Selling Records*





## Top 15 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
3. CRAZY OTTO Crazy Otto (Decca DL 8113; ED 2201, 2)
4. BRUBECK TIME Dave Brubeck (Columbia CL 622; B 473)
5. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
6. I LOVE YOU Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
7. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1-581-1, 2)
8. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)
9. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
10. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
11. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)
12. MUSIC TO REMEMBER HER Jackie Gleason (Capitol 570; EBF 1, 2-570)
13. MUSIC FOR TONIGHT Steve Allen (Coral 57004)
14. DAVY CROCKETT Fess Parker & Buddy Ebsen (Columbia CL 666; B 203-1, 2, 3)
15. B.G. IN HI-FI Benny Goodman (Capitol 565; 1, 2-565)

His Newest Hit!

## A BLOSSOM FELL

DICKIE VALENTINE

No. 1554

LONDON

The Nation's Number One Star's

NEWEST RELEASE!

AL HIBBLER

sings

## "AUTUMN WINDS"

b/w

"You Will Be Mine"

# 1008

Still Selling BIG!

AL HIBBLER

"AFTER THE LIGHTS GO DOWN LOW"

# 1006

2 Great Instrumentals!

ROY STEVENS'

"BLACK VELVET" \*

b/w "Down In Villa Capri"

# 515

JOE PICA

plays and sings

"I LEARNED A LESSON I'LL NEVER FORGET" \*

b/w "Doodle Doo Doo" \*

# 518

\* Arranged by Don Redman

Original Records,  
110 BERGEN PIKE  
LITTLE FERRY, N. J.

## Artists Perform At Westchester Ops' Dinner

TUCKAHOE, N. Y.—With the aid of a number of top recording stars, the Westchester Operators Guild, Inc., celebrated its 4th Anniversary at the New Parkway Inn in Tuckahoe, N. Y.

After a friendly greeting from the guild's president, Carl Pavesi, ten different recording artists performed for the guests. Mitzi Mason (MGM) opened the show and was followed by Frankie Lester ("X"), Richard Hayman (Mercury), Steve Lawrence and Eydie Gorme (Coral), Miss Juke Box of 1955 Sonny Graham (RCA), Danny Capri (Capitol) Robbin Hood (MGM) and closing the show with a rocking performance, Bill Haley and his Comets (Decca).

Representatives from record companies, the trade papers, coin machine manufacturers, record distributors and all other phases of the trade, along with the association's members made up the tremendous attendance.

## New Disk



NEW YORK—MGM Records' Artist Art Waner is all "Smiles" as Frank Walker, general manager of the diskery hands him the first disk off the press of "Dippy Dippy Doodle" the new novelty disk click that is beginning to gain operator attention throughout the country. The flip side is "Smiles." Plug intended!

## THE CASH BOX



# Album Reviews

### POPULAR

**RODGERS & HAMMERSTEIN II—OKLAHOMA/CAROUSEL SUITES**—Morton Gould and his Orchestra—RCA Victor LM-1884 (12" LP)  
Three great names of the music world make up this absolutely beautiful LP. Richard Rodgers, Oscar Hammerstein II and Morton Gould. Gould fashions the music from Rodgers and Hammerstein's greatest musicals "Oklahoma" and "Carousel," two plays which have become classics in the annals of show business. And as far as delivery is concerned, Gould is just about unbeatable. The music and arrangements are enchanting. And now with the Todd-AO film version of "Oklahoma" scheduled for release very soon, album should enjoy an even greater sale than expected. Beautiful cover photo of a boy and girl obviously in love, should attract many a buyer. An LP that ranks with the best.

**"HOLIDAY IN ROME"** — Michel Legrand and his Orchestra — Columbia CL 647 (12" LP)

The beautiful string orchestra of Michel Legrand captures the magic of Italy and Rome with a penetrating album of some of the most melodic Italian melodies, some familiar, some not so well known. It's a warm and pleasurable forty five minutes of listening. If you close your eyes, you can almost picture Italy. Legrand had a big seller in his "I Love Paris" LP. This one should appeal just as greatly if not more so. The maestro has a definite feeling for the deeper strains of music and he skillfully offers an imaginative LP. Tops in background music.

**"THE WILD SIDE OF LIFE"**—Burl Ives—Decca DL 8107 (12" LP)

WILD SIDE OF LIFE; LITTLE GREEN VALLEY; SIESEL SMOKE, DANGEROUS CURVES; LEFT MY GAL IN THE MOUNTAINS; CRAWDAD SONG; LONESOME SO LONESOME; ONE HOUR AHEAD OF THE POSSE; GREAT WHITE BIRD; HOUND DOG; THERE'S A MULE UP IN TOMBSTONE ARIZONA; IT'S SO-LONG AND GOOD-BYE TO YOU; CLOSE THE DOOR, RICHARD.

Although Burl Ives is making a big name for himself as an actor in the legit theater and in films, he's still the world's foremost singer of folksongs and ballads. This album proves it. It's not the usual Burl Ives accompanied by his own guitar, but it's an Ives showcased by varied backgrounds. On some, the cornball instrumentation of Grady Martin is heard. On others the voices of the Anita Kerr Singers supply the backdrop. Songs range from "hillbilly" to folk songs to sacred to novelty. A wonderful crosssection of Ives' versatility.

**"MUSIC FOR A LAZY AFTERNOON"**—Conducted by Camarata—Decca DL 8112 (12" LP)

WILLOW WEEP FOR ME; TALL TREES; FLASHING PEARLS; SERENADE D'AMOUR; LITTLE JUMPING JACK; EVENING MIST; WALTZ THEME; THE SINGING ZITHER; LOTUS LAND; THE GRASSHOPPER.

Camarata, a gifted composer, arranger and conductor, beautifully displays all three talents on this captivating album of mood music. The album contains ten tender, melodic items some of which are so beautifully arranged that they have a near classical nature. Disk is housed in a lovely sleeve featuring a great work of art depicting the title of the LP. Should enjoy a long and healthy sale.

**"LOST LOVE"**—The Coronet Orchestra—MGM E 3167 (12" LP)

LOST LOVE; CARESS; STRANGER IN TOWN; SPINNETTE; TINA; MADONNA; DESIREE; ADRIFT; DAWN; HEARTBEAT; EPISODE; TANGO OF LOVE.

The Coronet Orchestra, a newly formed English aggregation specializing in mood music, displays its wares on the MGM plattery with a dozen melodies of varied emotions. The themes rendered include the sultry type, the haunting type, seductive and others. Interesting platter. Some numbers were previously released in single form.

**"PICCADILLY DANCE PARTY"**—Buddy Brennan and his Orchestra—"X"—LA-3038 (10" LP)

KISS ME AGAIN; THE MAN I LOVE; I'LL BE AROUND; IT AIN'T NECESSARILY SO; THE GLOW WORM; THE HAUNTED BALLROOM; TILL THEN; THAT OLD FEELING.

Buddy Brennan's Orchestra, well known in England for his own delightful brand of dance music, treats eight great pop hits of yesteryear to some smooth easy-going orchestrations. There is nothing elaborate about the delivery. On the contrary, they have the same simplicity that makes Guy Lombardo's music the rage in the U.S. It's music that's easy to dance to. A treat for all hoofers in the middle aged class.

**"THROUGH A LONG AND SLEEPLESS NIGHT"**—Jerome Courtland—Jubilee LP 22 (10" LP)

OLD DEVIL MOON; I DIDN'T KNOW WHAT TIME IT WAS; SHE'S FUNNY THAT WAY; DOWN BY THE RIVER; THROUGH A LONG AND SLEEPLESS NIGHT; THAT OLD FEELING; YOU GO TO MY HEAD; MORE THAN YOU KNOW.

Jerome Courtland, a versatile and very talented performer, displays his intimate and inviting vocal skills as he offers an octet of wonderful standards. The mood is sentimental and cozy because of the moving and meaningful lyrics of the selected standards. Jack Kelly and his ensemble add to the intimacy with a subtle accompaniment.

### POETRY

**POET'S GOLD**—Helen Hayes, Raymond Massey, Thomas Mitchell, Geraldine Brooks, Norman Rose—RCA Victor LM-1812; 1813; 1883 (1-12" LP each)  
RCA Victor deserves much credit for issuing this trio of albums titled, "Poet's Gold." It is a high aimed effort—presenting the world's best known poetry and lending to them the gentle, expressive, colorful, dramatic but simple voices of Helen Hayes, Raymond Massey and Thomas Mitchell on LP's 1812 and 1813. The third of the trio offers the warm and stimulating voices of Geraldine Brooks and Norman Rose. If exposed, we believe these albums could attain a good sale. The poems come alive under the masterful readings of the five artists. They are vivid, moving and beautiful. The melody of the voices, hearing words spoken with fluid diction, the intonations that give meaning to words—all these could bring new readers to poetry. For diction classes, dramatic classes, literature classes, releases such as these should prove invaluable.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## THE CASH BOX



## CLASSICAL

"50 YEARS OF GREAT OPERATIC SINGING"—RCA Victor LCT 6701 (5-12" LP's)

Truly a treasure—and one that could only come from the vast operatic masters of the RCA Victor vaults. A two year project, RCA Victor has selected 68 classics sung by 58 voices. Too many to be listed in their entirety, there are, to name just a few, such greats as Nelli Melba, Enrico Caruso, Antonio Scotti, Geraldine Farrar, John McCormack from the first two decades of the 20th Century. From the recordings made in 1920 to 1930 we hear, among others, Beniamino Gigli, Mary Garden, Giovanni Martinelli, Rosa Ponselle, Ezio Pinza, Feodor Chaliapin, Amelita Galli-Curci, Tito Schipa. Among the later day favorites are Ezio Pinza, Lauritz Melchior, Kirsten Flagstad, Alexander Kipnis, Lily Pons, Lawrence Tibbett, Rose Bampton, Jussi Bjöerling, Helen Traubel, Leonard Warren, Zinka Milanov, Licia Albanese, Robert Merrill, Eleanor Steber, Rise Stevens, Jarmila Novotna and Jan Peerce. The earlier recordings are remarkably good considering the techniques that were in use. RCA Victor applied its newest skills in sound enhancement and the results are in evidence for those who are able to compare with their precious 78's. Historically, this album is priceless. From an enjoyment point of view, it is indescribable. From a price angle, it is happily quite low—\$29.95. A limited edition, it is bound in red rayon moire satin with gold leaf lettering, including a forward, text and 43 page table of illustrations.

"LOVE DUETS FROM THE OPERA"—Cetra Records A 50187—(1-12" LP)

PRENDI L'ANEL TI DONO, BELLINI; O SOAVE FANCIULLA, PUCCINI; LAGGIU NELLE NEBBIE REMOTE, PONCHIELLI; TU, TU, AMORE?, PUCCINI; T'AMO! . . . E IL SOL DELL ANIMA, VERDI; LA DOLCISSIMA EFFIGIE, CILEA; UDITE! SONO SOLA! AND VICINO A TE . . . LA NOSTRA MORTE, GIORDANO.

Cetra has picked the raisins from the cake in this release. Titled, "Love Duets From the Opera," Cetra takes from its files of complete operas the duet gems and presents an lp comprised entirely of the melodic arias with which most of the world is familiar. Most of the arias listed above are dramatic-romantic and provide many thrilling moments. It is impossible to report on each duet in the limited space allowed here. Suffice it to say that the performances are excellent. The vocalists are of top calibre. Heard on the 12" LP are Renata Tebaldi, Rosanna Carteri, Lina Pagliughi, Clara Petrella, Fedora Barbieri, Carla Gavazzi, Ferruccio Tagliavini, Giacinto Prandelli, Vasco Campagnano, Gianni Poggi, Jose Soler.

"CARNAVAL" Schumann—"SONATA, Op. 35" Chopin—Alfred Cortot RCA Victor LHMV 18 (1-12" LP)

Although Alfred Cortot does a capable job of presenting the Schumann and Chopin piano works, from the point of view of the retailer it is the composers who stand to sell this release. Both Schumann's "Carnaval" and Chopin's "Sonata No. 2 in B Flat Minor" are extremely well represented by a great number of fine pianists and this may pose a problem for the retailer. Cortot's faithful treatments of the two classics should be well received as his performances are good, though not great. It is one of Victor's boxed singles which makes for good eye appeal.

RICHARD STRAUSS—"Don Quixote"—Camden CAL-202 (1-12" LP)  
WARWICK SYMPHONY ORCHESTRA.

Transferred from the RCA vaults, we find a musically excellent treatment of the Richard Strauss work. Tho Strauss' works are usually outstanding in their tonal effects, we find this version somewhat lacking in this respect. This is no doubt due to the pre-present day recording methods. By comparison, a "Don Quixote" released last season with hi-fi accentuation seemed more alive and exciting. However, from a price standpoint, this is an excellent buy. Lest you be misled, the Warwick Symphony Orchestra is none other than the Philadelphia Philharmonic.

## JAZZ

THE GENIUS OF ART TATUM—Clef MG C-657, 658, 659, 660, 661—(Each 1-12" LP)

Last year Clef released a mammoth five albums of Art Tatum at the keyboard. It was a momentous release and no doubt did well at the counter. Tatum has no master at the jazz piano and collectors who eagerly await anything by him will undoubtedly warm up to this new set of albums. It might not do as well as the first five since a good portion of a market buys only representative works, but the true collector will want them all. The music consists of standards and Tatum's intricate fingering make them his own. To name just a few would be to do an injustice to the remainder. His flying fingers leave the listener breathless, his glittering but disciplined technique make this vast release seem short. A genius who never ceases to amaze. Should sell extremely well.

HAL McKUSIC—East Coast Jazz Series No. 8—Bethlehem BCP-16 (1-12" LP)  
TAYLOR MADE; YOU DON'T KNOW WHAT LOVE IS; THEY CAN'T TAKE THAT AWAY FROM ME; LULLABY FOR LESLIE; MINOR MATTERS; BLUE-WHO; BY-IAN; WHAT'S NEW; INTERWOVEN; GIVE 'EM HAL.

An easy swinging sound seems to be the trademark of this group. Led by Hal McKusic, alto sax & clarinetist, whose youthful appearance belies his almost fifteen years as a professional with the top names in the trade, the quartet comes up with a highly refreshing modern sound. McKusic does not use the piano, utilizing the bass as the basic sound. The spirit of the group is keen, the sound clean and inviting, the mood restful. Should find a good reception awaiting it. Barry Galbraith, guitar; Osie Johnson, drums; and Milt Hinton, bass, provide top-notch support.

# Kanaga Elected Vice-President of RCA Victor Record Division



LARRY KANAGA

NEW YORK—Lawrence W. Kanaga has been elected Vice-President and Operations Manager of the RCA

Victor Record Division, Radio Corporation of America, it was announced last week by Emanuel Sacks, Vice-President and General Manager of the Division.

Kanaga has served since 1949 as General Sales and Merchandise Manager of the RCA Victor Record Division. He came to the Division after two years as Vice-President of the RCA Victor Distributing Corp., in Detroit.

Beginning his business career with the Guenther Bradford Advertising Agency in Chicago, Kanaga in 1935 became associated with Montgomery Ward & Co., and rose in the course of eight years to West Coast Mail Order Sales Manager. In 1943, he joined the San Francisco Hale Brother Department Stores as Divisional Merchandise Manager, where he remained for four years.

Kanaga was graduated with a Bachelor of Science degree from the University of Illinois in 1934, and in 1954 attended Harvard University under the Advanced Management Program.

## Under the Palm



NEW YORK—An international pow wow and conference of stars and spinners. Bill Savory of EMI and Angel, Laverne Baker, At'antic, Jonah Jones, Trumpet and Angel Artist, Ted Heath of London, and Joe Derise, Bethlehem talk over the LP situation while WOV disk jockey Leigh Kamman takes time out from his 1280 Club show. The broadcasts are nightly features of "Jambalaya" which originates from Harlem's famous pub, the Palm. Jambalaya is WOV's 7 hour cross-the-board program block (8 p.m. to 3 a.m.) known for its unique formula of fine dance, jazz, and rock and roll.

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## BETTY'S GOT A HIT!

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SLEEPER OF THE WEEK

"WONDERFUL  
WORDS"

and  
"I HAD A  
HEART"

MGM 11988 (78 rpm) K-11988 (45 rpm)



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Geneva Vallier

"SAID YOU HAD A WOMAN"

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## Fisher Becomes Star Salesman For Coca-Cola

CHICAGO — King-sized Coca-Cola in the new 12-ounce bottle got off to a king-sized, resoundingly successful start in its first major market, Chicago, this week, thanks to a one-man army named Eddie Fisher. Spear-headed by the young baritone, the new product sold so well in its first week that it outstripped the Chicago bottling company's production facilities. Coca-Cola execs immediately tagged Eddie their "number one salesman".

Fisher, in addition to doing his Wednesday and Friday "Coke Time" shows from Chicago, appeared on 20 or more radio and TV interviews, press conferences, Coke parties, luncheons and banquets singing the praises of Coke's new bottle.

The visit to Chicago marked the first time "Coke Time" had originated from anywhere but New York or Hollywood with the exception of one special appearance from Washington. Fred Robbins, Axel Stordahl, NBC rep Ed Watson, announcer Ed Stokes, Coke exec Bob Kesner, D'Arcy veep Paul Louis, and a half-dozen other personnel made the trip with Fisher. Shows were presented from NBC's previously shuttered Studebaker Theater, opened especially for the show with an audience of 600. Friday night's show was held open for members of Fisher fanclubs, with members from almost 100 in the Chicago area present.

The Chicago trip climaxed two busy week-ends in which Eddie appeared in Detroit and Toledo, followed by Des Moines and Cleveland. At the last, he did a heavy sell for Coca-Cola at the Supermarket convention. In Des Moines, he did two shows at the KRMT theater.

## Faggen Named General Manager of Marquee

HOLLYWOOD — Irving Mills has announced the appointment of Jay Faggen as general manager and public relations director of American Recording Artists, Inc., producers of the new Marquee label.

Faggen assumes his new assignment immediately and is actively lining up distribution and key promotions for the initial Marquee releases, which will reach the national market this month.

The public relations organization which Faggen heads will function under his direction on behalf of Marquee and will continue its regular activities otherwise under the guidance of Lee Hewitt in Los Angeles and Freddy Warren in New York.

Marquee's new manager has been closely identified with music and record business through public relations in New York and California since 1931. In the mid-thirties Faggen was general manager for the Crawford Music Company, which succeeded DeSylva, Brown and Henderson.

Airmail Subscription  
The **CASH** BOX \$30.

## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 14 without any changes on the part of THE CASH BOX.

CLARENCE HAMANN  
WJMR—New Orleans, La.

1. Strange Lady (Frankie Laine)
2. Hearts And Flowers (Johnny Desmond)
3. Too Much Baby Baby (4 Lads)
4. Honey Babe (Art Mooney)
5. Silver Moon (B'ly Vaughn)
6. Dancing With Tears In My Eyes (Three Suns)
7. Ev'ry Day (Lee Kane)
8. Land Of The Pharaohs (Faith)
9. Gotta Be This Or That (Ames Bros.)
10. Church Twice On Sunday (Dinah Shore)

BILL BAER  
KWOR—Worland, Wyo.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter)
3. Crazy Otto (Johnny Maddox)
4. Most Of All (Fontanes)
5. Ko Ko Mo (Perry Como)
6. Berry Tree (Bill Hayes)
7. Sincerely (McGuire)
8. Cherry Pink (Perez Prado)
9. Orange Suspenders (Barber)
10. Earth Angel (Crewcuts)

JOE MITCHELL  
KPOJ—Portland, Ore.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Tweedlee Dee (G. Gibbs)
5. Dance With Me Henry (Gibbs)
6. Unchained Melody (Baxter)
7. Sincerely (McGuire)
8. Melody Of Love (Carroll)
9. Open Up Your Heart (Cowboy Church Choir)
10. Darling, Je Vous Aime (Cole)

EARLE PUDNEY  
WGY—Schenectady, N. Y.

1. Davy Crockett (Bill Hayes)
2. Keep Me In Mind (P. Page)
3. Unchained Melody (Baxter)
4. That's All I Need (R. Draper)
5. Heart (Eddie Fisher)
6. Sincerely (Joe Barrett)
7. Two Hearts (Lancers)
8. Sand And The Sea (Cole)
9. Hearts And Flowers (Johnny Desmond)
10. Am I The One To Blame (Carmen MacRae)

SHEL HORTON  
WKMC—Saxton, Pa.

1. Hey, Mr. Banjo (Sunnysiders)
2. Boom Boom Boomerang (DeCastros)
3. Unchained Melody (Hibbler)
4. Dance With Me Henry (Gibbs)
5. Cherry Pink (A'an Dale)
6. Playmates (Fontanes)
7. Davy Crockett (Bill Hayes)
8. Plantation Boogie (Gaylords)
9. Berry Tree (Bill Hayes)
10. Lonely Lips (Chordettes)

DON EVANS  
WOHO—Toledo, Ohio

1. Hey, Mr. Banjo (Sunnysiders/Lombardo)
2. Unchained Melody (Hibbler)
3. Cherry Pink (Perez Prado)
4. Most Of All (Cornell/Fontanes)
5. Heart (Fisher/Four Aces)
6. Dance With Me Henry (Gibbs)
7. Whatever Lola Wants (Vaughn/Hi-Los)
8. Bo Diddley (Bo Diddley)
9. A Blossom Fell ("King" Cole)
10. Learnin' The Blues (Sinatra)

HARVEY HUDSON  
WLEE—Richmond, Va.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Wallflower (Etta James)
4. Unchained Melody (Hibbler)
5. Darling, Je Vous Aime (Cole)
6. Don't Be Angry (N. Brown)
7. I Wonder, I Wonder (3 Suns)
8. Learnin' The Blues (Sinatra)
9. Take My Love (Eddie Fisher)
10. Jailbird (Smiley Lewis)

GENE EDWARDS  
KLIF—Dallas, Tex.

1. Boom Boom Boomerang (DeCastros)
2. Two Hearts (Pat Boone)
3. Cherry Pink (Perez Prado)
4. Whatever Lola Wants (Sarah Vaughan)
5. What Will I Tell My Heart (Tony Bennett)
6. Breeze And I (C. Valente)
7. Chop Chop Boom (Crewcuts)
8. Door Is Still Open (Cornell)
9. Something's Gotta Give (Sammy Davis, Jr.)
10. Learnin' The Blues (Sinatra)

BOB SALTER  
KJR—Seattle, Wash.

1. Maybe (Four Coins)
2. Unchained Melody (Hibbler)
3. Chop Chop Boom (Crewcuts)
4. The Fish (Mindy Carson)
5. Truly (Dinnings)
6. Shoo-De-Be-Do (Bobby Lester)
7. Don't Be Angry (Crewcuts)
8. Plantation Boogie (L. Dee)
9. Wallflower (Three Rays)
10. So All Alone (Bobby Lester)

JIM AMECHE  
KLAC—Hollywood, Calif.

1. Don't Be Angry (N. Brown)
2. Heart (Norman Brooks)
3. Whatever Lola Wants (Hi-Lo's)
4. Unchained Melody (Baxter)
5. Davy Crockett (Schumann)
6. Dance With Me Henry (Gibbs)
7. Something's Gotta Give (McGuire)
8. Opus One (Mills)
9. Ayah Ayuh (Thunderbirds)
10. Honey Babe (Art Mooney)

"DID" DWYER  
KAMO—Rogers, Ark.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Holmes)
4. Begin The Beguine March (Richard Maltby)
5. Melody Of Love (B. Vaughn)
6. That's All I Need (G. Lark)
7. Crazy Otto (Johnny Maddox)
8. How Important Can It Be (James/Monte)
9. Learnin' The Blues (Sinatra)
10. Po-Go (Taylor Maids)

CARL LOUCKS  
WELI—New Haven, Conn.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. Pledging My Love (J. Ace)
5. Don't Be Angry (Crewcuts)
6. Two Hearts (Pat Boone)
7. Breeze And I (C. Valente)
8. How Important Can It Be (Joni James)
9. Mambo Rock (Bill Haley)
10. Learnin' The Blues (Sinatra)

JERRY NESLER  
KCBQ—San Diego, Calif.

1. Davy Crockett (Bill Hayes)
2. How Important Can It Be (Joni James)
3. Unchained Melody (Boxter)
4. Cherry Pink (Alan Dale)
5. Pledging My Love (J. Ace)
6. Breeze And I (C. Valente)
7. No More (McGuire)
8. Hey, Mr. Banjo (Sunnysiders)
9. Don't Come Any Closer (Artie Wayne)
10. Land Of Pharaohs (Diamond)

TONY DONALD  
WITH—Baltimore, Md.

1. Unchained Melody (Baxter)
2. Cherry Pink (A'an Dale)
3. Davy Crockett (Bill Hayes)
4. Breeze And I (C. Valente)
5. Whatever Lola Wants (Sarah Vaughan)
6. Door Is Still Open (Cornell)
7. Honey Babe (Art Mooney)
8. Bo Diddley (Joe Reisman)
9. Darling, Je Vous Aime (Nat "King" Cole)
10. I'm Learnin' The Blues (Frank Sinatra)

BILL PREVITTI  
KDEF—Albuquerque, N. M.

1. Unchained Melody (Baxter)
2. Dance With Me Henry (Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Cherry Pink (Perez Prado)
5. How Important Can It Be (Sarah Vaughan)
6. Darling, Je Vous Aime (Cole)
7. Davy Crockett (Bill Hayes)
8. Hearts And Flowers (Johnny Desmond)
9. Danger, Heartbreak Ahead (Jaye P. Morgan)
10. Is This The End Of The Line (Joni James)

AL ROSS  
WBAL—Baltimore, Md.

1. Davy Crockett (Bill Hayes)
2. Dance With Me Henry (Gibbs)
3. Unchained Melody (Baxter)
4. Whatever Lola Wants (Shore)
5. Learnin' The Blues (Sinatra)
6. Cherry Pink (A'an Dale)
7. Melody Of Love (D. Carroll)
8. Darling, Je Vous Aime (Cole)
9. Hearts And Flowers (Johnny Desmond)
10. Two Hearts (Pat Boone)

JIM LARKIN  
WJWS—South Hill, Va.

1. Unchained Melody (Baxter)
2. Davy Crockett (T. Ernie Ford)
3. Crazy Otto (Johnny Maddox)
4. Cherry Pink (Perez Prado)
5. Dance With Me Henry (Gibbs)
6. Sand And The Sea (Cole)
7. Open Up Your Heart (Clooney Sisters)
8. Most Of All (Fontanes)
9. Only You (Rhythmettes)
10. Foolishly Yours (Starr/Day)

RAY SCHREINER  
WRNL—Richmond, Va.

1. Unchained Melody (Al Hibbler)
2. Don't Be Angry (Brown)
3. Pledging My Love (Brewer)
4. Cherry Pink (Perez Prado)
5. Two Hearts (Pat Boone)
6. Darling, Je Vous Aime (Cole)
7. Honey Babe (Art Mooney)
8. Plantation Boogie (L. Dee)
9. Learnin' The Blues (Sinatra)
10. Dance With Me Henry (Gibbs)

FRANK WHITE  
KOA—Denver, Colo.

1. Davy Crockett (Bill Hayes)
2. Pass It On (Julius LaRosa)
3. Crazy Otto (Johnny Maddox)
4. Most Of All (Fontanes)
5. Jim, Johnny And Jonas (Sammy Kaye)
6. Unchained Melody (Hibbler)
7. Dance With Me Henry (Gibbs)
8. Darling, Je Vous Aime (Cole)
9. Hey, Mr. Banjo (Sunnysiders)
10. Cherry Pink (Perez Prado)

DAVE ROSEHILL  
WGSM—Huntington, L.I., N.Y.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter/Hibbler)
3. Dance With Me Henry (Gibbs)
4. How Important Can It Be (Joni James)
5. Cherry Pink (Perez Prado)
6. Melody Of Love (Carroll/Vaughn)
7. Breeze And I (C. Valente)
8. Hearts And Flowers (Johnny Desmond)
9. Honey Babe (Art Mooney)
10. Whatever Lola Wants (Shore)

BOB STICHT  
KOWH—Omaha, Neb.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Georgia Gibbs)
4. Davy Crockett (Bill Hayes)
5. Two Hearts (Pat Boone)
6. Hearts And Flowers (Johnny Desmond)
7. If I May (Nat "King" Cole)
8. Plantation Boogie (L. Dee)
9. Tweedlee Dee (G. Gibbs)
10. It's A Sin To Tell A Lie (Somethin' Smith)

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BERRY  
TREE**

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# Best Selling Records

FROM LEADING RETAIL OUTLETS!

\* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising  
**100**  
Selections

	Pos. 5/14	Pos. 5/7		Pos. 5/14	Pos. 5/7		Pos. 5/14	Pos. 5/7	
<b>19—Two Hearts</b>	14	9		<b>26—Boom Boom Boomerang</b>	31	36	<b>35—Silver Dollar</b>	33	44
CA-3084 (F-3084)—FRANK SINATRA & NUGGETS				*AB-3003 (45-3003)—DeCASTRO SISTERS			*CR-61394 (9-61394)—TERESA BREWER		
From The Bottom To The Top				Let Your Love Walk In			I Don't Want To Be Lonely Tonight		
CO-40483 (4-40483)—DORIS DAY				FA-121 (45-121)—GINNY WRIGHT & TOM TALL			<b>36—Love Me Or Leave Me</b>	38	48
Foolishly Yours				Out Of Line					
CR-61382 (9-61382)—LANCERS				<b>27—It May Sound Silly</b>	25	24	CR-61408 (9-61408)—LAWRENCE WELK		
Afraid				BE-1092—THREE BELLS			How Mr. Banjo		
DE-29470 (9-29470)—DeMARCO SISTERS				Rock Love			*DE-29484 (9-29484)—SAMMY DAVIS, JR.		
Dream Boat				AT-1049 (45-1049)—IVORY JOE HUNTER			Something's Gotta Give		
DL-6065 (45-6065)—THE CHARMS				I Wanna Learn To Do The Mambo			MG-11984 (K-11984)—BILLY ECKSTINE		
The First Time We Met				CO-40440 (4-40440)—JOAN WEBER			Only You		
*DO-15338 (45-15338)—PAT BOONE				Call Me Careless			*VI-20-6073 (47-6073)—LENA HORNE		
Tra-la-la (70598x45)				*CR-61369 (9-61369)—McGUIRE SISTERS			I Love To Love		
ME-70598 (70598x45)—CREWCUTS				Doesn't Anybody Love Me			<b>37—Sand And The Sea</b>	29	25
Unchained Melody				DE-29430 (9-29430)—DOLORES GRAY					
VI-20-6074 (47-6074)—DOODLERS				Rock Love (70539x45)			*CA-3027 (F-3027)—NAT "KING" COLE		
Don't Shake The Tree				BILL FARRELL			Darling, Je Vous Aime Beaucoup		
<b>20—Hey, Mr. Banjo</b>	23	30		Rock Love			MG-11925 (K-11925)—BOB SANTA MARIA		
CA-3103 (F-3103)—THE BANJO BOYS				<b>28—Pledging My Love</b>	24	21	I Should Have Known		
Kvi-Vi-Vi-Vi-Vitt				BE-1093—EDNA McGRUFF			<b>38—Medic</b>	45	50
CO-40506 (4-40506)—FRANK YANKOVIC				Dance With Me, Henry			*CA-3055 (F-3055)—LES BAXTER		
Prettv Music				CO-40436 (4-40436)—FOUR LADS			Unchained Melody		
CR-16408 (9-16408)—LAWRENCE WELK				I've Been Thinkin'			*DE-29433 (9-29433)—VICTOR YOUNG		
Love Me Or Leave Me				*CR-61362 (9-61362)—TERESA BREWER			Bella Notte		
DE-29516 (9-29516)—GUY LOMBARDO				How Important Can It Be			<b>39—Danger, Heart-break Ahead</b>	35	27
Marty				DE-29421 (9-29421)—LOUIS ARMSTRONG					
*KA-113 (45-113)—THE SUNNYSIDERS				Sincerely			DE-29509 (9-29509)—GUY LOMBARDO		
Zoom, Zoom, Zoom				*DU-136 (45-136)—JOHNNY ACE			Unchained Melody		
MG-11982 (K-11982)—GENE SHELDON				No Money (45-6075)—THUNDERBIRDS			DO-1240 (45-1240)—MAC WISEMAN		
Hallelujah!				Baby, Let's Play House			Ballad Of Davy Crockett		
VI-20-6108 (47-6108)—CHET ATKINS				ME-70551 (70551 x 45)—RONNIE GAYLORD			KI-1445 (45-1445)—BONNIE LOU		
Unchained Melody				You (K-11931)—TOMMY MARA			Ricki Old Halo		
<b>21—It's A Sin To Tell A Lie</b>	16	28		Honey Bunch			LO-1539 (45-1539)—JOAN PEGAN		
EP-9093 (5-9093)—SOMETHIN' SMITH				VI-20-6050 (47-6050)—NITA, RITA & RUBY			Don't Be Afraid Of Love		
My Baby Just Cares For Me				Rock Love			*VI-20-6016 (47-6016)—JAYE P. MORGAN		
<b>22—Play Me Hearts And Flowers</b>	18	14		<b>29—Opus One</b>	34	46	Softly, Softly		
*CR-61379 (9-61379)—JOHNNY DESMOND				*DE-29496 (9-29496)—M'LLS BROTHERS			<b>40—Young And Foolish</b>	46	—
I'm So Ashamed				Yes You Are			CA-3036 (F-3036)—DEAN MARTIN		
CR-61380 (9-61380)—DICK JACOBS				<b>30—Not Yet</b>	40	—	Under The Bridges Of Paris		
O. My Dear				*DE-29512 (9-29512)—SUSAN HUNTER			*CO-40495 (4-40495)—JO STAFFORD		
<b>23—If I May</b>	27	33		Was That The Right Thing			R. Sure Beloved		
CA-3095 (F-3095)—NAT "KING" COLE				<b>31—Is This The End Of The Line</b>	30	35	MG-11917 (K-11917)—BILLY FIELDS		
& 4 KNIGHTS				*MG-11960 (K-11960)—JONI JAMES			VI-20-5988 (47-5988)—JUNE VALLI		
A Blossom Fell				When You Wish Upon A Star			Tell It To Me Again		
<b>24—Sincerely</b>	19	16		<b>32—No Letter Today</b>	42	—	<b>41—The Berry Tree</b>	39	43
*CR-61323 (9-61323)—McGUIRE SISTERS				*CA-3108 (F-3108)—LES PAUL & MARY FORD			<b>42—Earth Angel</b>	32	32
No More				Genuine Love			<b>43—Something's Gotta Give</b>	—	—
CH-1581 (45-1581)—MOONGLOWS				<b>33—The Door Is Still Open</b>	28	22	<b>44—I Love To Dance With You</b>	47	—
Tempting				AT-1054 (45-1054)—CARDINALS			<b>45—Foolishly Young</b>	36	29
DE-29421 (9-29421)—LOUIS ARMSTRONG				Misirlou			<b>46—Blue Mirage</b>	41	34
Pledging My Love				*CR-61393 (9-61393)—DON CORNELL			<b>47—Near To You</b>	49	—
ME-70569 (70569x45)—BOP-A-LOOS				Most Of All			<b>48—Take My Love</b>	48	40
Cuban Carnival				*DO-15351 (45-15351)—HILLTOPPERS			<b>49—Rhythm And Blues</b>	—	—
MG-11917 (K-11917)—BILLY FIELDS				Teardrops From My Eyes			<b>50—Where Will The Dimple Be</b>	43	—
Young And Foolish				<b>34—Plantation Boogie</b>	26	21			
VI-20-6014 (47-6014)—JOHNNIE & JACK				CR-61381 (9-61381)—GEORGIE AULD					
Carry On				Cherry Pink					
<b>25—Open Up Your Heart</b>	21	19		*DE-29360 (9-29360)—LENNY DEE					
CO-40422 (4-40422)—GALE & ROSEMARY CLOONEY				Birth Of The Blues					
The Lord Is Counting On You				ME-70542 (70542x45)—SHAY TORRENT					
CR-61332 (9-61332)—THE LANCERS				Hindustan					
Tweedlee Dee				VI-20-6070 (47-6070)—PEE WEE KING					
CR-61334 (9-61334)—McGUIRE SISTERS				Jim, Johnny And Jonas					
Melody Of Love									
*DE-29367 (9-29367)—COWBOY CHURCH SUNDAY SCHOOL									
The Lord Is Counting On You									

## THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SOMETHING'S GOTTA GIVE"

THE CASH BOX  
DISK OF THE WEEK 5/7

"RHYTHM 'N' BLUES"

Coral 61423; 9-61423

"ROLLIN' STONE"/  
"PLAYMATES"

THE CASH BOX  
DISK OF THE WEEK 5/14  
Dot 15370; 45-15370

"SMACK DAB IN THE MIDDLE"

Decca 29511; 9-29511

## THE CASH BOX CANADIAN CAPERS

### TORONTO TOPICS

Joan Fairfax, the CBC-TV and Radio thrush has made an auspicious p'att debut with her just-released Spiral disk of Norm Campbell's lush ballad "Whe is the Boy?" Flip side is an up-coming movie lssion "Something's got to Give", so Joan looks like a tw time winner her first time out. . . . Top deejays this sector continue to give heavy plays to Priscilla Wright's Spartan waxings of "Man in a Raincoat" and "I Wanna Dance to a Mambo Combo", and hear that the Canadian enthusiasm is spilling over the border of the U. S. A. I understand that the 14 year old song starlet will be journeying to Detroit to guest with Ed McKenzie. Little known fact about Priscilla is that she is the grand-daughter of Arthur Mien, Canada's only living ex-Prime Minister. . . . Art Tatum and Slam Stuart had a busy week here last week renewing acquaintances with their old friends. Goes without saying that their date at the Town Tavern was packed with patrons a'l week long. . . . The Casino Theatre is enjoying the box office magic of the "Old Black Magic" man—Billy Daniels. The Mercury star has always gotten terrific support from the local deejays and the airwaves have been heavy with airings of his Mercury platters. . . . RCA Victor's Bob King temporarily forsaking his Ottawa dates to guest on WWVA, Wheeling, West Virginia. The handsome Bytowner is building nicely with his Victor platters in Canada and his U. S. dates should open that territory for him. . . . The Colonial is playing host to Phil Napoleon this week, and I hear tel Phil is really packing them in.



PRISCILLA WRIGHT

### Taking Off



NEW YORK—Dori Brooks, the "Voice With The Built In Echo Chamber," takes off in her own plane from New York City on a mid-west tour of TV and radio stations. The Label "X" recording star will make her own air hops from city to city making personal appearances in behalf of her latest hit disk of "Ev'ry Day."

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with Dick Mulliner Ork & Trio  
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**"I FELL IN LOVE TOO LATE"**  
b/w  
**"CRAZY IS THE BABY"**  
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MILLS MUSIC, INC.

"It's What's in THE CASH BOX That Counts"



## Candy Store Jury Leads To New Group and Wax Pact

NEW YORK—Here's an unusual set up that led to a recording contract.

In the rear of a candy store on Bay Parkway, Brooklyn, a number of teenagers and two brothers had been testing a theory that a talented untrained voice has a flavor that is lost when it becomes a professional voice. The experiments among the teen agers resulted in a group called the Heartbeats. A vocal aggregation that has signed a Jubilee recording contract and has just had its first record released.

Responsible for this chain of events are Ben Weisman, a tunesmith who won a BMI award last year, and Al Weisman whose parents own the candy store. These two men formed a teen-age jury in the store to judge songs and artists. The Heartbeats were formed and they were given two songs, "Finally" and "Boil And Bubble." Both received "wow" ratings from the jury, and the material and group were brought to Jerry Blaine of Jubilee.

The record should be around the country shortly.

## New Label Promotes South Dakota Talent

HARROLD, SOUTH DAKOTA—A new record release that is an entirely home-grown South Dakota product, as issued this week. Both sides were written by Grace Lex, an employee of the State Capitol office and Danny All, a 9 year old South Dakota youngster sings them to his ownitar accompaniment.

Gordon Stout of the Gordon Stout Company, Pierre, who is also president of the South Dakota Phonograph Operators Assn., is sponsoring production of this sample record and future pressings. The sole purpose being to boost and publicize South Dakota and to acquaint the music world and music lovers with this heretofore hidden South Dakota talent. Radio stations, dee jays, music stores and the state's juke box operators will cooperate in this campaign.

One side of the disk, written especially for Danny, is titled "Dakota Dan," a title the youngster received from country star Smiley Burnette. The other half is "I Come From South Dakota," a tune Miss Lex offered to the 1955 legislature for adoption as a state publicity theme song.

## "Bessie Mae Mucho"

NEW YORK—Lanny Ross, resuming his chores at CBS, after his trip to Spain, ran a contest to name a guitar he brought back from that country. Lanny originally had a guitar tagged "Bessie Mae" and he wanted a name for the companion piece. The winning title turned out to be "Mucho."

## Decca Diskery Opens Omaha Branch

CHICAGO—Shim Weiner of Decca Record Distribs, this city, this week announced that Decca has closed its Des Moines, Iowa Branch. And has opened a new branch at 911 Douglas, Omaha, Nebraska.

Branch Manager is William Penry, Jr. Sales will be handled by Max Melton who will cover most of Iowa. And Bud Rankin, who will cover Nebraska and western Iowa.

As yet there is no information as to whom Decca will appoint to handle promotion for this office.

Clarence Goldberg of the Chicago office traveled to Omaha to supervise the opening of this latest branch.

## Regular Feature

CLEVELAND—As a result of terrific listener reaction, Phil McClean, WERE-Cleveland, Ohio deejay, now incorporates Bill Kenny's "X" waxing of "If We All Said A Prayer" as a regular feature on his show. McClean played the disk one day immediately preceding "The Rosary," a 15 minute Catholic program, and the fans jammed the switchboards requesting the tune.

## Holmes Goes Collegiate

NEW YORK—Leroy Holmes, MGM, wearing cap and gown these days as he and his band hit the prom circuit. Crowded into recent weeks, Holmes has played college proms at NYU, Fordham, Williams, Princeton, Seton Hall, Rutgers, Oneonta State Teachers College, Amherst and RPI.

## No. 2 for Her Nibs



NEW YORK—Her Nibs Georgia Gibbs, who last hit the coveted million mark with "Kiss Of Fire," received a second gold plaque from Mercury Records last week indicating that "Tweedle Dee" had also joined the Magic Circle of Big Ones. Here, Georgia is being presented with the precious award by disk jockey Bill Randle, at the recent Lighthouse Benefit for the Blind in Carnegie Hall. (Randle emcee'd the show).

Georgia's current hit, "Dance With Me, Henry," is running her "Tweedle Dee" a close second and figures to join the select circle any juke-box play now.

## "HARD TO GET"

Recorded by GISELE MAC KENZIE

"X" # X0137

M. WITMARK & SONS

# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

## The Top Ten Records—City by City

### New York, N. Y.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler/Hamilton)
3. Davy Crockett (Bill Hayes)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Whatever Lola Wants (Sarah Vaughan)
7. Honey Babe (Art Mooney)
8. How Important Can It Be (Joni James)
9. Me'ody Of Love (B. Vaughn)
10. Learnin' The Blues (Sinatra)

### Memphis, Tenn.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Davy Crockett (Ford/Parker)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Sincerely (McGuire)
7. How Important Can It Be (Joni James)
8. Hearts And Flowers (Johnny Desmond)
9. It May Sound Silly (McGuire)
10. Two Hearts (Pat Boone)

### Atlanta, Ga.

1. Unchained Melody (Baxter/Hibbler)
2. Davy Crockett (Parker/Hayes)
3. Cherry Pink (Perez Prado)
4. How Important Can It Be (Joni James)
5. Dance With Me, Henry (Georgia Gibbs)
6. Sand And The Sea (Nat Cole)
7. Whatever Lola Wants (Sarah Vaughan)
8. Melody Of Love (B. Vaughn)
9. Honey Babe (Art Mooney)
10. Crazy Otto (Johnny Maddox)

### Brodhead, Wisc.

1. Dance With Me, Henry (Georgia Gibbs)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Davy Crockett (T. E. Ford)
5. Crazy Otto (Johnny Maddox)
6. Whatever Lola Wants (Shore)
7. Hearts And Flowers (Johnny Desmond)
8. It May Sound Silly (McGuire)
9. Jim, Johnny And Jonas (Bing Crosby)
10. Breeze And I (C. Valente)

### Seattle, Wash.

1. Unchained Melody (Hibbler)
2. Davy Crockett (Parker/Hayes)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Breeze And I (C. Valente)
7. Maybe (Four Aces)
8. Tweedle Dee (G. Gibbs)
9. Darling, Je Vous Aime (Cole)
10. Open Up Your Heart (Cowboy Church Choir)

### Shoals, Ind.

1. Dance With Me, Henry (Georgia Gibbs)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Bill Hayes)
4. Unchained Melody (Hibbler)
5. Crazy Otto (Johnny Maddox)
6. How Important Can It Be (Sarah Vaughan)
7. Two Hearts (Pat Boone)
8. Melody Of Love (Four Aces)
9. Whatever Lola Wants (Sarah Vaughan)
10. Darling, Je Vous Aime (Cole)

### Pittsburgh, Pa.

1. Unchained Melody (L. Baxter)
2. Davy Crockett (Hayes/Ford)
3. Dance With Me, Henry (Georgia Gibbs)
4. Whatever Lola Wants (Sarah Vaughan)
5. Cherry Pink (Perez Prado)
6. A Blossom Fell (Nat K. Cole)
7. Don't Be Angry (Crewcuts)
8. Honey Babe (Art Mooney)
9. Breeze And I (C. Valente)
10. Learnin' The Blues (Sinatra)

### Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Valli/Hibbler/Hamilton/Baxter)
3. Dance With Me, Henry (Georgia Gibbs)
4. Honey Babe (Art Mooney)
5. Whatever Lola Wants (Sarah Vaughan)
6. Davy Crockett (Bill Hayes)
7. Plantation Boogie (L. Dee)
8. A Blossom Fell (Nat K. Cole)
9. Crazy Otto (Johnny Maddox)
10. Hearts And Flowers (Johnny Desmond)

### Cleveland, Ohio

1. Unchained Melody (Baxter/Hibbler)
2. Don't Be Angry (Crewcuts)
3. Davy Crockett (Bill Hayes)
4. The Breeze And I (Valente)
5. Boom, Boom Boomerang (DeCastros)
6. Dance With Me, Henry (Wallflower) (Gibbs/James)
7. Bo Diddley (Bo Diddley)
8. Whatever Lola Wants (Sarah Vaughan)
9. Most Of All (Cornell/Fontanes)
10. Come Back My Love (Wrens)

### New Orleans, La.

1. Davy Crockett (T. E. Ford)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler/Hamilton)
4. Dance With Me, Henry (Georgia Gibbs)
5. Whatever Lola Wants (Sarah Vaughan)
6. A Blossom Fell (Nat K. Cole)
7. Learnin' The Blues (Sinatra)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. I Belong To You (R. Flanagan)
10. Heart (Four Aces)

### Dallas, Tex.

1. Cherry Pink (Prado/Dale)
2. Unchained Melody (Baxter/Hibbler)
3. Davy Crockett (Ford/Parker)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Whatever Lola Wants (Sarah Vaughan)
7. How Important Can It Be (Joni James)
8. A Blossom Fell (Nat K. Cole)
9. Two Hearts (Pat Boone)
10. Darling, Je Vous Aime (Cole)

### Detroit, Mich.

1. Unchained Melody (Hibbler)
2. Don't Be Angry (Crewcuts)
3. Breeze And I (C. Valente)
4. Dance With Me, Henry (Georgia Gibbs)
5. Opus One (Mills Bros.)
6. Most Of All (Don Cornell)
7. A Blossom Fell (Nat K. Cole)
8. Whatever Lola Wants (Sarah Vaughan)
9. Heart (Four Aces)
10. Love Me Or Leave Me (Sammy Davis, Jr.)

### Miami, Fla.

1. Unchained Melody (Hibbler/Hamilton)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (T. E. Ford)
4. Cherry Pink (Perez Prado)
5. Don't Be Angry (Crewcuts)
6. A Blossom Fell (Nat K. Cole)
7. Whatever Lola Wants (Sarah Vaughan)
8. Sincerely (McGuire)
9. Most Of All (Fontanes)
10. No Letter Today (Paul & Ford)

### Omaha, Neb.

1. If I May (Nat "King" Cole)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Hamilton)
4. Heart (Eddie Fisher)
5. Davy Crockett (Bill Hayes)
6. Most Of All (Fontanes)
7. Me'ody Of Love (Four Aces)
8. How Important Can It Be (Joni James)
9. Plantation Boogie (L. Dee)
10. Cherry Pink (Perez Prado)

### Los Angeles, Calif.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hamilton/Hibbler/Baxter)
3. Davy Crockett (Parker/Hayes)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Breeze And I (C. Valente)
7. Darling, Je Vous Aime (Cole)
8. Hearts And Flowers (Johnny Desmond)
9. Whatever Lola Wants (Sarah Vaughan)
10. Love Me Or Leave Me (Horne)

### San Francisco, Calif.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Parker/Hayes)
3. Unchained Melody (Hibbler/Baxter)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. How Important Can It Be (Joni James)
7. Darling, Je Vous Aime (Cole)
8. Tweedle Dee (Gibbs/Collins)
9. Whatever Lola Wants (Sarah Vaughan)
10. Melody Of Love (Four Aces/Vaughn)

### Boston, Mass.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter/Hamilton)
3. Dance With Me, Henry (Georgia Gibbs)
4. Whatever Lola Wants (Sarah Vaughan)
5. Cherry Pink (Perez Prado)
6. Crazy Otto (Johnny Maddox)
7. How Important Can It Be (Joni James)
8. Honey Babe (Art Mooney)
9. I Belong To You (R. Flanagan)
10. A Blossom Fell (Nat K. Cole)

### Denver, Colo.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Ford/Parker)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Baxter/Hamilton)
5. Crazy Otto (Johnny Maddox)
6. Tweedle Dee (G. Gibbs)
7. Darling, Je Vous Aime (Cole)
8. Sincerely (McGuire)
9. Hearts And Flowers (Johnny Desmond)
10. Honey Babe (Art Mooney)

### St. Louis, Mo.

1. Unchained Melody (Hibbler/Hamilton)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Honey Babe (Art Mooney)
6. Don't Be Angry (Crewcuts)
7. A Blossom Fell (Nat K. Cole)
8. Hey, Mr. Banjo (Sunnysiders)
9. Davy Crockett (Bill Hayes)
10. No Letter Today (Paul & Ford)

### Philadelphia, Pa.

1. Unchained Melody (Hibbler/Baxter)
2. Davy Crockett (Hayes/Parker)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Don't Be Angry (N. Brown)
7. Hey, Mr. Banjo (Sunnysiders)
8. Heart (Four Aces)
9. Darling, Je Vous Aime (Cole)
10. Learnin' The Blues (Sinatra)

### Baltimore, Md.

1. Unchained Melody (Baxter/Hibbler)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (Parker/Hayes)
4. Cherry Pink (Perez Prado)
5. Don't Be Angry (N. Brown)
6. Honey Babe (Art Mooney)
7. Two Hearts (Pat Boone)
8. Learnin' The Blues (Sinatra)
9. Breeze And I (C. Valente)
10. Darling, Je Vous Aime (Cole)

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Dorothy Collins

singing

"THAT'S ALL I NEED"

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# Making Music



NEW YORK—Buddy Costa has just recorded "Street Of Make-Believe," a song about Broadway, for Pyramid Records. Shown above are four who are connected with the recording: John Mical, arranger-conductor; Buddy Costa; Richard Mardus, composer of "Street Of Make-Believe"; and (seated) Elmo Riss, president of U. S. Music.

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AP—Apollo	DE—Decca	GS—Gold Star	LO—London	PR—Prestige	TI—Tico
AT—Atlantic	DL—DeLuxe	GR—Groove	MA—Marble	RA—Rainbow	TR—Trend
AU—Audivac	DO—Dot	GTJ—Good Time	ME—Mercury	RB—R & B	UN—United
	CH—Chess	DT—Dootone	MG—MGM	RE—Regent	VI—RCA Victor
	CK—Checker	DU—Duke	MJ—Major	RM—Rama	VJ—Vee Jay
	CL—Cardinal	EP—Epic	IM—Imperial	SA—Savoy	WA—Watco
	CM—Combo	ES—Essex	JD—Jay Dee	NG—Norgran	SP—Specialty
	CO—Columbia	FA—Favorite	JU—Jubilee	PA—Parrot	"X"—Label "X"
	CR—Coral	FB—Fabor			

	Pas. 5/14	Pas. 5/7		Pas. 5/14	Pas. 5/7		Pas. 5/14	Pas. 5/7
<b>1—Unchained Melody</b>	2	2	<b>5—The Crazy Otto</b>	5	5	VI-20-6106 (47-6106)—		
★CA-3055 (F-3055)—			BE-1091—BUDDY			SAUTER-FINEGAN O.		
LES BAXTER ORCH.			Davy Crockett			Theme From 'I Am A		
CO-40455 (4-40455)—			★DO-15325 (45-15325)—			Camera'		
LIBERACE			JOHNNY MADDOX			<b>12—The Breeze And I</b>	9	13
CR-61407 (9-61407)—			Humoresque			★DE-29467 (9-29467)—		
Bridges Of Toko-Ri			PD-22009 (45-22009)—			CATERINA VALENTE		
DON CORNELL			CRAZY OTTO			Jalousie		
★DE-29441 (9-29441)—			Medley			<b>13—How Important Can It Be</b>	12	12
AL HIBBLER			<b>6—Darling, Je Vous Aime Beaucoup</b>	6	10	CA-3066 (F-3066)—BILLY MAY		
Daybreak			★CA-3027 (F-3027)—			Let It Happen		
DE-29509 (9-29509)—			NAT "KING" COLE			CR-61362 (9-61362)—		
GUY LOMBARDO			Sand And The Sea			TERESA BREWER		
Danger, Heartbreak Ahead			DE-29510 (9-29510)—			Pledging My Love		
★EP-9102 (5-9102)—			GUY LOMBARDO			DE-29412 (9-29412)—		
ROY HAMILTON			Cherry Pink			CONNIE BOSWELL		
ME-70598 (70598x45)—			<b>7—Whatever Lola Wants</b>	7	B	Fill My Heart With Happiness		
CREWCUTS			CA-3104 (F-3104)—			★ME-70534 (70534x45)—		
Two Hearts			BILLY MAY			SARAH VAUGHAN		
MG-11962 (K-11962)—			Just Between Friends			Waltzing Down The Aisle		
LEROY HOLMES			DE-29472 (9-29472)—			★MG-11919 (K-11919)—		
Olivia			CARMEN McRAE			JONI JAMES		
VI-20-6108 (47-6108)—			Am I The One To Blame			This Is My Confession		
CHET ATKINS			EP-9101 (5-9101)—			MJ-138 (45-138)—JACK SMITH		
Hey, Mr. Guitar			MELLO-LARKS			Only One You		
VI-20-6078 (47-6078)—			5th Joe From Hannibal Mo.			TI-10-245 (45-245)—		
JUNE VALLI			★ME-70595 (70595x45)—			NEIL LEWIS		
<b>2—Ballad Of Davy Crockett</b>	1	1	SARAH VAUGHAN			Easter Parade March		
BE-1091—TEX STEWART			Oh Yeah			VI-20-5993 (47-5993)—		
Crazy Otto			MG-11961 (K-11961)—			LOU MONTE		
★CA-3058 (F-3058)—			GINNY GIBSON			Truly Yours		
ERNIE FORD			If Anything Should Happen To You			<b>14—Melody Of Love</b>	13	
★CD-1256 (45-1256)—			ST-1363—THE HI-LO's			CA-3018 (F-3018)—FRANK		
BILL HAYES			I Thought About You			SINATRA & RAY ANTHONY		
★CO-40449 (4-40449)—			★VI-20-6077 (47-6077)—			I'm Gonna Live Till I Die		
FESS PARKER			DINAH SHORE			CO-40417 (4-40417)—		
I Gave My Love			Church Twice On Sunday			SAMMY KAY		
CR-61368 (9-61368)—			VI-20-6122 (47-6122)—			You Are The One		
STEVE ALLEN			PEREZ PRADO O.			CR-61334 (9-61334)—		
Very Square Dance			Dilo			McGUIRE SISTERS		
DE-29423 (9-29423)—			★X-0116 (4X-0116)—			Open Up Your Heart		
BURL IVES			LOUIS JORDAN			★DE-29395 (9-29395)—		
Goover Peas			It's Been Said			FOUR ACES		
DO-1240 (45-1240)—			<b>8—Honey Babe</b>	10	15	There's A Tavern In The Town		
MAC WISEMAN			★MG-11900 (K-11900)—			★DO-15247 (45-15247)—		
Danger, Heartbreak Ahead			ART MOONEY			BILLY VAUGHAN		
FI-049 (45-049)—IRVING FIELDS			No Regrets			Joy Ride		
Crazy Pancho			VI-20-6025 (47-6025)—			EP-9098 (5-9098)—JACK PYLE		
ME-70555 (70555 x 45)—			SAUTER-FINEGAN			Memories		
RUSTY DRAPER			What Is This Thing Called Love			KI-1429 (45-1429)—INK SPOTS		
MG-11941 (K-11941)—			<b>9—A Blossom Fell</b>	15	1B	There Is Something Wrong		
JAMES BROWN			★CA-3095 (F-3095)—			★ME-70521 (70521x45)—		
He's A Rockin' Horse Cowboy			NAT "KING" COLE			DAVID CARROLL with PAUL TREMAINE		
VI-20-6041 (47-6041)—VOICES OF WALTER SCHUMANN			If I May			Melody Of Love		
Let's Make Up			LO-1554 (45-1554)—			MG-11908 (K-11908)—		
<b>3—Cherry Pink And Apple Blossom White</b>	3	3	DICKIE VALENTINE			FRANKLYN MacCORMACK		
CO-40472 (4-40472)—			Who's Afraid			Touching Shoulders		
XAVIER CUGAT O. (The Chi-Chi) Cha-Cha-Cha			★LO-1566 (45-1566)—			VI-20-5973 (47-5973)—		
★CR-61373 (9-61373)—			VIC BARRETT O.			LEO DIAMOND		
ALAN DALE			Softly, Softly			Phantom Gaucho		
I'm Sincere			<b>10—Tweedlee Dee</b>	B	6	VI-20-5975 (47-5975)—TONY		
CR-61381 (9-61381)—			AT-1047 (45-1047)—			MARTIN & DINAH SHORE		
GEORGIE AULD			LAVERN BAKER			You're Getting To Be A Habit		
Plantation Boogie			Tomorrow Night			<b>15—Learnin' The Blues</b>	20	2
DE-29380 (9-29380)—			AU-114 (45-114)—			★CA-3102 (F-3102)—		
VICTOR YOUNG O. You, My Love			DOROTHY COLLINS			FRANK SINATRA		
DE-29510 (9-29510)—			Get Happy			If I Had Three Wishes		
GUY LOMBARDO			CA-3008 (F-3008)—VICKI YOUNG			GS-253 (45-253)—JOE VALINO		
Darling, Je Vous Aime			Hearts Of Stone			Lonesome Boy		
TI-10-256 (45-256)—			CR-61332 (9-61332)—LANCERS			<b>16—Heart</b>	17	20
TITO PUENTE			Open Up Your Heart			★DE-29476 (9-29476)—		
★VI-20-5965 (47-5965)—			TERESA BREWER			FOUR ACE		
PEREZ PRADO			Rock Love			★VI-20-6097 (47-6097)—		
Marie Elena			KI-1436 (45-1436)—			EDDIE FISHER		
<b>4—Dance With Me, Henry</b>	4	4	BONNIE LOU			Near To You		
BE-1093—EDNA McGRUFF			Finger Of Suspicion			X-0125 (4X-0125)—		
Pledging My Love			★ME-70517 (70517x45)—			NORMAN BROOK		
CR-61370 (9-61370)—3 RAYS			GEORGIA GIBBS			Too Many Heartaches		
For Sentimental Reasons			You're Wrong, All Wrong			<b>17—Rock Around The Clock</b>	44	
MA-102 (45-102)—			ME-70553 (70553x45)—			★DE-29124 (9-29124)—		
LESLIE SISTERS			BOP-A-LOOS			B'L. HALEY & COMET		
I Need Your Love			VI-20-6005 (47-6005)—			Thirteen Women		
★ME-70572 (70572x45)—			PEE WEE KING			<b>18—Most Of All</b>	22	
GEORGIA GIBBS			You Can't Hardly Get Them Na More			CH-1589 (45-1589)—		
Every Road Must Have A Turning			<b>11—Don't Be Angry</b>	11	11	THE MOONGLOW		
MO-947 (45-947)—			★ME-70597 (70597x45)—			She's Gone		
ETTA JAMES & PEACHES			CREWCUTS			★CR-61393 (9-61393)—		
			Chop Chop Boom			DON CORNELL		
			★SA-1155 (45-1155)—			The Door Is Still Closed		
			NAPPY BROWN			★DO-15352 (45-15352)—		
			It's Really You			FONTANE SISTERS		
						Put Me In The Line		

"Only those records best suited for comme cia use are reviewed by THE CASH BOX"



# THE CASH BOX

## Disk Jockeys'

### REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 14 without any changes on the part of THE CASH BOX.

#### ROGER CLARK WNOR—Norfolk, Va.

1. Oh Yeah (Sarah Vaughan)
2. Unchained Melody (Hibbler/Baxter)
3. Rock Around The Clock (Bill Haley)
4. Cherry Pink (Prado/Dale)
5. Young And Foolish (Stafford)
6. Strange Lady (Frankie Laine)
7. Punch And Judy Love (Tony Bennett)
8. Dance With Me Henry (Gibbs)
9. Honey Babe (Art Mooney)
10. Where Will The Dimple Be (Rosemary Clooney)

#### BOB 'COFFEEHEAD' LARSEN WEMP—Milwaukee, Wisc.

1. Unchained Melody (Hibbler/Baxter)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Bill Hayes)
4. Hey, Mr. Banjo (Sunnysiders)
5. Old Town Hall (J. Palmer)
6. Plantation Boogie (L. Dee)
7. Learnin' The Blues (Sinatra)
8. This I Give You (Gloria Van)
9. Lonely Lips (Chordettes)
10. Please Don't Touch (Burtons)

#### WES HOPKINS WTTM—Trenton, N. J.

1. Dance With Me Henry (Gibbs)
2. Davy Crockett (Bill Hayes)
3. Breeze And I (C. Valente)
4. Hey, Mr. Banjo (Sunnysiders)
5. Unchained Melody (Baxter)
6. Present For Bob (DeJohns)
7. It's A Sin To Tell A Lie (Somethin' Smith)
8. Whatever Lola Wants (Shore)
9. Learnin' The Blues (Sinatra)
10. Aladdin's Lamp (S. Clayton)

#### DICK GILBERT KTYL—Phoenix, Ariz.

1. Sincerely (McGuire)
2. Davy Crockett (Bill Hayes)
3. Is This The End Of The Line (Joni James)
4. Cherry Pink (Dale/Prado)
5. Whatever Lola Wants (Shore)
6. Breeze And I (C. Valente)
7. Unchained Melody (Baxter/Holmes)
8. Tweedlee Dee (G. Gibbs)
9. Melody Of Love (S. Kaye)
10. Darling, Je Vous Aime (Cole)

#### FRANK POLLACK KOOL—Phoenix, Ariz.

1. Unchained Melody (Baxter)
2. Learnin' The Blues (Sinatra)
3. Is This The End Of The Line (Joni James)
4. Whatever Lola Wants (Shore)
5. Baby Blue (Accents)
6. Opus One (Mills)
7. Stowaway (M. Whiting)
8. Keep Me In Mind (P. Page)
9. Cherry Pink (Perez Prado)
10. Breeze And I (C. Valente)

#### PFC. RICHARD HAYES ABC, MUTUAL, Radio Networks, N. Y., N. Y.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Cole)
5. How Important Can It Be (Joni James)
6. Whatever Lola Wants (Shore)
7. Dancing And Dreaming (Lauries)
8. Crazy Otto (Johnny Maddox)
9. Brown Eyes (B. Sherwood)
10. Dance With Me Henry (Gibbs)

#### MIKE ERIKSEN WJLB—Detroit, Mich.

1. Unchained Melody (Hibbler)
2. Most Of All (Don Cornell)
3. Whatever Lola Wants (Hi-Lo's)
4. Breeze And I (C. Valente)
5. Hearts And Flowers (Johnny Desmond)
6. My Babe (Gaylords)
7. Cherry Pink (Perez Prado)
8. Dance With Me Henry (Three Rays)
9. Davy Crockett (Bill Hayes)
10. Crazy Otto (Crazy Otto)

#### MITCH REED WOR—New York, N. Y.

1. Unchained Melody (Hibbler)
2. Learnin' The Blues (Sinatra)
3. Whatever Lola Wants (Sarah Vaughan)
4. Davy Crockett (Bill Hayes)
5. Something's Gotta Give (Sammy Davis, Jr.)
6. Keep Me In Mind (P. Page)
7. Don't Rush Me (T. Richards)
8. Love Me Or Leave Me (Lena Horne)
9. The World Is Mine (Holmes)
10. Am I The One To Blame (Carmen MacRae)

#### WILL LENAY WSAI—Cincinnati, Ohio

1. Cherry Pink (Perez Prado)
2. Dance With Me Henry (Gibbs)
3. Honey Babe (Art Mooney)
4. Unchained Melody (Hibbler)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. Plantation Boogie (D. Dee)
7. Young And Foolish (Stafford)
8. Darling, Je Vous Aime (Cole)
9. Davy Crockett (Bill Hayes)
10. Close Your Eyes (T. Bennett)

#### ED REILLY WBRY—Waterbury, Conn.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (Baxter)
4. Most Of All (Don Cornell)
5. Honey Babe (Art Mooney)
6. Door Is Still Open (Hilltoppers)
7. Learnin' The Blues (Sinatra)
8. Breeze And I (C. Valente)
9. Don't Be Angry (Crewcuts)
10. My Babe (Gaylords)

#### RAY GOLDEN KSTN—Stockton, Calif.

1. Unchained Melody (Hibbler)
2. Crazy Otto (Johnny Maddox)
3. Cherry Pink (Perez Prado)
4. Pass It On (Julius LaRosa)
5. Davy Crockett (Bill Hayes)
6. How Important Can It Be (Joni James)
7. Jim, Johnny And Jonas (Sammy Kaye)
8. Dance With Me Henry (Gibbs)
9. Hey, Mr. Banjo (Sunnysiders)
10. Learnin' The Blues (Sinatra)

#### NORMAN PAGE WMAS—Springfield, Mass.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (Hibbler)
4. Breeze And I (C. Valente)
5. Whatever Lola Wants (Shore)
6. Hearts And Flowers (Johnny Desmond)
7. Bluefoot (Four Aces)
8. Heart (Eddie Fisher)
9. A Blossom Fell ("King" Cole)
10. Bo Diddley (Bo Diddley)

#### DICK WHITTINGHILL KMPC—Hollywood, Calif.

1. Whatever Lola Wants (Sarah Vaughan)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. Unchained Melody (Hamilton/Hibbler)
5. Darling Je Vous Aime (Cole)
6. Hearts And Flowers (Johnny Desmond)
7. Love Me Or Leave Me (Lena Horne)
8. Kitty Who (Kitty Kallen)
9. Is This The End Of The Line (Joni James)
10. Hey, Mr. Banjo (Sunnysiders)

#### DICK PIKE WNOP—Newport, Ky.

1. Unchained Melody (Hamilton)
2. Dance With Me Henry (Gibbs)
3. Chop Chop Boom (Crewcuts)
4. The Door Is Still Open (Hilltoppers)
5. Close Your Eyes (Five Keys)
6. Breeze And I (C. Valente)
7. It's A Sin To Tell A Lie (Somethin' Smith)
8. Honey Babe (Sauter-Finnegan)
9. Flip Flop And Fly (J. Ray)
10. Love Me Or Leave Me (Sammy Davis, Jr.)

#### JOE DEANE KQV—Pittsburgh, Pa.

1. Unchained Melody (Baxter/Hibbler)
2. Don't Be Angry (Crewcuts)
3. Three Things (4 Esquires)
4. No Letter Today (Paul & Ford)
5. Blossom Fell (Cole)
6. Is This The End Of The Line (Joni James)
7. Door Of Dreams (P. Como)
8. Young And Foolish (Stafford)
9. Heart (Four Aces/Fisher)
10. Most Of All (Fontanes/Cornell)

#### RUSS COGLIN KROW—Oakland, Calif.

1. Dance With Me Henry (Gibbs)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Bill Hayes)
5. Unchained Melody (Hibbler)
5. Darling, Je Vous Aime (Cole)
6. Whatever Lola Wants (Sarah Vaughan)
7. Breeze And I (C. Valente)
8. Most Of All (Don Cornell)
9. Hey, Mr. Banjo (Sunnysiders)
10. Keep Me In Mind (P. Page)

#### Hal Fredericks WAAF—Chicago, Ill.

1. Unchained Melody (Baxter)
2. Honey Babe (Art Mooney)
3. Chop Chop Boom (Crewcuts)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. Hey, Mr. Banjo (Sunnysiders)
6. A Blossom Fell (Nat Cole)
7. Something's Gotta Give (McGuire Sisters)
8. Is This The End Of The Line (Joni James)
9. Rollin' Stone (Eddie Fontaine)
10. The Breeze & I (C. Valente)

#### WAYNE STITT WHB—Kansas City, Mo.

1. Dance With Me Henry (Georgia Gibbs)
2. Two Hearts (Pat Boone)
3. Cherry Pink (Perez Prado)
4. Boom Boom Boomerang (De Castros)
5. Learnin' The Blues (Sinatra)
6. Unchained Melody (Hibbler)
7. I Miss You So (E. Fontaine)
8. Honey Babe (Art Mooney)
9. Door Is Still Open (Cornell)
10. Don't Be Angry (Crewcuts)

#### JIM BOLLINGER WKYV—Louisville, Ky.

1. Cherry Pink (Perez Prado)
2. If I May (Nat "King" Cole)
3. Unchained Melody (Baxter)
4. Dance With Me Henry (Georgia Gibbs)
5. Davy Crockett (Bill Hayes)
6. Two Hearts (Pat Boone)
7. Learnin' The Blues (Sinatra)
8. Heart (Eddie Fisher)
9. Chop Chop Boom (Crewcuts)
10. Tweedlee Dee (G. Gibbs)

#### JOE SMITH WVDA—Boston, Mass.

1. Unchained Melody (Hamilton)
2. Whatever Lola Wants (Sarah Vaughan)
3. Hearts And Flowers (Johnny Desmond)
4. Breeze And I (C. Valente)
5. Bo Diddley (Bo Diddley)
6. Heart (Four Aces)
7. Why Does A Woman Cry (Bob Jaxon)
8. Rock Around The Clock (Bill Haley)
9. Davy Crockett (Bill Hayes)
10. Honey Babe (Art Mooney)

#### WALT GAINES WCSS—Amsterdam, N. Y.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Whatever Lola Wants (Sarah Vaughan)
4. Breeze And I (C. Valente)
5. Hearts And Flowers (Johnny Desmond)
6. Honey Babe (Art Mooney)
7. Dance With Me Henry (Gibbs)
8. Unchained Melody (Baxter)
9. Italian Wallflower (L. Monte)
10. Not Yet (Susan Hunter)

## All Star Show



TUCKAHOE, N. Y.—Record stars representing some of the country's major diskeries, turned up at the New Parkway Inn to celebrate with the Westchester Operators Guild its 4th Anniversary. On stage are: (top row) l. to r. Bill Haley and his Comets (Decca) and Mitzi Mason (MGM); (middle row) l. to r. Richard Hayman (Mercury), Eydie Gorme & Steve Lawrence (Coral), and Danny Capri (Capitol); (bottom row) l. to r. "Miss Juke Box 1955" Sonny Graham (RCA), Frankie Lester ("X") and Robbin Hood (MGM).

## Berkshire Music Barn Summer Home For Jazz

NEW YORK—The Berkshire Music Barn, the first summer music hall devoted to concert jazz and related music, will open July 2, at Lenox, Mass., just a mile down the road from the Boston Symphony's famous Music Shed.

The Music Barn, sponsored by Stephanie and Philip Barber, will be hospitable to all phases of Jazz and Folk Music. Among the musicians scheduled are Count Basie, Richard Dyer-Bennet, Dizzy Gillespie, Coleman Hawkins.

During five weeks of the Tanglewood Season, however, the emphasis will definitely be on Modern Jazz in the form of a Modern Jazz Workshop. During this period, young musicians, who are endeavoring to push forward the boundaries of Jazz, will be in residence at the Music Barn. Housed and fed at nearby Music Inn, the musicians will work creatively together on compositions and arrangements, perhaps inter-reacting with the classical musicians of the area. Thus for the first time, the summer Boston Symphony audiences and musicians will readily be able to get a taste of some of the new developments in Jazz.

Public performances of Modern Jazz will be presented every Sunday night during the Tanglewood Season, starting on July 10, with well-known Modern Jazz musicians featured. Among the groups already signed are Art Farmer, Thelonius Monk, Teddy Charles, Dizzy Gillespie, and The Modern Jazz Quartet.

Count Basie and his band will appear on Thursday, July 28.

On five Saturday afternoons at 4, the Berkshire Music Barn will present Richard Dyer-Bennet, leading American singer of English and American Folk ballads. In this series of five concerts, each one different, Mr. Dyer-Bennet will present a comprehensive sweep of songs and ballads of Europe, the British Isles and America.

## Original Issues Hibbler Disk

LITTLE FERRY, N. J.—Original Records, this city, announced its new series of releases, highlighted by a new Al Hibbler record.

Hibbler had cut several sides for Original just prior to his signing with Decca Records. His initial Original platter, "After The Lights Go Down Low", did extremely lyvel. Just prior to his number one hit, "Unchained Melody". In view of the artist's current high rating, Original reports Hibbler's latest, "A Autumn Minds" and "You Will Be Mine" has been accorded an immediate strong reaction.

Also in the package are Roy Stevens' "Black Velvet" backed with "Down In Villa Capri" and Joe Pica's "I Learned A Lesson I'll Never Forget".

2 SMASH HITS!

**1. THE FONTAINE SISTERS**  
"ROLLIN' STONE"  
and  
"PLAYMATES"  
Dot 15370

**2. JOHNNY MADDOX**  
"JOHNNY'S MEDLEY"  
and  
"WHISTLIN' PIANO MAN"  
Dot 15365

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GALLATIN, TENNESSEE Phone: 1600

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to co-write with our members on their good material. When the song is completed, we will help to get it recorded on a good label and exploit it nationally.

Write giving full background and list of credits. Do not send any of your own material.



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# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### LOS ANGELES:

The smash success of Bill Doggett and his band at the Five Four Ballroom May 6 thru 8 proved, once again, that Eastern artists, who have become popular through their own records, can make a highly successful tour of the West Coast even though they have never appeared here before. This talented organist received a royal reception and it's our bet that he'll be greeted by the same Western hospitality all along the Coast during his six week tour. . . . The Biharis excited by the new West Coast group, The Cadets. Modern Records quickly snatched them up and hustled the group into the recording studios to cover "Don't Be

release (out this week) "Rollin' Stone" has stirred around the Modern diskery that both sides will be a tie says that it's the best record in a long time. Benighted the group and is dates. . . . Johnny Otis from a record breaking West. Johnny is now back record store on Western. Armetige subbed on the . . . Art Rupe is plenty that the boys waxing of tune that has come out like the turning point took came last Wednesday lounge of the new Las Vegas. . . . Lester Sill, top had signed Frankie Marady been held which descriptive adjectives when us, it's colossal, it's sensational "I've Got A New Car" back will be flying low in for the tall timbers of month. . . . The Jewels and guest appearances ing "Angel In My Life" Joe Houston, Marvin & t the five four ballroom rly evening show at the successful engagement at ft for Empire, Oregon, cing in the "Wallflower y!" by Etta James and king wide open through-complete swing through ett and The Jewels will on May 22. . . . Two big Park—are now booking ering a lucrative deal to

k when Period gathered Kirby orchestra, except will be an LP issued r ranger with the Kirby ations, acted as leader uring the bands years adcasts, also participated cope, alto sax, now with piano, now with Louis for the past decade has nem had worked together acted as commentator on oy's CBS Network shows.

g for a pop hit!

**WRENS**

**ACK MY LOVE"**

RAMA # 65

chestrated by Freddy Johnson)



St., New York, N. Y.

**DEALERS**

**INK IT'S**

**IE BLUES"**

**WEN"**

**ONE IMMEDIATELY**

**DS**

MO 6-1310







# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Joe Davis releasing a new Dean Barlow etching, "Forever." Davis has already had the platter on some New York stations and the reaction is very favorable. . . . There's an Angel in the clouds this week—and with good reason too. Jack Angel of Herald Records says, "All's well with the world." Herald has three records going for them—"Story Untold" by the Nutmegs, "Paradise Hill" by the Embers and "Dearest One" by Charlie & Ray—but that's the least of it. The courts finally approved the adoption of Jack's little boy and the knowledge that the little fellow is his has him bursting at the seams. Sincerest congrats. . . . Looks very much like Phil Rose of Glory Records has come up with one. Phil has been getting a tremendous reaction on his "Soldier Boy" by The Four Fellows. . . . Atlantic Records has signed and cut Margie Day on Cat. Margie was formerly with Dot Records and Decca. Her first release will be out shortly. Jerry Wexler also advises that Atlantic will release a double package next week. A T-Bone Walker and a Ray Charles. Atlantic has another hit in Ruth Brown's recent release, "As Long As I'm Moving" and "I Can See Everybody's Baby."

Both sides are being reported in a stream of cities. Coming up strong also are Jimmy Reed's "I'm Gonna Ruin You" on Vee-Jay, "Story Untold," Nutmegs on Herald, "I Wanna Be Loved" by Muddy Waters on Chess and "I Wanna Ramble" by Little Jr. Parker on Duke. Showing very strong in pop reports is "Bo Diddley" by Bo Diddley on Checker. . . . Ed Pearsons, jockey at WEAN and WPJP-Providence, R. I., would like to receive spirituals from all the majors and indies. . . . In a last minute shuffle, Leo Rogers bought out Monty Bruce and Morty Craft. He now is solo at Bruce and Marble Records. . . . At the Westchester Operators Guild annual dinner last week were the Blaines—Jerry, Elliott and Ben, representing Jubilee, Josie and Cosnat, and Johnny Halonka and Harry Apostoleris of Alpha Distributors. These two wide-awake organizations show up at every juke box affair in the New York area. . . . Jerry Winston, Mardi Gras Records, advises he is releasing another Al Castellanos record which he feels could be the follow up to "Speak Up Mambo." Because of the phenomenal success of "Speak Up," Winston and Al Castellanos have renegotiated their contract and the orkster is now signed for three years. . . . Bobby Shad, Mercury and Emarcy, on his recent trip to the Coast signed The Platters. The group has already been in session and the results, "Only You" and "Bark, Battle and Ball," will be released in a week or two. . . . Herman Lubinsky, currently guiding Savoy through its hottest period in several years, continues to feed his distributors—the latest being Varetta Dillard's "You're The Answer to My Prayer" and "Promise Mr. Thomas." Varetta's last, "Johnny Has Gone," was a real biggie. . . . Bess Berman, Apollo Records, reports her health is wonderful, business is good and what more can one ask. Bess reports, "That's All" by The Casanovas and "My Angel" by The Dovers getting real action. The Casanovas also look ripe for a strong follow up with their newest, "It's Been A Long Time." . . . Original Records releases a new Al Hibbler record, "Autumn Winds." . . . Bag's Gonzales has another good seller in his "Rockin' & Rollin' The Blues" for Crazy Records. Reports have been coming into the office from several eastern cities. . . . Syd Nathan, King and Federal Records prexy, came home the other night to find a roomful of friends singing "Happy Birthday."

## CHICAGO:

Lotsa news from Vee-Jay this week. Ab tells us they have three brand new spiritual releases. "Great Day," Parts I and II by Rev. Lofton's 250 Voice Choir; "Feed Me 'Till I Want No more" b/w "I Want To be A Christian" by the Lockhart Singers; and "Climbing High Mountains" b/w "The Fountain" by Brother Isiah's Choir. Also, the Spaniels' dishing of "Doo Wah" and Jimmy Reed's "I'm Gonna Ruin You" are starting to climb. Last, but not least, Ab reports that New York pubberies are bidding for "Olly Olly Otsen Free." . . . Len Chess has just released a new Buddy & Claudia disk on Chess. Titled "You Keep Me Guessin'" b/w "I've Got A Secret." . . . Muddy Waters' "I Want To be Loved" looking like its heading for the charts. Watch this one! . . . Talked to McKie Fitzhugh this A.M. and McKie's really keeping busy. Beside his 2 to 4 P.M. show and 9 to 10 P.M. show, he's really working on his all nite program which he shares with Fred Garrett, who broadcasts out of the Stage Lounge and the Kitty Kat Lounge, and Vera Greene, who does a segment of the show from her bar-b-q eatery. . . . Daddy-O

Daylie doing a benefit for the B.B.R. (Boys Brotherhood Republic) Monday, 5/16. With a promise of Nat Cole as guest star. Nat opened 5/13 at the Chez Paree for a record 6 weeks stay. . . . Wild Bill Davis in town visiting dj's with his brand new Okeh waxing of "East Of The Sun", b/w "Don't Get Around Much Anymore". Bill also doing nicely with several LP's and EP's. . . . Ernie Leaner tells us the new offices still aren't completed. "Cause", Ernie says, "we're too busy selling hits to finish the offices". Of course, this being the case, we're quite sure Ernie is content with his incomplete offices. . . . Ella Fitzgerald just completed a two-week stint at the Chicago. Ella's latest release is titled "Taking A Chance On Love", the old favorite. . . . The Mariners opened this theatre May 13. . . . Dinah Washington's "I Dided" gaining and gaining.



DEAN BARLOW



LITTLE JR. PARKER



THE SPANIELS



DINAH WASHINGTON

## LOS ANGELES:

The smash success of Bill Doggett and his band at the Five Four Ballroom May 6 thru 8 proved, once again, that Eastern artists, who have become popular through their own records, can make a highly successful tour of the West Coast even though they have never appeared here before. This talented organist received a royal reception and it's our bet that he'll be greeted by the same Western hospitality all along the Coast during his six week tour. . . . The Biharis excited by the new West Coast group, The Cadets. Modern Records quickly snatched them up and hustled the group into the recording studios to cover "Don't Be Angry". Now their second release (out this week) "Fine Lookin' Baby" b/w "Rollin' Stone" has stirred up so much enthusiasm around the Modern diskery that Saul Bihari predicts that both sides will be a natural double headed hit. He says that it's the best platter that they have produced in a long time. Ben Waller Enterprises has signed the group and is lining up a series of club dates. . . . Johnny Otis and his band have returned from a record breaking ten day tour of the Southwest. Johnny is now back to dee-jaying from his record store on Western. Walt Abbott and Dave Armetige subbed on the show during his absence. . . . Art Rupe is plenty pleased over his newest artist Jesse Belvin. He says that the boys waxing of "One Little Blessing" is proving to be the hottest tune that has come out under the Specialty banner in several months. . . . Looks like the turning point in Oscar McLollie's career is now at hand. The big break came last Wednesday when McLollie and his Honeyjumpers opened in the lounge of the new Las Vegas Riviera Hotel for a two week stand with options. . . . Lester Sill, top brass of Spark Records, disclosed last week that he had signed Frankie Marshall, a dynamic new singing star. Sessions have already been held which Les admits were the greatest. He almost ran out of descriptive adjectives when he stated, "Wait till you hear the record—it's stupendous, it's colossal, it's sensational, etc." Spark is currently breaking through with "I've Got A New Car" by "Big Boy" Groves. . . . KGFJ deejay Hunter Hancock will be flying low in his classy new Mercedes Benz sports job when he heads for the tall timbers of Wyoming on a bear hunting expedition the end of this month. . . . The Jewels have been plenty busy these days with club dates and guest appearances on deejay shows to ballyhoo their latest Imperial slicing "Angel In My Life" and "Hearts Can Be Broken". They teamed up with Joe Houston, Marvin & Johnny and Jesse Belvin for three week-end dates at the five four ballroom May 13 thru 15. The troupe also doubled up for an early evening show at the Torrance Civic Auditorium on Sat. (14). . . . After a successful engagement at the Flamingo Hotel in Las Vegas The Ink Spots left for Empire, Oregon, where they opened May 10. . . . Modern's latest slicing in the "Wallflower (Dance With Me Henry)" series called "Hey, Henry!" by Etta James and Richard Berry is already showing strong signs of breaking wide open throughout the country. . . . The Midnighters are slated for a complete swing through the Western territory starting July 1. . . . Bill Doggett and The Jewels will join forces for a one nite engagement in Las Vegas on May 22. . . . Two big night spots—one in El Monte and the other in Baldwin Park—are now booking R&B attractions into their respective clubs and are offering a lucrative deal to "name" personalities.



JOHNNY OTIS

## JAZZ

An unusual jazz session was conducted this week when Period gathered together the entire personnel of the original John Kirby orchestra, except for Kirby himself, who died in 1952. The results will be an LP issued on Period label. Charlie Shavers, trumpeter and arranger with the Kirby band when it was one of America's finest aggregations, acted as leader on the session. Maxine Sullivan, Kirby's wife during the bands years of fame and who sang with the group on its weekly broadcasts, also participated in the LP. The other Kirby alumni were Russell Procope, alto sax, now with Duke Ellington; Buster Bailey, clarinet; Billy Kyle, piano, now with Louis Armstrong; and Gordon "Specs" Powell, drums, who for the past decade has been on staff at CBS. It was the first time the six of them had worked together in fourteen years. Jack Walker (WOV-New York) acted as commentator on the record in the role Canada Lee used to play on Kirby's CBS Network shows.

Two beautiful instrumental readings!

**"CHERRY PINK AND  
APPLE BLOSSOM WHITE"**

and  
**"ALL OF YOU"**

(Hit tune from B'way Show "Silk Stockings")

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Breaking for a pop hit!

THE WRENS

**"COME BACK MY LOVE"**

RAMA # 65

(arranged and orchestrated by Freddy Johnson)



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**"ROCKIN' & ROLLIN' THE BLUES"**

b/w

**"HAIR DRESSEN WOMEN"**

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— AND —

"EVERYBODY NEEDS  
SOMEBODY"

Jimmy Scott Savoy 1154

— AND —

"CHOP CHOP  
CHING A LING"

The Roamers Savoy 1156

— AND —

"I'LL BE FAITHFUL"

The Dreams Savoy 1157

— AND —

"BUCKEYE BOUNCE"

Chuz Alfred Combo Savoy 1158

AND NOW

Her Latest and Greatest  
Double Sided Smash Sensation

"YOU'RE THE  
ANSWER TO  
MY PRAYER"

b/w

"PROMISE  
MR. THOMAS"

By Varetta Dillard Savoy 1160

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

## Merger



LOS ANGELES, CALIF.—Band-leader Roy Milton, seated, scans long term contract he recently signed with Dootone Recording Company, while agent Ben C. Waller points out special clause features of the merger. Beaming his approval is Dootsie Williams, Dootone's prexy, who made platter industry history with his "Earth Angel" by The Penguins. Milton's first release for the diskery is "Fools Are Getting Scarcer" b/w "I Can't Go On."

## 3 SPIRITUALS

"GREAT DAY"

PARTS I & II  
REV LOFTON'S  
250 VOICE CHOIR  
137

"FEED ME 'TILL  
I WANT NO MORE"

b/w  
"I WANT TO BE A CHRISTIAN"  
The LOCKHART SINGERS  
139

"CLIMBING  
HIGH MOUNTAINS"

b/w  
"THE FOUNTAIN"  
BROTHER ISIAH'S CHOIR  
140

**Vee-Jay RECORDS, INC.**  
4747 Cottage Grove Ave.  
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A JUKE BOX 'NATURAL'

By

"BOBBY BLUE" BLAND  
"IT'S MY LIFE"

b/w

"TIME OUT"

DUKE NO. 141

ANOTHER SMASH HIT!

"HEY, HENRY"

by

Etta James

Modern # 957



## THE CASH BOX

in  
NEW YORK CITY

in  
CHICAGO

in  
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1 UNCHAINED MELODY  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)

2 STORY UNTOLD  
Nutmegs (Herald 452)

3 THIS IS MY STORY  
Gene & Eunice (Aladdin 3282)

4 MY BABE  
Little Walter (Checker 811)

5 IF IT'S THE LAST  
THING I DO  
Dinah Washington (Mercury 10865)

6 DON'T BE ANGRY  
Nappy Brown (Savoy 1155)

7 CLOSE YOUR EYES  
Five Keys (Capitol 3032)

8 MOST OF ALL  
Moonglows (Chess 1589)

9 I'VE GOT A WOMAN  
Ray Charles (Atlantic 1050)

10 BO DIDDLEY  
Bo Diddley (Checker 814)

UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)

CHOP CHOP BOOM  
Danderliars (States 147)

MOST OF ALL  
Moonglows (Chess 1589)

BO DIDDLEY  
Bo Diddley (Checker 814)

FLIP, FLOP AND FLY  
Joe Turner (Atlantic 1053)

MY BABE  
Little Walter (Checker 811)

CLOSE YOUR EYES  
Five Keys (Capitol 3032)

DO-WAH  
Spaniels (Vee-Jay 131)

I DIDDIE  
Dinah Washington (Mercury 10865)

I'VE GOT A WOMAN  
Ray Charles (Atlantic 1050)

UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)

WHEN IT RAINS  
IT POURS  
Billy "The Kid" Emerson (Sun 214)

WHAT'CHA  
GONNA DO  
Clyde McPhatter & The Drifters (Atlantic 1055)

BO DIDDLEY  
Bo Diddley (Checker 814)

THE DOOR  
IS STILL OPEN  
Cardinals (Atlantic 1054)

AIN'T IT A SHAME  
Fats Domino (Imperial 5348)

MY BABE  
Little Walter (Checker 811)

FLIP, FLOP AND FLY  
Joe Turner (Atlantic 1053)

CLOSE YOUR EYES  
Five Keys (Capitol 3032)

I'M A MAN  
Bo Diddley (Checker 814)

in  
SAN FRANCISCO

in  
NEWARK

in  
BALTIMORE

1 UNCHAINED MELODY  
Al Hibbler (Decca 29441)

2 WHAT'CHA  
GONNA DO  
Clyde McPhatter & The Drifters (Atlantic 1055)

3 MY BABE  
Little Walter (Checker 811)

4 I'VE GOT A WOMAN  
Ray Charles (Atlantic 1050)

5 LOVING YOU  
Lowell Fulson (Checker 812)

6 YOU DON'T  
HAVE TO GO  
Jimmy Reed (Vee-Jay 119)

7 DEANIE BOY  
Tommie Dean (Vee-Jay 125)

8 HEAVEN AND  
PARADISE  
Don Julian's Meadowlarks (Dootone 359)

9 FLIP, FLOP AND FLY  
Joe Turner (Atlantic 1053)

10 THIS PARADISE  
Be-Aires (Flip 303)

THIS IS MY STORY  
Gene & Eunice (Aladdin 3282)

UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)

STORY UNTOLD  
Nutmegs (Herald 452)

MY BABE  
Little Walter (Checker 811)

DON'T BE ANGRY  
Nappy Brown (Savoy 1155)

THE DOOR  
IS STILL OPEN  
Cardinals (Atlantic 1054)

FLIP, FLOP AND FLY  
Joe Turner (Atlantic 1053)

AIN'T IT A SHAME  
Fats Domino (Imperial 5348)

CHOP CHOP BOOM  
Danderliars (States 147)

TWO HEARTS  
Charms (DeLuxe 6065)

THE DOOR  
IS STILL OPEN  
Cardinals (Atlantic 1054)

UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)

WHAT'CHA GONNA DO  
Clyde McPhatter & The Drifters (Atlantic 1055)

I'VE GOT A WOMAN  
Ray Charles (Atlantic 1050)

CLOSE YOUR EYES  
Five Keys (Capitol 3032)

DON'T BE ANGRY  
Nappy Brown (Savoy 1155)

THIS IS MY STORY  
Gene & Eunice (Aladdin 3282)

LONELY NIGHTS  
Hearts (Baton 208)

I DIDDIE  
Dinah Washington (Mercury 10865)

MOST OF ALL  
Moonglows (Chess 1589)



# THE CASH BOX

in  
PHILADELPHIA

in  
LOS ANGELES

in  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 UNCHAINED MELODY  
Roy Hamilton  
(Epic 9102)  
Al Hibbler (Decca 29441)
- 2 DON'T BE ANGRY  
Nappy Brown  
(Savoy 1155)
- 3 MY BABE  
Little Walter  
(Checker 811)
- 4 MOST OF ALL  
Moonglows  
(Chess 1589)
- 5 THIS IS MY STORY  
Gene & Eunice  
(Aladdin 3282)
- 6 I DIDDIE  
Dinah Washington  
(Mercury 10865)
- 7 CHOP CHOP BOOM  
Danderliers  
(States 147)
- 8 PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- 9 STORY UNTOLD  
Nutmegs  
(Herald 452)
- 10 THE DOOR IS STILL OPEN  
Cardinals  
(Atlantic 1054)

- BO DIDDLEY  
Bo Diddley  
(Checker 814)
- UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)
- AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- MY BABE  
Little Walter  
(Checker 811)
- THIS IS MY STORY  
Gene & Eunice  
(Aladdin 3282)
- DON'T BE ANGRY  
Nappy Brown  
(Savoy 1155)
- MAMA, TALK TO YOUR DAUGHTER  
J. B. Lenore  
(Parrott 809)
- BLUE VELVET  
Clovers  
(Atlantic 1052)
- CHOP CHOP BOOM  
Danderliers  
(States 147)
- SINDY  
Squires  
(Mambo)

- UNCHAINED MELODY  
Al Hibbler  
(Decca 29441)  
Roy Hamilton  
(Epic 9102)
- YOU DON'T HAVE TO GO  
Jimmy Reed  
(Vee-Jay 119)
- CLOSE YOUR EYES  
Five Keys  
(Capitol 3032)
- BO DIDDLEY  
Bo Diddley  
(Checker 814)
- DON'T BE ANGRY  
Nappy Brown  
(Savoy 1155)
- CHERRY PINK  
Perez Prado  
(RCA Victor 20-5965)
- MY BABE  
Little Walter  
(Checker 811)
- LOVING YOU  
Lowell Fulson  
(Checker 812)
- CHOP CHOP BOOM  
Danderliers  
(States 147)
- I DIDDIE  
Dinah Washington  
(Mercury 10865)

in  
CLEVELAND

in  
ATLANTA

in  
NASHVILLE

- 1 MY BABE  
Little Walter  
(Checker 811)
- 2 UNCHAINED MELODY  
Al Hibbler  
(Decca 29441)
- 3 WHAT'CHA GONNA DO  
Clyde McPhatter & The Drifters  
(Atlantic 1055)
- 4 BO DIDDLEY  
Bo Diddley  
(Checker 814)
- 5 THE DOOR IS STILL OPEN  
Cardinals  
(Atlantic 1054)
- 6 I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- 7 IF IT'S THE LAST THING I DO  
Dinah Washington  
(Mercury 1054)
- 8 CLOSE YOUR EYES  
Five Keys  
(Capitol 3032)
- 9 THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)
- 10 CHOP CHOP BOOM  
Danderliers  
(States 147)

- MY BABE  
Little Walter  
(Checker 811)
- WHAT'CHA GONNA DO  
Clyde McPhatter & The Drifters  
(Atlantic 1055)
- THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)
- I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- UNCHAINED MELODY  
Roy Hamilton  
(Epic 9102)
- SWITCHIE WITCHIE TITCHIE  
Midnighters  
(Federal 12220)
- BOP TING-A-LING  
Lavern Baker  
(Atlantic 1057)
- FLIP, FLOP AND FLY  
Joe Turner  
(Atlantic 1053)
- I'M A MAN  
Bo Diddley  
(Checker 814)
- WHEN WE GET TOGETHER  
Charms  
(DeLuxe 6087)

- MY BABE  
Little Walter  
(Checker 811)
- WHAT'CHA GONNA DO  
Clyde McPhatter & The Drifters  
(Atlantic 1055)
- THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)
- UNCHAINED MELODY  
Roy Hamilton (Epic 9102)  
Al Hibbler (Decca 29441)
- FLIP, FLOP AND FLY  
Joe Turner  
(Atlantic 1053)
- MOST OF ALL  
Moonglows  
(Chess 1589)
- ROLLIN' STONE  
Marigolds  
(Excello 2057)
- THE DOOR IS STILL OPEN  
Cardinals  
(Atlantic 1054)
- I WANNA RAMBLE  
Little Jr. Parker  
(Duke 137)
- AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)

## Coming Up In R & B

Listed Alphabetically

### I WANNA RAMBLE

Little Junior Parker  
(Duke 137)

Atlanta, Charlotte, Chicago, Los Angeles, Jackson (Tenn.), Memphis, Nashville

### I WANT TO BE LOVED

Muddy Waters  
(Chess 1596)

Chicago, Columbia (Tenn.), Flint, Memphis, Meridian, Nashville, St. Louis, Shreveport

### LOVE BUG IN THE MORNING TIME

Clovers  
(Atlantic 1060)

Columbia, Detroit, Jackson, Meridian, Memphis, Nashville, New Orleans, Philadelphia

### ROLLIN' STONE

Marigolds  
(Excello 2057)

Atlanta, Columbia, Detroit, Jackson, Nashville, Philadelphia, Shreveport, Youngstown

### STORY UNTOLD

Nutmegs  
(Herald 452)

Baltimore, Detroit, Los Angeles, Nashville, Newark, New York, Philadelphia

### HEADED FOR THE TOP!

ORDER NOW!

## THE MARIGOLDS "ROLLIN' STONE"

Excello 2057

SELLING BIG!

### LOUIS BROOKS

and his Hi-Toppers

Vocal by: Earl Gaines

## "IT'S LOVE BABY"

(24 Hours A Day)

Excello 2056

Western Trade Order From Monarch in L. A.

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(Phone 42-2215)

## new BIGHITS!

- 1 "HEAVEN & PARADISE"  
Don Julian's Meadowlarks  
Dootone 359
- 2 "KISS A FOOL GOODBYE"  
The Penguins  
Dootone 362
- 3 "FOOLS ARE SCARCER"  
Roy Milton  
Dootone 363
- 4 "HERE I'M IS"  
"TONKY HONK"  
Chuck Higgins  
Dootone 361
- 5 THE PENGUINS  
EP ALBUM  
4 HITS ON ONE RECORD  
Dootone EP-101

DOOTONE

MIDNIGHTERS Answer To "WALLFLOWER" (Dance With Me Henry)

Federal 12224

WHATSOEVER YOU DO

**"HENRY'S GOT FLAT FEET"**

THE MIDNIGHTERS



RHYTHM 'N' BLUES

THE CASH BOX

REVIEWS

**THE PENGUINS**  
(Dootone 362)

**B+** "KISS A FOOL GOODBYE" (2:48) [Dootsie Williams BMI—Herold] The Penguins chant a slow pretty ballad blues that has a good chance to take off in strength. Lots of feeling and effective melody line.

**B** "BABY LET'S MAKE SOME LOVE" (2:49) [Dootsie Williams BMI—Blue] The Penguins rock on this flipside for a strong pairing. Lends buying appeal to the release, tho for the askin' side it will probably be "Kiss A Fool Goodbye".

**BIG BEN**  
(DeLuxe 2032)

**B** "MOONLIGHT IN THE GANGES" (2:15) [Harms ASCAP—Ewing, Wallace] Big Ben strums the banjo for an engaging cornball treatment of "Ganges". Solid juke box material currently in a growing vogue.

**B** "NAGASAKI" (2:15) [Remick ASCAP—Warren, Dixon] Another standard. Similar comments. Both sides for any market.

**THE CASANOVAS**  
(Apollo 474)

**B+** "IT'S BEEN A LONG TIME" (2:45) [Bess BMI—Woodward] The Casanovas come up with a good slow beat blues wax. The lead does a moving job in reading and voice. Good wax.

**B** "HUSH-A-MECA" (2:32) [Bess BMI—Samuels] The Casanovas change the pace with a fast beat jump ditty story of the soldier who will soon be home to stay. Driving wax that comes off a good coupler.

**THE RHYTHM ACES**  
(Vee-Jay 138)

**B+** "OLLY, OLLY, ATSEN, FREE" (2:48) [Tollie BMI—Rowan, House, Carter] Cute fast beat novelty rocker that moves with gayety and excitement. Good jump ditty for the kids. Hapny gimmicked vocal treatment. Could stir up some action.

**B** "WHISPER TO ME" (3:00) [Tollie BMI—Rowan, House] The Rhythm Aces blend on a soft breeze wafted sentimental. Ok coupler.

**BUDDY GRIFFIN**  
(Chess 1597)

**B+** "YOU KEEP ME GUESSING" (2:43) [Griffin, Swann] That expert team of Buddy and Claudia blend on a middle tempo romantic bouncer and the result is a potent wax. Watch it carefully. It could happen.

**B+** "I GOT A SECRET" (2:44) [Arc BMI—Griffin, Swan] A quick beat talky-sing dret of romantic nature. Cute jump evergreen loaded with appeal. Two solid coin pullers.

**THE BEL-AIRES**  
(Flip 303)

**B+** "THIS PARADISE" (2:45) [Limax BMI—Woods] The Bel-Aires chant an unusual slow beat blues and the result is a potent wax. The group has a good sound and the disk comes up strong with sale potential.

**B** "LET'S PARTY AWHILE" (2:33) [Limax BMI—Woods] The grown backs with a middle beat rocker in ok style. Ok coupler.


THE CASH BOX

★ AWARD O' THE WEEK ★

"HENRY GOT FLAT FEET" (2:38)  
[Jay & Cee BMI—Glover, Mann]

"WHATSOEVER YOU DO" (2:20)  
[Jay & Cee BMI—Singleton, McCoy]

THE MIDNIGHTERS  
(Federal 12224)



THE MIDNIGHTERS

The Midnighters get into the "Henry" series with a driving cutie that should keep the dance bit going. As proven in previous similar series, several best sellers on the same theme can be kept going at the same time. "Henry" could develop into the hottest series since "Hounddog" and "Mama He Treats Your Daughter Mean". In the latest, Henry has flat feet and the man has his troubles. The M'd-nighters get their own individual sound and touches into the reading. Should take off quick. The flip, "Whatsoever You Do", is another jump item of medium beat, smoothly performed. The Midnighters turn in a good performance on th's side but it doesn't have the particular appeal of the "Henry" etching.

**LIGHTNING JUNIOR**  
(Harlem 2334)

**C+** "RAGGED AND HUNGRY" (2:41) [Kase BMI—L. Dalton, M. Shad] Lightning Junior sings a slow country type blues about the tortures of being down and out. Routine wax.

**C+** "SOMEBODY CHANGED THE LOCK" (2:40) [Kase BMI—L. Dalton, M. Shad] Lightning Junior wails an uptempo Latin flavored blues. He's been locked out and told to stay away. A rhythmic effort that comes off ok.

**RICHARD BERRY**  
(Flair 1068)

**B+** "GOD GAVE ME YOU" (2:37) [Modern BMI—Matola] Slow dramatic folk type material, melodic in tune and tenderly romantic in theme. Berry could crack through with this one.

**C+** "DON'T CHA GO" (2:38) [Flair BMI—Berry] The flip is a bouncing quick beat item for the dancers. Side has the driving quality demanded today, but falls short of being a top etching.

**THE FIVE OWLS**  
(Vulcan 1025)

**B+** "PLEADING TO YOU" (2:35) [Pennant BMI—Harris, Henderson, Sumton, White, Dickerson] The Five Owls rock gently through a slow swaying ballad. Lead is good and the group maintains an effective rhythmic back drop. Melodic item that could catch on if given enough exposure.

**B** "I LIKE MOONSHINE" (2:15) [Pennant BMI—Harris, Henderson, Sumton, White, Dickerson] The Owls change pace with a middle beat bouncer. The lads chant their appreciation of the amber fluid to a bouncing beat that the kids can dance to.

**EARL BOSTIC**  
(King 4799)

**B+** "CHERRY BEAN" (2:19) [Lois BMI—Alberto Pestalozza] Bostic rides merrily through the boisterous melody. Good jump side for the Bostic coterie.

**B** "REMEMBER" (2:35) [Berlin ASCAP—Berlin] Bostic adds the Berlin standard to his catalog. A rhythm horn treatment of the melodic lovely. Good party and juke box wax.

THE CASH BOX

Rhythm 'N' Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "GOD GAVE ME YOU" Richard Berry Flair 1068

★ "OLLY, OLLY, ATSEN, FREE" The Rhythm Aces Vee-Jay 138

★ "YOU KEEP ME GUESSING" } Buddy Griffin Chess 1597

★ "I GOT A SECRET" }

★ "KISS A FOOL GOODBYE" The Penguins Dootone 362

**JOHN LEE HOOKER**  
(Modern 958)

**B** "TAXI DRIVER" (2:37) [Modern BMI—Taub] John Lee Hooker wails a slow down country blues moaning over the loss of his girl. Hooker's sad chant is potent Southern market fare.

**B+** "YOU RECEIVE ME" (2:37) [Modern BMI—Taub] The flip is also a slow Southern blues told with the heart and emotion that makes Hooker one of the better blues singers. Good blues wax.

**ELMORE JAMES**  
(Flair 1069)

**C+** "HAPPY HOME" (2:32) [Flair BMI—Josea] Elmore James chants a middle beat Country ditty with that down home flavor. Deck comes off ok, tho routine.

**B** "NO LOVE IN MY HEART" (2:30) [Flair BMI—Josea] James ups the beat on this side for a bouncing quick beat blues in a Latin tempo. The more appealing side.

**MISTER RUFFIN**  
(Soark 115)

**B+** "A TOUCH OF HEAVEN" (2:40) [Quintet Music BMI—Leiber, Stoller] Mister Ruffin, in a distinctive bit of vocal work, dishes up a middle beat bouncer in a big voice styling. Strong hornwork in the break keeps the ditty driving. Ok wax.

**C+** "BRING IT ON BACK" (2:40) [Quintet BMI—Ruffin] Ruffin rocks through a fast beat jump blues with gravel voice. Etching seems to lack the drive it needs.

**THE EMPIRES**  
(Harlem 2333)

**B** "MAKE ME OR BREAK ME" (2:35) [Kase Music BMI—Singleton] The Empires sing a melodic slow rhythmic effort that comes off an ok side. Group has an unusual sound and material is good. Could stir up some action.

**B** "MAGIC MIRROR" (2:38) [Kase BMI—Dunn] The Empires sing a slow beat pretty in engaging fashion. Very strong lead. Two better than average sides.

**THE TENDERFOOTS**  
(Federal 12219)

**B** "MY CONFESSION" (2:55) [Gallo BMI—Carl White] The Tenderfoots wail a tormented slow beat blues. Emotional lead is good. Ok side.

**B** "SAVE ME SOME KISSES" (2:15) [Gallo BMI—White, Frazier, Bass] Fast beat jump blues etched with excitement. Effective lead singing the romantic bouncer is given good rhythmic chant and instrumental support. Pulsating beat.

**STICKS MCGHEE**  
(King 4800)

**B** "GET YOUR MIND OUT THE GUITTER" (2:36) [Jay & Cee BMI—McGhee] Sticks McGhee chants a middle beat country blues that will hit a fair degree of sales.

**C+** "SAD, BAD, GLAD" (2:47) [Jay & Cee BMI—Sticks McGhee] Sticks found a note from his baby telling him she left him. A slow bouncing blues wailed in ok manner by McGhee.





- 1** **UNCHAINED MELODY**  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)
- 2** **MY BABE**  
Little Walter  
(Checker 811)
- 3** **DON'T BE ANGRY**  
Nappy Brown  
(Savoy 1155)
- 4** **FLIP, FLOP AND FLY**  
Joe Turner  
(Atlantic 1053)
- 5** **WHAT'CHA GONNA DO**  
Clyde McPhatter &  
The Drifters  
(Atlantic 1055)
- 6** **I'VE GOT A WOMAN**  
Ray Charles  
(Atlantic 1050)
- 7** **MOST OF ALL**  
Moonglows  
(Chess 1589)
- 8** **THE DOOR IS STILL OPEN**  
Cardinals  
(Atlantic 1054)
- 9** **THE WALLFLOWER**  
Etta James & The Peaches  
(Modern 947)
- 10** **BO DIDDLEY**  
Bo Diddley  
(Checker 814)
- 11** **CLOSE YOUR EYES**  
Five Keys  
(Capitol 3032)
- 12** **CHOP CHOP BOOM**  
Danderliers  
(States 147)
- 13** **THIS IS MY STORY**  
Gene & Eunice  
(Aladdin 3282)
- 14** **I DIDDIE**  
Dinah Washington  
(Mercury 10865)
- 15** **AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)

## STARS OVER HARLEM

The past week found this writer once again entertaining some of the nation's top notch blues belters. The first to appear on the local scene after very successful stints in leading spots of the far western, midwestern and southern areas was Guitar Slim who dropped by to tell us all about his next releases which he says are definitely his greatest pair. A few paces farther we find Fats Domino and crew who are busy plus unloading for a short stay in and around the New York, New Jersey and Connecticut parts. . . . Energetic Sid Prosen getting off to a flying start with his latest Big Record venture. First releases stars singsational W.O.V. dee-jay Georgia Carr and The Voices Three. Georgia's are called "Sitting Alone" b/w "The Horse And Carriage". The group sings "Coo, Coo, Coo" and "Call Me Darling, My Darling". . . . Lowell Fulson and "Lovin' You" a real crowd pleaser. . . . Memphis Slim racing away to the platter chatter men with his "She's Alright" late one. This waxing really moves. . . . Willie Mabon and "Come On Baby" starting to get the many calls. . . . And speaking of the blues, think this a good time to call to the attention of all concerned the fact they could very easily have a double deck dynamo if they were to get a few more plays on the Dean Barlow's "Don't Ever Leave Me" now that the "Forever" flip side has taken such firm foothold. . . . Sat with Atlantic's Jerry Wexler who allowed us to hear the results of the latest Ray Charles calisthenics in the cutting rooms and it's a twin batch of hits once again for the deserving maestro. . . . Success to latest W.O.V. jock Rick Willard whose Gospel Way stint airs each early a.m. for one hour starting at six. . . . Ruth Brown "Moving" platter doing just that. . . . Al Hibbler's "Unchained Melody" still growing. . . . Same goes for Dinah Washington and "If It's The Last Thing I Do". . . . Charles Brown and "Nite After Nite" a real good bet. . . . Nat Cole's "If I May" and "Blossom" one of Harlem's top notchers. . . . Red Prysock, his big toned tenor and groovy little group have another smasharoo. It's called "Hard Rock". It is easily one of the hardest hitting instrumental readings now appearing on the scenes. . . . Watch Jubilee Record's new singing stars, The Cues, and their "Only You" pressing. Definitely loaded with all the good gimmicks. . . . Babs Gonzales' "Rockin' And Rollin'" has Crazy records executives Tommy Myers and Clarence Jackson smiling broadly and struttin' all about real proud and peacock-like.

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The Cash Box \$15—**

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**"LOVE BUG"  
"IN THE MORNING  
TIME"**

Atlantic # 1060

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A NATIONWIDE HIT!

**"STORY  
UNTOLD"**

# 452

THE NUTMEGS

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**THE CASH BOX  
AWARD O' THE WEEK**

FATS DOMINO

**"AIN'T IT A SHAME"**

b/w

"La-La"

# 5348

**Imperial Records**

NEW RELEASE!



**BUDDY  
AND  
CLAUDIA  
GRIFFIN**

BRING YOU

**"YOU KEEP  
ME  
GUESSIN'"**

b/w

**"I'VE GOT A SECRET"**

No. 1597

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RECORD I CORP. Chicago 15, Illinois





**PICKED FOR A HIT...  
AND BREAKING BIG!**



**Justin  
Tubb**  
sings...

**"MY HEART'S  
NOT FOR  
LITTLE GIRLS  
TO PLAY WITH"**

c/w

**"I'M SORRY I  
STAYED AWAY  
SO LONG"**

Decca 29498; 9-29498

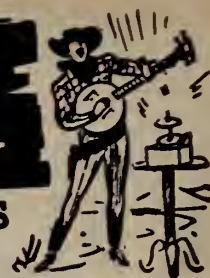
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## THE CASH BOX

# Country Disk Jockey

## REGIONAL RECORD REPORTS



### JOHNNY RION

KSTL—St. Louis, Mo.

1. Please Don't Let Me Love You (Hank Williams)
2. Making Believe (Kitty Wells)
3. Ice Cold Love (Benny Martin)
4. Old Lonesome Times (Carl Smith)
5. Would You Mind (H. Snow)
6. Drove Mules Too Hard (Dub Dickerson)
7. I Love You Too Much (Frankie Starr)
8. Live Fast, Love Hard (Faron Young)
9. Number One In Your Heart (Skeeter Bonn)
10. Flower Of My Heart (Skeets Yankey)

### F. M. SMITH

WBKH—Hattiesburg, Miss.

1. Tenn. Rock And Roll (Sons of Pioneers)
2. In The Jailhouse (J. Rodgers)
3. Live Fast, Love Hard (Faron Young)
4. I'll Baby Sit With You (Ferlin Huskey)
5. It Tickles (Tommy Collins)
6. Cuzz Yore So Sweet (Simon Crum)
7. Wildwood Flower (Hank Thompson)
8. There She Goes (Carl Smith)
9. Nobody's Darling (Wando Jackson)
10. Hominy Grits (Red Foley)

### FRED LYNN

KWTO—Springfield, Mo.

1. Satisfied Mind (P. Wagoner)
2. In The Jailhouse (W. Pierce)
3. Pledging My Love (Nita, Rita & Ruby)
4. Would You Mind (H. Snow)
5. Davy Crockett (Sons of Pioneers)
6. Are You Mine (Wright & Tall)
7. I'm Your Man (Lorrie & DeVal)
8. It Tickles (Tommy Collins)
9. Hello Darling (Cowboy Copas)
10. Little Children (Hank Snow)

### TOM WILLETTTE

KVOL—Lafayette, La.

1. Wall Around Your Heart (Al Terry)
2. Hurry Back Home (C. Walker)
3. Live Fast, Love Hard (Faron Young)
4. In The Jailhouse (W. Pierce)
5. Kisses Don't Lie (Carl Smith)
6. Whose Shoulder Will You Cry On (Kitty Wells)
7. Daydreaming (J. Newman)
8. Mr. Sandman (Chet Atkins)
9. Gotta Do (Fred Baker)
10. Hearts Of Stone (Red Foley)

### CLARENCE KNEELAND

WICH—Jewett City, Conn.

1. Lover, Lover (Eddie Zack)
2. Are You Mine (Lorrie & DeVal)
3. Making Believe (Kitty Wells)
4. Two Kinds Of Love (Eddy Arnold)
5. Would You Mind (H. Snow)
6. Loose Talk (Carl Smith)
7. If Lovin' You Is Wrong (Hank Thompson)
8. Davy Crockett (M. Wiseman)
9. Hey, Mr. Guitar (C. Atkins)
10. I've Been Thinking (E. Arnold)

### EDDIE ROBERTS

WGVM—Greenville, Miss.

1. In The Jailhouse (W. Pierce)
2. Live Fast, Love Hard (F. Young)
3. Davy Crockett (T. Ernie Ford)
4. As Long As I Live (Wells & Foley)
5. Wait A Little Longer, Please Jesus (Bill Monroe)
6. Little Mama (O. Wheeler)
7. I'll Baby Sit With You (Ferlin Huskey)
8. Whose Shoulder Will You Cry On (Kitty Wells)
9. Daydreaming (J. Newman)
10. I've Been Thinking (Eddie Arnold)

### ROLLINS' HIT PARADE

WCMS—Norfolk, Va.

1. Davy Crockett (M. Wiseman)
2. Pledging My Love (Cowboy Copas)
3. Live Fast, Love Hard (Faron Young)
4. Breaking In Another Heart (Hank Thompson)
5. Sometimes Late At Night (Jimmy Davis)
6. Number One In Your Heart (Skeets McDonald)
7. In The Jailhouse (W. Pierce)
8. Flower Of My Heart (Skeets Yankey)
9. I Don't Need A Doctor (Jimmie Skinner)
10. Cuzz Yore So Sweet (S. Crum)

### SHERIFF TEX DAVIS

WCMS—Norfolk, Va.

1. Davy Crockett (M. Wiseman)
2. Live Fast, Love Hard (Faron Young)
3. Breaking In Another Heart (Hank Thompson)
4. Sometime Late At Night (Jimmie Davis)
5. In The Jailhouse (W. Pierce)
6. I Don't Need A Doctor (Jimmie Skinner)
7. Home Sweet Home (Hank Johnson)
8. That's What Makes The Juke Box Play (Jimmie Work)
9. Hey, Mr. Guitar (C. Atkins)
10. How Can You Be So Pretty (Hawshaw Hawkins)

### DON LARKIN

WAAT—Newark, N. J.

1. Davy Crockett (T. Ernie Ford)
2. Live Fast, Love Hard (Faron Young)
3. Making Believe (Kitty Wells)
4. I've Been Thinking (Eddy Arnold)
5. Would You Mind (H. Snow)
6. Are You Mine (Wright & Tall)
7. As Long As I Live (Wells & Foley)
8. Don't Keep It A Secret (Dick Thomas)
9. Wait A Little Longer, Please Jesus (Carl Smith)
10. Two Kinds Of Love (Eddy Arnold)

### BILLY STANLEY

WNOE—New Orleans, La.

1. Live Fast, Love Hard (Faron Young)
2. In Time (Eddy Arnold)
3. Cold, Weary World (Werly Fairburn)
4. Please Don't Let Me Love You (Hank Williams)
5. In The Jailhouse (W. Pierce)
6. Breaking In Another Heart (Hank Thompson)
7. Daydreaming (J. Newman)
8. Davy Crockett (T. Ernie Ford)
9. I Gotta Go Get My Baby (Justin Tubb)
10. Loose Talk (Carl Smith)

### ED PRESTON

CHML—Hamilton, Ont., Can

1. Davy Crockett (T. Ernie Ford)
2. In The Jailhouse (W. Pierce)
3. Live Fast, Love Hard (Young)
4. Making Believe (K. Wells)
5. I'm Just A Fool (J. Kingston)
6. Cuzz Yore So Sweet (S. Crum)
7. Yellow Roses (Hank Snow)
8. Wally's Folly (W. Traugott)
9. Are You Mine (Wright & Tall)
10. Loose Talk (Carl Smith)

### JOE MORRIS

WAGS—Bishopville, S. C.

1. Making Believe (Kitty Wells)
2. Live Fast, Love Hard (Faron Young)
3. There She Goes (Carl Smith)
4. In The Jailhouse (W. Pierce)
5. Yellow Roses (Hank Snow)
6. I Wanna, Wanna, Wanna (Wilburns)
7. We Live In Two Different Worlds (Johnny & Jack)
8. As Long As I Live (Wells & Foley)
9. Daydreaming (J. Newman)
10. I Wonder If You Care (Silver Dew Boys)

### SMOKEY DACUS

KAMO—Rogers, Ark.

1. Are You Mine (Wright & Tall)
2. Cuzz Yore So Sweet (S. Crum)
3. My Gallina (Simon Crum)
4. Making Believe (Kitty Wells)
5. Whose Shoulder Will You Cry On (Kitty Wells)
6. Boom Boom Boomerang (Wright & Tall)
7. Kisses Don't Lie (Carl Smith)
8. Tennessee Spelling Bee (Kenny Roberts)
9. Jim, Johnny And Jonas (Johnny Bond)
10. Wait A Little Longer, Please Jesus (Carl Smith)

### "POP'S COUNTRY STORE"

WXGI—Richmond, Va.

1. Davy Crockett (M. Wiseman)
2. Satisfied Mind (Wagoner/Hayes)
3. Live Fast, Love Hard (Faron Young)
4. No One Dear But You (Bud Deckleman)
5. That's What Makes The Juke Box Play (Anita Carter)
6. Would You Mind (H. Snow)
7. The Wall Around Your Heart (Al Terry)
8. There She Goes (Carl Smith)
9. Salty Boogie (J. Dickens)
10. Home Sweet Home (Hank Johnson)

### ART BARRETT

WCMS—Norfolk, Va.

1. Davy Crockett (M. Wiseman)
2. Pledging My Love (Cowboy Copas)
3. Sometimes Late At Night (Jimmy Davis)
4. In The Jailhouse (W. Pierce)
5. Flower Of My Heart (Skeets Yankey)
6. Home Sweet Home (Hank Johnson)
7. Would You Mind (H. Snow)
8. That's What Makes The Juke Box Play (Jimmie Work)
9. Hot Rod Race Navy Style (Nick Woodward)
10. My Heart Couldn't See (Tom Anderson)

### "TATER" PETE HUNTER

KRCT—Baytown, Tex.

1. Daydreaming (J. Newman)
2. Making Believe (J. Work)
3. Wait A Little Longer, Please Jesus (Chester Smith)
4. Cuzz Yore So Sweet (S. Crum)
5. Everybody Needs Somebody (Pete Hunter)
6. Hurry Back Home (C. Walker)
7. I'd Only Make The Same Mistake (Fred Baker)
8. It's So Lonesome When It Rains (Pete Hunter)
9. What This Old World Needs (Biff Collie)
10. Flower Of My Heart (Skeets Yankey)

### TEXAS BILL STRENGTH

KWEM—Memphis, Tenn.

1. Oh Stop (Tunesmiths)
2. God Bless God (F. Young)
3. Yellow Roses (Hank Snow)
4. I'm Sorry I Stayed Away (Justin Tubb)
5. Take Possession (J. Shepard)
6. Message To My Mother (Hank Williams)
7. Deceive Me Once Again (Sonny James)
8. Shanghaied (Geers)
9. What This Old World Needs (Biff Collie)
10. Breaking In Another Heart (Hank Thompson)

### BOB MCKEEHAN

KCNA—Tucson, Ariz.

1. Yellow Roses (Hank Snow)
2. Open Up Your Heart (Cowboy Church Choir)
3. The Lord Is Counting On You (Cowboy Church Choir)
4. In The Jailhouse (W. Pierce)
5. Sincerely (Johnny & Jack)
6. Excuse Me (Wade Ray)
7. Wall Around Your Heart (Al Terry)
8. Hearts Of Stone (Red Foley)
9. Forgive Me Dear (F. Young)
10. If You Ain't Lovin' (F. Young)

### UNCLE NICK BELL

WGUY—Bangor, Me.

1. You're A Humdinger (Farmer Boys)
2. In The Jailhouse (W. Pierce)
3. Davy Crockett (T. Ernie Ford)
4. Yellow Roses (Hank Snow)
5. Loose Talk (Carl Smith)
6. Live Fast, Love Hard (Faron Young)
7. Never (Red & Betty Foley)
8. Are You Mine (Wright & Tall)
9. I've Been Thinking (Eddy Arnold)
10. Don't Judge Your Neighbor (Roy Acuff)

### DEAN EVANS

WXOK—Baton Rouge, La.

1. Flip, Flop And Fly (Tibby Edwards)
2. Daydreaming (B. Deckleman)
3. Cuzz Yore So Sweet (S. Crum)
4. Live Fast, Love Hard (Faron Young)
5. Number One In Your Heart (Skeets McDonald)
6. Old Lonesome Times (Carl Smith)
7. Spiteful Heart (W. Fairburn)
8. Would You Mind (H. Snow)
9. No One But You Dear (Bud Deckleman)
10. I'll Baby Sit With You (Ferlin Huskey)

### UNCLE LEN

WJOB—Hammond, Ind.

1. I Wanna, Wanna, Wanna (Wilburns)
2. In The Jailhouse (W. Pierce)
3. Live Fast, Love Hard (Faron Young)
4. Jim, Johnny And Jonas (Pee Wee King)
5. Making Believe (Kitty Wells)
6. If You Ain't Lovin' (F. Young)
7. Faded Love And Winter Roses (Hank Williams)
8. Plantation Boogie (Pee Wee King)
9. In The Jailhouse Now #2 (Jimmy Rodgers)
10. Wait A Little Longer, Please Jesus (Carl Smith)



**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

**Grand Ole Opry To Be  
Telecast For First  
Time June 11**

NASHVILLE—Grand Ole Opry, 30-year-old radio program originated by WSM in Nashville, Tennessee, will be telecast for the first time June 11. WSM president, John H. DeWitt, Jr., has announced that his station has accepted NBC-TV's invitation to showcase the program in a half-hour coast-to-coast network feed at 8 p.m. EDT on that date.

DeWitt said the show will be picked up from the famous Ryman Auditorium, where the radio version of the Opry originates. It will be produced and fed by WSM personnel.

According to present production plans, the cast will include Carl Smith, Ernest Tubb, Martha Carson, The Carlisles, Anita Carter, Faron Young, Lonzo and Oscar, Minnie Pearl and Rod Brasfield.

Grand Ole Opry is said to be oldest uninterrupted commercial radio program on the air, and it has the largest live studio audience. In its history of almost 30 years, it has never missed a performance and never takes a summer hiatus. It plays to a live audience averaging 5,000 persons each Saturday night.

More than 5,000,000 persons have come to Nashville to see the live production of the show during the past 29 years. The show is 4½ hours long, and a half-hour portion of it has been carried on NBC radio network regularly since 1939 under the sponsorship of Prince Albert Tobacco.

Grand Ole Opry has a total cast of about 125 persons. During 1954, recording artists on the Opry cast recorded well over half of all country music records sold, played on juke boxes, or played by disc jockeys.

**THE CASH BOX**  
**THE 10 TOP**  
**Country**  
**Best Sellers**

1. IN THE JAILHOUSE NOW  
Webb Pierce  
(Decca 29391; 9-29391)
2. LIVE FAST, LOVE HARD,  
DIE YOUNG  
Faron Young  
(Capitol 3056; F-3056)
3. MAKING BELIEVE  
Kitty Wells  
(Decca 29149; 9-29149)
4. BALLAD OF DAVY CROCKETT  
Tennessee Ernie Ford  
(Capitol 3058; F-3058)  
Mac Wiseman  
(Dot 1240; 45-1240)
5. YELLOW ROSES  
Hank Snow  
(RCA Victor 20-6057; 47-6057)
6. I'VE BEEN THINKING  
Eddy Arnold  
(RCA Victor 20-6000; 47-6000)
7. WOULD YOU MIND  
Hank Snow  
(RCA Victor 20-6057; 47-6057)
8. ARE YOU MINE  
Ginny Wright & Tom Tall  
(Fabor 117; 45-117)
9. LOOSE TALK  
Carl Smith  
(Columbia 21317; 4-21317)
10. TWO KINDS OF LOVE  
Eddy Arnold  
(RCA Victor 20-6069; 47-6069)

**THE TEN COUNTRY RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**  
(PLUS THE NEXT TEN)

1. IN THE JAILHOUSE NOW... Webb Pierce (Decca)
2. LIVE FAST, LOVE HARD,  
DIE YOUNG... Faron Young (Capitol)
3. MAKING BELIEVE... Kitty Wells (Decca)
4. BALLAD OF DAVY  
CROCKETT... Mac Wiseman (Dot)  
Tennessee Ernie Ford (Capitol)
5. ARE YOU MINE... Ginny Wright & Tom Tall (Fabor)
6. WOULD YOU MIND... Hank Snow (RCA Victor)
7. CUZZ YORE SO SWEET... Simon Crum (Capitol)
8. YELLOW ROSES... Hank Snow (RCA Victor)
9. DAYDREAMING... Jimmy Newman (Dot)
10. I'VE BEEN THINKING... Eddy Arnold (RCA Victor)
11. LOOSE TALK... 12. WAIT A LITTLE LONGER, PLEASE JESUS.
13. IT TICKLES... 14. NO ONE, DEAR, BUT YOU... 15. I WANNA,  
WANNA, WANNA... 16. WHOSE SHOULDER WILL YOU CRY ON.
17. IF YOU AIN'T LOVIN'... 18. THE WALL AROUND YOUR  
HEART... 19. THERE SHE GOES... 20. PLEDGING MY LOVE.

**JIMMIE WILLIAMS**

Sings on MGM

**"THESE BLUES  
OVER YOU"**

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"Lost To A Stranger"

b/w

**"Get Lost You Wolf"**

Capitol # 3124

**CENTRAL SONGS, INC.**

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

Watch  
For  
the  
13th





## Tucker Becomes Manager of Ernest & Justin Tubb

NASHVILLE, TENNESSEE — Gabe Tucker, well-known deejay and promotor of country music, last week moved into Nashville and immediately announced that he has taken over the personal management of two of Decca's top recording artists . . . Ernest Tubb and Justin Tubb.

Tucker, for the past eighteen years has been associated directly in the country music field. In Houston, Texas Tucker formerly handled country music shows on radio stations KLEE and KATL. Just prior to his move to Nashville, Tucker was with Radio Station KRCP, Baytown, Texas, and has worked on many country music show promotions and one of the most recent was the Houston Firemen's Show.

Tucker was with Eddy Arnold for seven years and with Red Foley for two-and-one-half years, and was one of the original members of each of these bands. At one time, he was a featured comedian on the CBS network, working the show from Renfro Valley, where it originated.

Tucker remarked that altho he will serve as personal manager for both Ernest and Justin, the two will not be booked together as a 'talent package'. At the present time, each artist will be booked separately, he said. Ernest Tubb, one of the strongest and most consistent artists in the country field, and the young Tubb are both slated for top record and personal appearance promotion under Tucker's guidance. His office is at 417 Broadway in Nashville.

## CINCINNATI CUT-UPS

Mix together a lovely Miss, three Lads and a Cutie tune, and there you have Cincinnati's latest bid for the big time, the Teddy Raymore Quartet. They are scheduled for the Godfrey "Talent Scouts" show Monday, May 16th. For almost ten years now we of the Queen City have been enjoying this Quartet in local cafes, clubs, on radio and TV. The group which includes Teddy Raymore (piano player), Carol Shane (vocalist), Larry Gilbert (trumpeter) and Bob Sattler (bass) once appeared as a regular on the Pee-Wee King's show "Flyin' W. Ranch" over WLW-TV, which in my book was Cincinnati's best TV show. Whether or not they win the "Talent show" you can rest assured that we here at home will be rooting for our favorite combo, and wishing them our best as they sally forth.

**Bursting Into Bloom!**

**Skeets Yaney's**

**"THE FLOWER OF MY HEART"**

Acuff-Rose Publications

**A POWERFUL BALLAD**

**GEORGE MORAN**

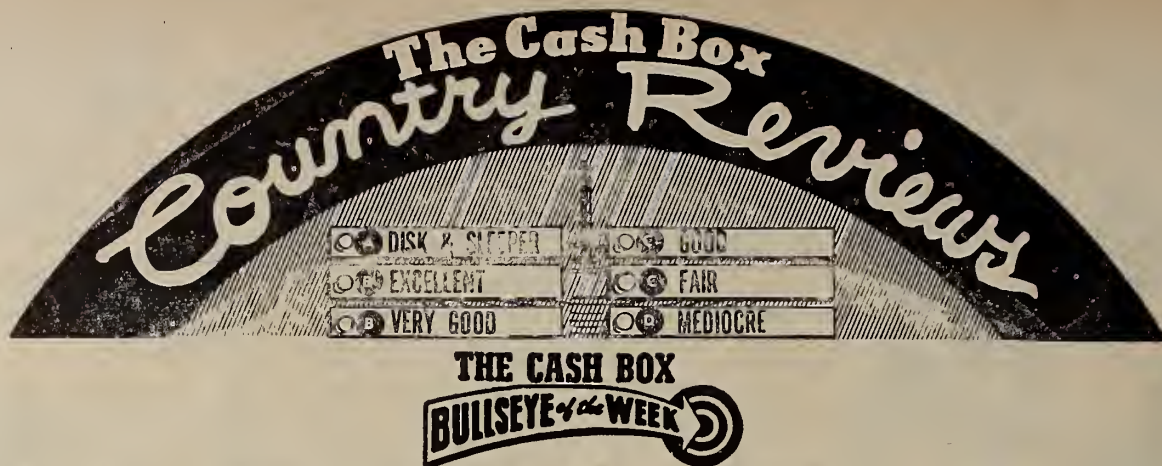
SINGING

**"THE BEST MISTAKE I EVER MADE"**

COL. 21390

**CEDARWOOD PUB. CO.**

146 7th Ave. N., Nashville, Tenn.



**"HAVE YOU SEEN" (2:05)**  
[Hudson—Dart BMI—V. Adams]  
**"IT'S A LONELY WORLD" (2:05)**  
[Ernest Tubb BMI—E. Tubb, R. Stewart]  
**ERNEST TUBB**  
(Decca 29520; 9-29520)

Ernest Tubb's latest offering combines a pair of items that look like winners and it's heads or tails. On one end, the artist takes hold of a quick beat rhythmic piece dubbed "Have You Seen" (My Boogie Woogie Baby) and treats it to a sparkling reading. The coupling, titled "It's A Lonely World", is an up-tempo sentimental tune that Tubb delivers in soft and tender fashion. Easy-on-the-ears instrumental backdrop rounds out two good sides that will rack up a bundle of coin for all concerned. Watch 'em both.

**"I'LL NEVER STOP LOVING YOU" (2:15)**  
[Leo Feist ASCAP—S. Cahn]  
**"I'LL NEVER TAKE YOU BACK AGAIN" (2:50)**  
[Harron BMI—H. J. Peterson, C. J. Wood]

**SLIM WHITMAN**  
(Imperial 8298; X8298-45)

Slim Whitman, whose vocal stylings are always a pleasure to the ear, comes up with another pair of lovely tunes on his newest release. On the upper end, labeled "I'll Never Stop Loving You", the warbler eases through a wonderful piece of material from the current MGM film "Love Me Or Leave Me". It's an enticing, slow tempo tune with a beautiful set of lyrics. Under siding, "I'll Never Take You Back Again" is an expressive up-beat, heartfelt piece that Whitman projects with warmth and great feeling. Top notch coupling.

**RUBY WELLS**  
(RCA Victor 20-6131; 47-6131)

**B+** "ROLLIN' STONE" (2:00) [Excellence BMI—Riley] Young Ruby Wells could have a real winner on her hands as she decks out an engaging, Latin-tempo, r&b piece of tunestuff.

**B+** "FIGHTING THE BLUES" (2:05) [Hill & Range BMI—J. Wright, J. & J. Anglin] Under half the chirp spins an emotional up-beat waltz item. An attractive pairing for maximum sales.

**JOE "CANNONBALL" LEWIS**  
(MGM 11996; K11996)

**B** "I'M MIGHTY HARD TO BEAT" (2:30) [Acuff-Rose BMI—Lewis, Rader] Joe "Cannonball" Lewis brags about his experiences as a wandering romeo on this delightful quick beat waffle.

**B** "TAKE ME BACK FOR OLD TIMES SAKE" (2:37) [Acuff-Rose BMI—Lewis, Rader] Lewis sings in soft, sincere style on an up-tempo lover's lament.

**OPAL JEAN**  
(Hickory 1023; 45-1023)

**B+** "PART OF YOUR HEART" (2:20) [Acuff-Rose BMI—O. J. Holmes] Opal Jean puts her heart into her delivery of an up-tempo, crying towel item. Excellent blending of melody and lyrics.

**B** "YOU GAVE ME YOUR NAME" (2:24) [Milene ASCAP—F. Rose, H. Heath] Jean bemoans the fact that she's a mother without love from her spouse. Baby cries heard in backdrop.

**COWBOY COPAS**  
(King 1464; 45-1464)

**B** "THE PARTY'S OVER" (2:38) [Showcase BMI—B. Bryant] Lloyd "Cowboy" Copas, along with a chorus, comes up with a first rate performance on a tearful, moderate paced ballad.

**B** "SUMMER KISSES" (2:11) [Showcase BMI—S. Bennett] Copas deftly expresses his feelings about those quickly forgotten summer romances. Good two-sider.

**JEAN SHEPARD**  
(Capitol 3118; F3118)

**B+** "A SATISFIED MIND" (2:25) [Starrite BMI—R. Hayes, J. Rhodes] Jean Shepard sends up a fine reading on a powerful, moderate tempo, moral-type ballad. Watch this deck. Could happen.

**B** "TAKE POSSESSION" (2:39) [Shapiro Bernstein ASCAP—H. Martell, T. Glazer] Flipside the thrush waxes an infectious, up beat ditty with earthy lyrics.

**JOAN HAGER**  
(Mercury 70622; 70622-X45)

**B+** "THE LAST ONE TO KNOW" (2:20) [Valley BMI—F. Wilson] Joan Hager dishes up a touching, moderate beat item in effective fashion. Strong side that should garner many sales and spins.

**B** "BOB-O-LINK BLUES" (2:19) [Acuff-Rose BMI—J. Studebaker] Bottom end is a happy-go-lucky, quick beat toe-tapper with delectable lyrics and melody.

**LYNN HOWARD**  
(Sage and Sand 202; 45-202)

**B** "BLUE SHADOWS" (2:05) [Sage & Sand BMI—C. C. Beam] Lynn Howard comes through with an inviting portrayal of a pretty, middle tempo romantic ballad. Neat instrumental assist by the Frontiersmen.

**C+** "LEFT OVER LOVE" (2:02) [Sage & Sand BMI—G. Hunter, E. Truman] This end the songstress zestfully etches a catchy, quick beat novelty.

**ANITA CARTER**  
(RCA Victor 20-6129; 47-6129)

**B+** "THAT'S WHAT MAKES THE JUKE BOX PLAY" (2:22) [Acuff-Rose BMI—J. Work] It's a standout performance by Anita Carter on this potent, middle tempo, heartbreaking ballad.

**B+** "I'M SORRY IF THAT'S THE WAY YOU FEEL" (2:20) [Milene ASCAP—F. Rose] Under deck is a double-track, moderate beat item with tearful lyrics. Could bust through.

**BONNIE SLOAN**  
(Columbia 21391; 4-21391)

**B** "NOBODY BUT YOU" (2:29) [Ridgeway BMI—Atchison, Murrell] Bonnie Sloan turns in a convincing reading as she waxes a middle beat lover's ballad in coin-catching style.

**B** "HOGTIED AND BRANDED" (2:11) [Ridgeway BMI—Glenn, Coates] The chirp really lets loose here as she belts out a lively, fast-paced ditty. Solid instrumentation.

**TENNESSEE DAWN**  
(Cross Country 508; 45-508)

**C+** "HAPPY HAPPY COWGIRL" (2:22) [BMI—Massett, Morris] In a pert and refreshing manner, Tennessee Dawn etches a sprightly, light-hearted piece that rides merrily along.

**C+** "TEARDROP WALTZ" (2:21) [BMI—Walker, Sullivan] Under deck is a change of pace, lilting weeper. Smooth string support by Hank Trotter's Happy Rangers.

**TOM TALL**  
(Fabor 123; 123-45)

**B+** "GOLDIE JO MALONE" (2:37) [Dandelion BMI—D. Reynolds] The persuasive tones of Tom Tall, of "Are You Mine" fame, shine on this intriguing yarn about a mountain gal. A flavorful, quick beat ditty with hit possibilities.

**B** "UNDERWAY" (2:15) [Dandelion BMI—D. Grashey, D. Petrunaka] Tall glides over this fast paced, romantic piece in charming style. Like 'em both.

**GEORGE MORGAN**  
(Columbia 21390; 4-21390)

**B+** "I'D LIKE TO KNOW" (2:48) [Tree—Hawkins, Carrigan, Keller] Smooth-voiced George Morgan comes up with a polished reading on a lovely, slow beat, tropical-flavored item. Could make the grade.

**B+** "THE BEST MISTAKE" (2:48) [Cedarwood BMI—Dill] Under half is a poignant, up-tempo weeper with loads of potential. A double threat.

**JERRY DOVE**  
(TNT 122; 45-122)

**C+** "YOU'RE WASTING YOUR TIME" (2:20) [TNT BMI—B. Martin] Jerry Dove and his Stringbusters set up a spirited backdrop for a pleasing Bob Martin vocal. A fast paced sentimental platter.

**C+** "STAND STILL" (2:20) [TNT BMI—Tanner] Martin distinctively styles this up-beat feelingful piece as Dove and the boys assist.

**MELVIN PRICE**  
(Starday 186; 45-186)

**B** "THE PACE THAT KILLS" [Starrite BMI—J. Nixon, A. Glenn] Melvin Price handles the vocal efforts in adept fashion as he tells his gal to slow down her life-shortening pace.

**C+** "MAYE IT'S BECAUSE I LOVE YOU" [Starrite BMI—J. Nixon, B. Dee] Price etches this middle beat romantic item in relaxed style. Sante Fe Rangers lend fetching support.

**CURLEY ALLEN**  
(Star Maid 101; 45-101)

**C+** "YOU PULLED THE WOOL OVER MY EYES" (2:01) [BMI—Allen] Curley Allen grooves a fast moving biscuit in captivating fashion.

**C+** "PICKIN' WILD FLOWERS" (2:04) [BMI—Allen] Allen comments on the manner of guitar pickin' in different states on this interesting, quick tempo instrumental. Pleasing job.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX Country Roundup

**WSM—GRAND OLE OPRY . . .** NBC TV has invited WSM to put the Grand Ole Opry on network television for the first time June 11. WSM president, John H. Dewitt, Jr. made the official announcement in a news release thru WSM's public relations office last week. The half-hour coast-to-coast network feed will be at 8 p.m. EDT on the above date, and will be picked up from the

famous Ryman Auditorium, and will be produced and fed by WSM personnel. Little Jimmie Dickens has just added a new musician and singer to his group. His name is Okie Jones, and he sings in addition to playing the guitar. The WSM Mr. Dee Jay, USA Show is now a full hour show. Since time change, it comes on from 9:00 to 10:00 p.m. CST. Mr. Dee Jay is open to any country music disc jockey who requests a time on it, and who will wait his turn to appear. First dates open now are in July and August. Eggie McEwen, favorite accordion man around Nashville, now working the Beach Lodge here. Grant and Audrey Turner just returned from an extended tour through Florida and the coast area. Murray Nash Associates hosted friends recently at the Kentucky Derby. Those present were Ed Kissack, label X A&R topper, Nelson King of WCKY, Bill McDaniels, WSM Public Relations head, Charlie Lamb, of The Cash Box, and Ray Scrivner,



PEE WEE KING

partner in the Nash firm, and Nash! Others present for the Derby were Pee Wee King and Bill King of Bill King Enterprises of Louisville, Ky. Gabe Tucker who recently moved into Nashville to take over the personal management of Ernest Tubb and Justin Tubb (Decca), has opened offices at 417 Broadway here. Joe Lucas of Acuff-Rose and Hickory Records back in Nashville after a swing through the North setting up record distributors. Roy Acuff's Dunbar Cave opened Sunday, May 8 to a record-breaking crowd who jammed the park and recreation center located out of Nashville on the Clarksville highway. The resort area will remain open until Labor Day.

**BIG "D" JAMBOREE . . .** Hank Locklin, one of the headliners of the Big "D" last week signed a recording contract with RCA Victor. Locklin, who came into the national spotlight with his recording of "Let Me Be The One", is slated for his first Victor session in Nashville right away. Jimmy Patton is the latest addition to the Big "D" talent roster. He records for the Sims label in California. The Big "D" has worked up a combination country and "pop" talent promotion that is clicking big. Recently, on the Houston Firemen's Show they promoted country and "pop" talent and put on four shows. The latest promotion from this corner is their performance set for the Ft. Worth Northside Coliseum which will feature the Crew Cuts, Sandy Sandifer and his band, "pop" vocalist Betsy Jones, Sonny James, the Maddox Brothers and Rose and Retta, the Belew Twins, Doug Bragg, Helen Hal, Lafawn Paul and Hollywood sound effects man, Wes Harrison. Seems the Belew Twins are really going places! Recently they were in Austin, Texas visiting the state Capitol grounds. They were spotted by some senators and after a special resolution was adopted, the twins put on a terrific show. The AP carried a picture and story on the event. One senator taped the stint and the boys were offered television and radio contracts in Austin but had to turn them down. The Belew Twins are regulars on the Big "D" Jamboree.



HANK LOCKLIN

**HAYRIDE HAPPENINGS . . .** Jimmy Newman (Dot) just began a nine-day tour, working in San Antonio, Texas, and working his way into New Mexico and Colorado and concludes his tour in El Paso. Jimmie will visit with Pau Kallinger of XERF, Del Rio, Texas on May 15. In addition to his 'Hayride' performances, Jimmy and his Rhythm Boys have a regular TV show each Friday on KPLC-TV, Lake Charles, La. The show is a half hour stint, according to word from Slick Norris. Slick also writes that Charlie Walker's "Hurry Back Home" is in the stage of popping wide open. Ray Bartlett, personal manager of Slim Whitman, reported good business on their recent tour thru California and other West Coast dates. Jim Edward and Maxine Brown now being booked for personal appearances by Tom Perryman of Gladewater, Texas. The duo's latest release on Fabor is "Do Memories Haunt You" and "Jungle Magic".

**FROM THE CROSSROADS OF COUNTRY MUSIC . . .** Marvin Rainwater (Coral) and Bobby Lord (Columbia) recently joined the Ozark Jubilee as regulars on the Saturday night TV offering on ABC. Rainwater just recently was a winner on one of Arthur Godfrey's Talent Scout Shows. Red Foley, the Foggy River Boys and Pete Stamper just completed two days for the Sheriff's Show in Wichita, Kansas. The group showed to 8,900 persons in the two days. Foley and his group are slated to play the sixth largest rodeo show on July 4 when they work for promoter Harry Nelson for the Camdenton Rodeo in Camdenton, Mo. Red Foley and his 'Ozark Jubilee' group opened Johnny Rion's new Triangle Park in St. Louis, Mo. on May 15. Rion's former park was burned down recently! Grady Martin and his Slewfoot Five into Nashville recently for recording sessions with Decca's Paul Cohen. Mitchell Torok guested on the 'Jubilee' May 14, according to word from Dub Allbritten, Foley's personal manager!



BELEW TWINS

contest last week were sent a pair of good-looking cuff links with a miniature Model-T molded thereon. It was a real catchy promotion by Turner. Winners of the contest were: Myrna Jolly, and Jimmy Swan. Jack Turner is going to paint a portrait for the two winners. Red Kirk into Nashville last week for recording session with Ed Kissack of Label X. Kirk and his "Korn Cutters", Junior Cassidy, Ace Dinning, Dick Dickerson and the Kelly Twins hold forth over WLEX-TV in Lexington, Ky. Biff Co'lie now represented through a 'Friendship Club' organized not only to promote Biff's records, but who visit

friends in his area who are ill or shut-ins. The club is headed by Marjorie Watson, Allyne Burnley, and Rita Raesner. The spring edition of the Ernest Tubb Fan Club is out. It's loaded with interesting pictures . . . Dub Dickerson, Faron Young, Carl Smith and Jimmy Rodgers Snow. Norma Barthel is the club's president. Jack Turner (RCA Victor) and his Singing River Boys recently played the State Coliseum in Montgomery, Ala. For the Alabama State Championship Rodeo. Carl Smith and show with the Tunesmiths concluded



HELEN HALL

their tour in San Jose, Calif. on May 16! The group has been on the road about thirty days! Texas Bill Strength of Memphis, had to fly home to Houston for the funeral of his 19-year-old brother who was killed in a car wreck April 29. Several personal appearance dates were cancelled for Bill. Charlie Wright, Dallas, Texas types that his agency is now in their new offices and business has been very good. Recent visitors to agency were Jimmy Davis, Don Law, Dub Dickerson, Sonny James, Jimmy Littejohn and Fred Stryker. . . . The Acuff-Rose Comets and George Morgan and his Opry All-Stars split a double header last week, 15-13 and 13-5. On the Acuff-Rose team were: Hank Garland, Bob Jennings, WLAC, Joe Allison, WMAK, Tommy Hill (Hickory), Wesley Rose, and Bud Brown. Playing on the Morgan team were: Floyd Robinson, Hawkshaw Hawkins, Don Davis, Ray Edington, Bill Byrd, Lighting Chance and Don Slayman. Steve Briar of WMAK was the 'ump' and Hy Heath was the 'official' score keeper. Cliff Rogers, WHKK-Akron, Ohio guested and sang a number with Cracker Jim Brooker, WMIE-Miami, Fla., while on a two-week vacation with his wife Hazel. Sheriff Tex Davis, WCMS-Norfolk, Va., has added a 45 minute Thursday nite TV show to his schedule. Tagged "Hometown Hoedown", the show includes Garland Abbott and his Tidewater Playboys, the Cavalier Quartet and special guests each week. Tex really happy about the recent Webb Pierce show in which over 4000 turned out to see Webb, Dusty Owens and Red Sovine. Gentleman Gene Burris recently exchanged his deejay job for that of Program Director at KRUX-Phoenix, Ariz. The station's newest western deejay is Stan Kamin. Also at the same station Lee Hazewood and Eb X. Preston pass along word that they would like to hear from the indie labels. Recently guesting on the Wink Lewis, KSNY-Snyder, Texas show were Capitol's Dub Dickerson, TNT's Chuck Lee, Gene Kay and Bob Tanner and Sun's Elvis Presley. Wink tells us that local artist Hoyle Nix and his Texas Cowboys just signed with Queen Records, first number, labeled "Invitation", due on the market May 15.

**WAX-WISE . . .** Mae B. Axton, Jacksonville, Fla. on her toes again . . . this time it's with a clever little rhyme and reason 'Birthday Greeting' card for Hank Snow . . . promoting a special deejay show for Hank's birthday. Hank's birthday was May 9. Jimmy Collie (Hickory) out with a new rush release . . . "Fairylend Dreams" and "I'm Not Giving Up That Easy". Verne Lotz, country deejay at KOTA, Rapid City, South Dakota now doing country music show promotions in his area. Rambling Lou, of WHLD, Niagara Falls, N. Y. on May 19, opened a folk music record shop in Niagara Falls . . . located on Buffalo Avenue . . . the store will be called "Ramblin' Lou Record Ranch" and will feature a complete stock of country music, instruments, accessories, etc. In addition to this, Lou has built studios in his basement to handle musical instruction in all instruments. Sonny James (Capitol) out with a new release that looks like it will come through for the Big "D" artist . . . "Deceive Me Once Again" and "I Ain't Gonna Take No Chance (On Losing You)". In a telegram message, Hal Smith, personal manager for Carl Smith, says that any deejay wanting to receive Carl Smith's new releases . . . "There She Goes" and "Oh Lonesome Times" as well as the Tunesmiths releases "There's A Bottle Where She Used To Be" and "Oh Stop" please contact him at 202 Rice Building, Madison, Tenn. Anita Carter who made her debut on RCA Victor with a recording of "Hillbilly Heaven" is back for another release that should gather lots of spins . . . it's a cover of the Jimmy Work tune . . . "That's What Makes The Juke Box Play" and the flip is "I'm Sorry If That's The Way You Feel". . . . Bobby Lord (Columbia) out with a new release . . . "Sitting Home, Praying For Rain" and "Something's Missing". . . . Felice and Boudleaux Bryant wrote the "Sitting Home" and Boudleaux penned the "Something's Missing" . . . both tunes are with Showcase Music. Jimmie Rodgers Snow (RCA Victor) out with a new one written by Cy Coben who has penned several top tunes . . . this one called "The Flame Of Love" and the flip is "Someone's Else's Heartache". For the second week in a row, the Sons of the Pioneers come out with two songs, from two different kinds of movies. "Whale Of A Tale" is from the motion picture, "20,000 Leagues Under The Sea" and is a humorous sea chanty. The other side is "Old Betsy" from the Disneyland Davy Crockett series on TV. "Old Betsy" is Davy Crockett's gun and the record features not only vocals and instrumentals, but sound effects as well. Both are completely enjoyable. These will make good listening for your country deejay show! The "Are You Mine" team, Ginny Wright and Tom Tall, out with a brand new duet on "Boom Boom Boomerang" and "Out Of Line" on Fabor. They've been working together on club dates in California, and just finished a film test for Fabor Robinson Productions. Early reaction to the new Justin Tubb record is very good, according to word from Gabe Tucker, Justin's personal manager. Titles of the new one are "My Heart's Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long." Gabe also informed us that Ernest Tubb, whom he also manages, has a new one out . . . "It's A Lonely World" and "Have You Seen (My Boogie Woogie Baby)". Eddy Arnold's latest is out . . . and it's great! Eddy does a fine job with Hugo Winterhalter's Orchestra providing the backing. The tunes are "The Kentuckian Song" and "The Cattle Call" . . . Eddy's theme song. 'Pop', 'Country', 'R&B' or what have you . . . these two recordings by Eddy are tops! This is definitely an achievement for Eddy, and once you hear the old Tennessee Plowboy on these tunes, we're sure you'll agree!



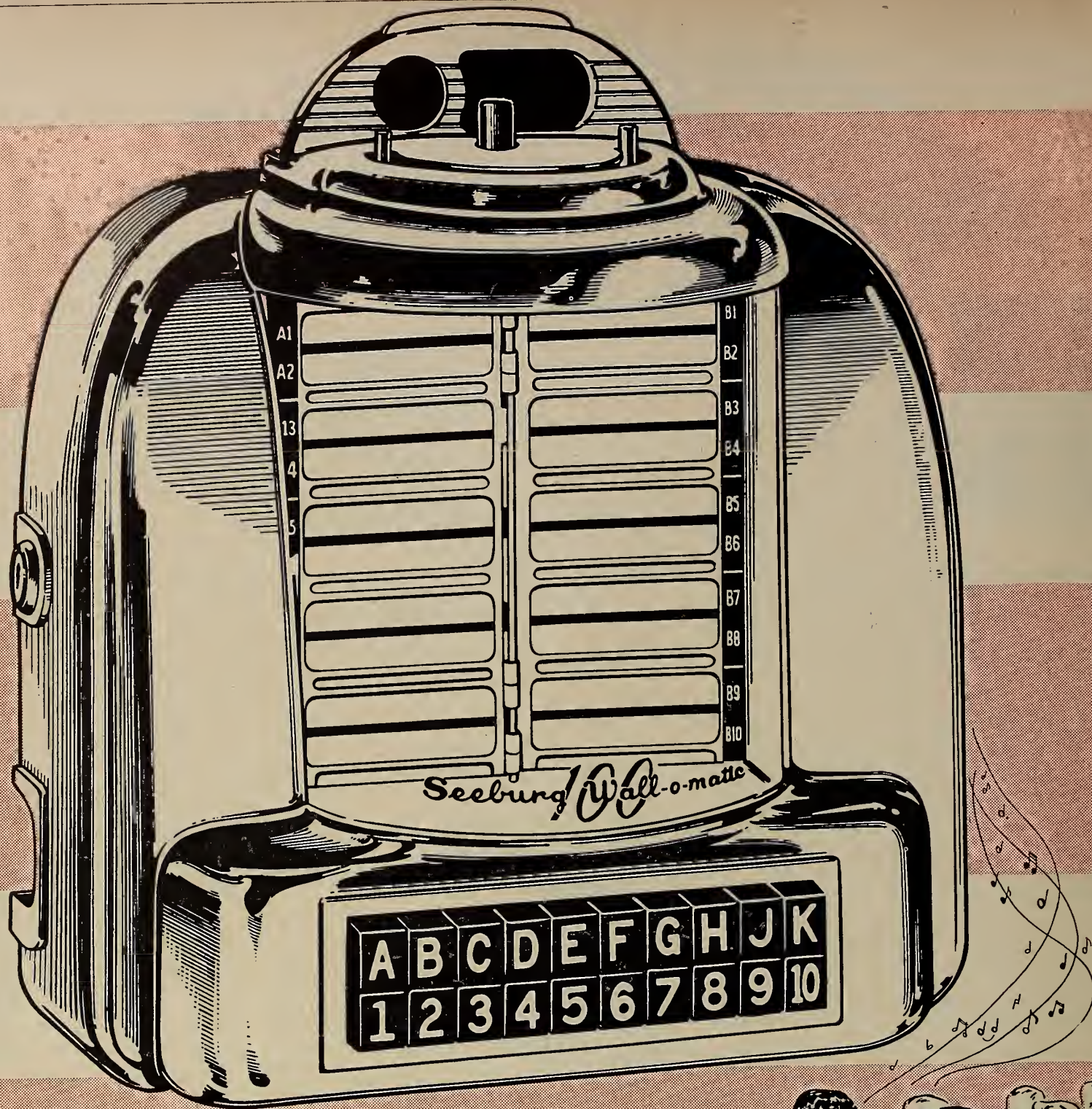
CHARLIE WALKER



MITCHELL TOROK

**COUNTRY SMATTERINGS . . .** A few weeks back, Jack Turner (RCA Victor) started a promotion-contest in connection with his recording of "Model-T Baby". All the disc jockeys who participated in the



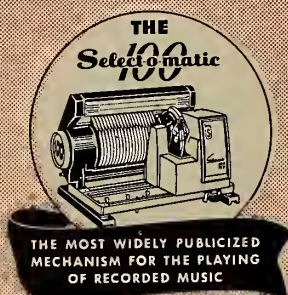


# Wall-o-matic

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*America's finest and  
most complete music systems*





# Here and There

WASHINGTON, D. C.—For many years now, in an effort to bring about better public relations, this publication has been urging the nation's coinmen to take part in their social responsibilities as citizens of their communities. Coinmen have been advised to join all types of charitable efforts to aid their local communities. They have been advised to loan use of trucks and of manpower whenever and wherever possible. They have been asked to join eagerly and enthusiastically in all good and charitable efforts. All this leads up to a statement by Harry A. Bullis, chairman of General Mills, Inc., who, speaking before a gathering of 3,500, in this city, at the U. S. Chamber of Commerce, said: "As business faces up to its social responsibilities, so will society stand up for business." He suggested that local businesses develop programs to help their communities on educational problems, to help their employees improve themselves, and to help with local civic and commercial development projects. He said, "The recognition of social responsibility and doing something about it does not depend on a good public relations department." (Ed note: This sage advice was spotlighted for us this week, when we personally had to canvass the trade, right in big New York City, to beg for a measly three juke boxes needed for community centers in their difficult fight against juvenile delinquency. We are aware that in most communities, these machines are available by coinmen who are aware of their social and moral responsibilities.)

NEW YORK—The Institute of Life Insurance, which keeps statistics on the life and death of the country's peoples, issued one of its most encouraging reports this past week. The 1954 death rate was 607.7 per 100,000 compared with 621.4 the year before, and 766.5 ten years ago. Deaths due to tuberculosis, heart disease, influenza and accidental death dropped this past year, with an increase being noted only in the case of cancer.

CLEVELAND, O.—It was revealed at a convention of the Super Market Institute in this city, this week, that there are a total of 3,506 stores, owned by 358 companies. In recent years, operators have discovered that this type of store is a very fine location for several types of coin operated machines—particularly kiddie rides.

# 4 YEAR PHONO DEPRECIATION NOW VITAL NECESSITY

**Increased Overhead Expenses Plus Higher Taxes and Zooming Inflationary Costs to Continue Doing Business Require Music Operators to Obtain More Equitable Depreciation Schedule on New Equip't.**

## RECOMMENDED DEPRECIATION SCHEDULE FOR NEW PHONOGRAPHS AND MUSIC ACCESSORIES

**FIRST YEAR — 40%**

**SECOND YEAR — 30%**

**THIRD YEAR — 20%**

**FOURTH YEAR — 10%**

For some years now this publication has urged the nation's music operators to apply for a four year depreciation schedule to their local office of the Internal Revenue Department in an effort to save themselves money.

As all in the automatic music industry realize, within a year's time almost every type of new machine depreciates approximately 50% and, in a great many cases, much more.

Therefore, to somehow obtain an equitable depreciation schedule, so that the average phonograph operator can proceed to purchase more new equipment, he must arrange to completely depreciate the cost of his capital merchandise (his new phonographs and music accessories) within a period of four years.

The suggested schedule as shown above was published for the very first time on recommendation of two very well known certified public accountants who are intimate with the problems of this industry.

These men are Leo Kaner, C.P.A., of Chicago, Illinois, and Herman Jaffe, C.P.A., of New York, New York.

Some years ago, when *The Cash Box* first recommended that the nation's music operators attempt to clarify the depreciation of their capital merchandise investment with the local offices of the Internal Revenue Department, and thereby obtain a four year depreciation schedule, almost all agreed that this was, at that time, a very vital necessity.

Today, it has become more important and more vital than ever, especially as overhead expenses continue to increase and new equipment had to be purchased at more regular intervals to maintain peak play action on any music route.

In view of the fact that, after a year or so, a phonograph is moved into secondary locations and, after being in such locations for about a year, is again moved to even lesser income spots, the new phonograph within a four year period has completely depreciated itself, as far as its capital investment value is concerned.

The operator, at that time, usually trades it in and, in

many cases, in even less time for a brand new phonograph as well as new music accessories.

In such areas where music operators are forced to depreciate their phonographs at the rate of 20% per year over a period of five years, they are actually losing money.

The fact remains that any new phonograph will drop in value from 50% to even more within a period of one year, and then gradually continue to lose value as the months go by.

The four year depreciation schedule which this publication has urged the nation's music operators to obtain: 40% the first year, 30% the second year, 20% the third year and 10% the fourth and final year, is considered, by all well acquainted with the automatic music industry, as extremely fair in every regard.

It is agreed that the Treasury Department may lose some revenue the first year and possibly the second, but, in the long run, this revenue loss would return in income taxation on the whole amount of earnings without any depreciation.

At the same time, such action on the part of the Treasury Department, allowing the music operator to depreciate his phonographs and music accessories within a four year period, would tremendously help to stimulate business all down the line.

Certainly few, if any, would want to hold onto a completely depreciated piece of equipment. This would make for increased purchases of new units.

This means a more stable and better economy. Better business. More taxes. Greater income, in the long run, for the Treasury Department.

Many operators, it is reported, have already arranged the four year depreciation plan. This is progressive. It ties in perfectly with modern business methods. It means a quicker write-off and a definite savings in the beginning.

But it also means a return of taxation in another form as the years go on with business better than ever because of sounder economic procedure.



# ***Should ASCAP Succeed In Getting Present "Copyright Act"***

## ***Amended Thereby Removing Automatic Phonos As Exceptions:***

# **HOW MANY NEW COPYRIGHT COLLECTION AGENCIES WOULD OPEN FOR BUSINESS?**

## **Automatic Music Leaders Believe Dozens of Small Wildcatter Uncontrolled Copyright Collection Agencies Would Spring Up All Over the Nation to Cash in on New Royalty Bonanza and Would Definitely Harass Automatic Music Merchants Right Out of Business**

CHICAGO—"If ASCAP ever wins in Congress and succeeds in having automatic phonographs removed as an 'exception' to the payment of royalties to copyright organizations, I'm going right into the copyright collection business myself", is the way one well known music leader put it this past week, "and", he added, "I mean it."

As he explained, "There will be dozens of new copyright collection societies pop up all over the nation. And why not? Think of the tremendous royalty bonanza these uncontrolled wildcatters would have before them."

"In short", as he continued, "there would be every reason for any man who had any music writing ability to not only publish his own music, but, at the same time, create his own copyright society and go out to collect as much, if not more, than ASCAP and similar such present organizations, would attempt to collect from the nation's automatic music merchants."

"Remember this", he said, "they will all have the backing of the Federal Government by Federal Law, should ASCAP ever win."

This music leader, like many others thruout the nation, realize that there is absolutely nothing in the present bills before both the House of Representatives as well as the Senate Judiciary Sub-Committees that, in any fashion whatsoever, says "how" the money is to be collected, "when, where, how much and what extra charges can be made" for the "use" of any copyrighted music in automatic musical instruments.

There is every reason, then, this man believes, that music writers all over the country, should ASCAP ever win in Congress, immediately create copyright collection agencies. Set up their own publishing firm. Record their own music as well as add whatever music they can purchase and then, after any automatic music owner places these recordings in his 'phonographs, jump him for whatever they possibly can obtain.

Even if its much more than ASCAP, and similar such organizations, will be asking. Because there is no limit

and no basis and no control over how much and when and why and how many times they can and should collect.

Nor is there any set rules as to the creation of a copyright collection society or any organization of a similar nature.

Nor does such an organization have to be of the opinion that its songs won't become the nation's biggest hits.

Nor does such a society have to try to collect from radio and TV stations or from any other users.

As this automatic music leader explains, "There'll be plenty just collecting from the automatic music merchants."

In short, as can be realized, should ASCAP ever succeed, it would create the worst chaotic condition which has ever existed in the history of all the music industry, and in all its various divisions.

It would bring on dozens of new wildcatting collection agencies with a few copyrighted tunes to start them off after what seems like a tremendous and golden royalty bonanza.

It would be simply another gold rush and would, in the end, as this man and all others believe, mean harassment of the automatic music merchants to such a point that the entire automatic music business might be bankrupt and, thereby, completely smashed out of the picture to the detriment of the very people who now desire this amendment to the present "Copyright Act."

"That is why", this automatic music leader concludes, "if ASCAP's own members would pause for a moment to think over what could and would most definitely happen they, of themselves, would halt this entire legislative fracas and would, instead, appeal for more mechanical royalties, if they do not believe that they are getting what they require for their music at this time."

## **Choose Chicago For "20 Yr. Club Council" Initial Meet**

**First Meet of Industry's Old Timers to be Held at Morrison Hotel, Mon., June 6, to set Program and Decide on Date and Place for First Annual Convention of "20 Yr. Club." Consider This Historical and Momentous Meet as Old Timers Get Together for First Time in History of Industry**

**"20 YEAR CLUB COUNCIL"**  
WILL MEET IN  
**Parlor "B"**  
FIRST FLOOR  
**Morrison Hotel**  
(Madison, Cor. Clark St., Chicago)  
**10 A.M.**  
**Monday, June 6, 1955**

CHICAGO—The very first meeting of those men who have been engaged in the coin machines industry for 20 years and longer will take place at the Morrison Hotel, this city, on Monday, June 6.

This will not be the meeting of the entire membership of The Cash Box "20 Year Club."

It will, instead, be the very first meeting of the newly created "20 Year Club Council" which came into being this year.

The members of the "20 Year Club Council" will meet to set up a program as well as to consider a place and date for a full convention of all the members of The Cash Box "20 Year Club."

There are, at present, approximately 1,000 members of the "20 Year Club." A convention of these old timers is bound to prove of tremendous value to all the industry.

As far as this very first meeting of the "20 Year Club Council" is concerned, it is not only a momentous, but also an historical meeting.

The fact is that this is the very first time in all the history of the coin machines industry where old timers, those men who have given 20 years and more of their lifetimes, will be meeting to discuss what can be done for the general betterment of the entire industry.

As many have agreed, the experience and knowledge which these men have gained, can prove of tremendous value to all concerned with the field.

Some have been in this industry for 35, 40 and even 50 years. These are the men who have already solved problems which are now besetting many of the youngsters in the industry.

Even though this meeting concerns itself with the "20 Year Club Council" all members of the "20 Year Club" are welcome to attend.

The only requirement for admission to the meeting itself will be a membership card in the "20 Year Club."

## **Mondial Commercial Appointed Distrib. for Gottlieb in Fr. Morocco and Algeria**

CHICAGO — Mondial Commercial Corporation was recently appointed distributor for D. Gottlieb & Company in French Morocco and Algeria. This was announced this past week by Judd Distributing Company,

world sales agency for D. Gottlieb & Company, this city.

Mondial, headed by S. D. Fesjian, has its United States offices in the Empire State Building, New York City. This firm opening offices in Casablanca sometime this month.





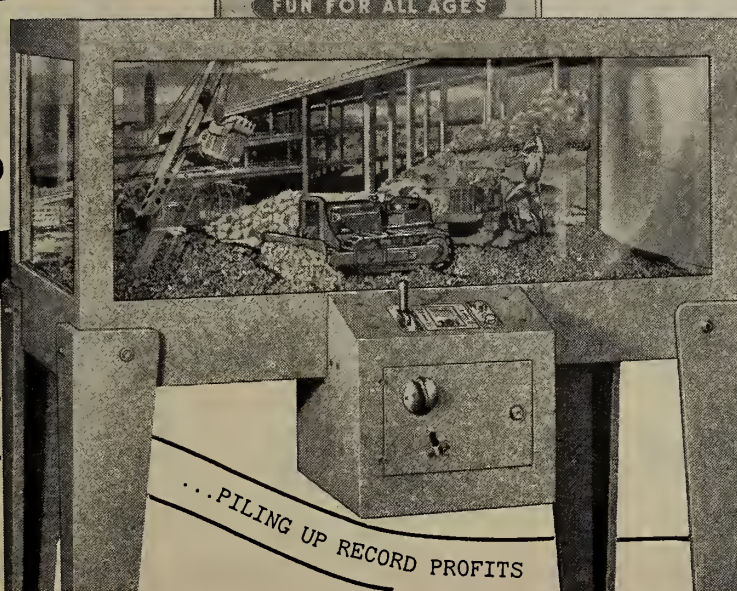
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TOOK IN \$25.60 FOR FRI. SAT. MON.  
AMUSEMENT PARK  
COUNCIL BLUFFS, IOWA  
...TOTAL RECEIPTS \$60.90 IN 3 DAYS  
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MINNEAPOLIS  
AIRPORT  
...ONE NITE PLAY \$15.00  
...\$33 FOR FIVE DAYS...  
CHICAGO  
DIME STORE  
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SIZE:  
48" long  
28" wide  
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worth waiting for.

Williams  
"KING OF SWAT"  
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## Miller Urges Nation's Ops Support "Miss Juke Box"

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), with headquarters in this city, advises he has notified all members of the association, as well as non-members, to support the sale of Sonny Graham's first RCA recording.

Miss Graham was selected as "Miss Juke Box of 1955" by the vote of music operators attending the recent MOA Convention in Chicago.

Miller also urges all of the country's music machine operators to continue to send letters to their Congressmen and Senators voicing their opposition to the four copyright bills now

before the Sub-Committee of the House and Senate.

"We must be fully aware that it's necessary to send in thousands and thousands more letters" said Miller, "from your personal friends, organizations, location owners, et al, so as to convince the members of Congress that the present copyright laws are fair and equitable regarding the automatic phonograph business."

The names of operators who won attendance prizes at the recent MOA Convention, were also announced. Winners were Rodney A. Pantages, Hollywood, Calif.; Kenneth Shyvers, Seattle, Wash.; D. C. Fortner, Carmi,

Ill.; A. W. Wietalis, Cleveland, O.; J. R. Bush, Peoria, Ill.; Gerald Davis, Silver Springs, Md.; Dick Mitchell, Boston, Mass.; Pete Pellegrino, Huntington Park, Calif. and Jerry Sanzari, Stockton, Calif.

These men won a \$100 government bond.

Miller advised that "Each year, as the attendance grows at the MOA Convention, more government bonds, in larger denominations, will be presented to the music operators for attendance prizes."

## For Spring Locations:

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M100B  
M100BL

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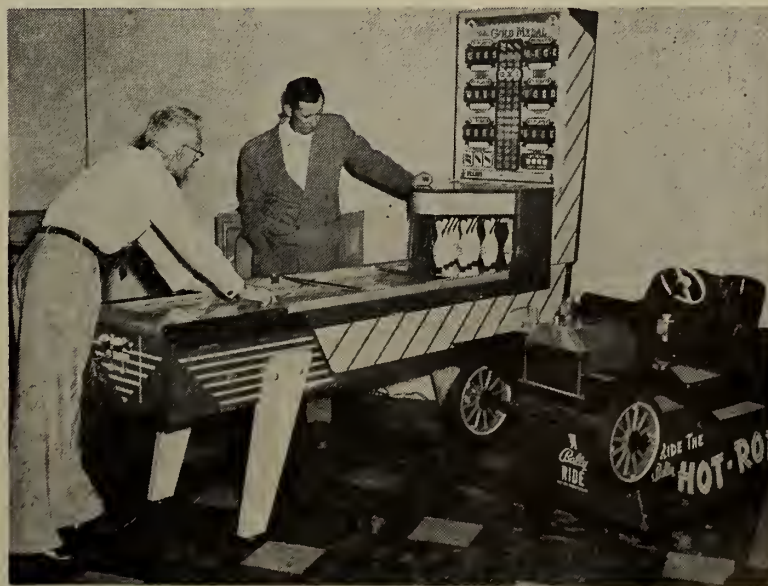
DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
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SYRACUSE, NEW YORK



New Orleans coinrow very busy this week. . . . Lynch and Zanders busy shipping conversion kits for ep-10¢ play. John, with three telephones going at once, reported ep was going over in a large way. Ops who have switched are happy with the results — some reporting up to \$14.00 increases in take. . . . E. B. Stewart in Mississippi this week. . . . At F. A. B. business was good. Dupuy, extremely busy, says he last heard from F. A. Blalook in the Carolinas. . . . Seemed all Biloxi was in to see Nick Carbajal this week to look over equipment. . . . Nastasi Distributing Co. also reported a busy week in which much equipment was moved out. . . . Ditto A. M. & F. Distributing Co. Al Lucianelli still recuperating from the crackup a couple of weeks ago. Gasper Mule trying to get away from the office for a short time. . . . Huey Distributing Co. impatiently waiting for their shipment of Rock-Ola phonographs. A. C. Huffine still talking about the MOA show. . . . Operators seen on coinrow were Griff McEachern, Hoffer, T. E. Order, G. E. Brand, C. O. Allston, Woodrow Gemmell, J. B. McNally, C. Canpega, E. Wall Groetsch, Willie Spellman, J. L. Barrow, Bill Benson, Joe Fine, Ethorman, Ely Lucas, Henry Marles, Teddy Giegerman, Geo. Reynolds, Al Dorges, Frank Sansano, Guy Slay, Victor Molerro, Shirley Jackson, Jack Morris, Frank King, Mike Gambino, Harold Cohn, George Reynolds, John Cefalu, Louis Riccobono, Sam D'Agastine, Howard Richburg, John Trueting, Victor Molerro, Woodrow Gemmell, John Evans, Martin Tortorich, Frank Chaves, E. Centi, E. G. Slay. . . . Frank's Record Bar and A-1 Record Bar jumping with record sales.

## Barber Demonstrates Rolldown



DALLAS, TEX.—Fred Barber, sales manager, Walbox Distributing Company, this city, demonstrates Bally's new "Gold Medal" bowler to Benny McDonald, Star Coin Machine Company, Ft. Worth.



# TAX PROBLEMS?

WHETHER IT'S "PERSONAL PROPERTY TAXES"—"SALES TAXES"—"BUSINESS TAXES"—"DEPRECIATION DEDUCTIONS"—"INHERITANCE" OR "ESTATE TAXES"—OR ANY OTHERS—FOR JUST ABOUT "TWO-BITS" A WEEK—ONLY \$15 FOR THE FULL YEAR OF 52 WEEKS' ISSUES—YOU CAN NOW GET



# THE ANSWER!

**GET WISE!  
READ  
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That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "where-

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Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

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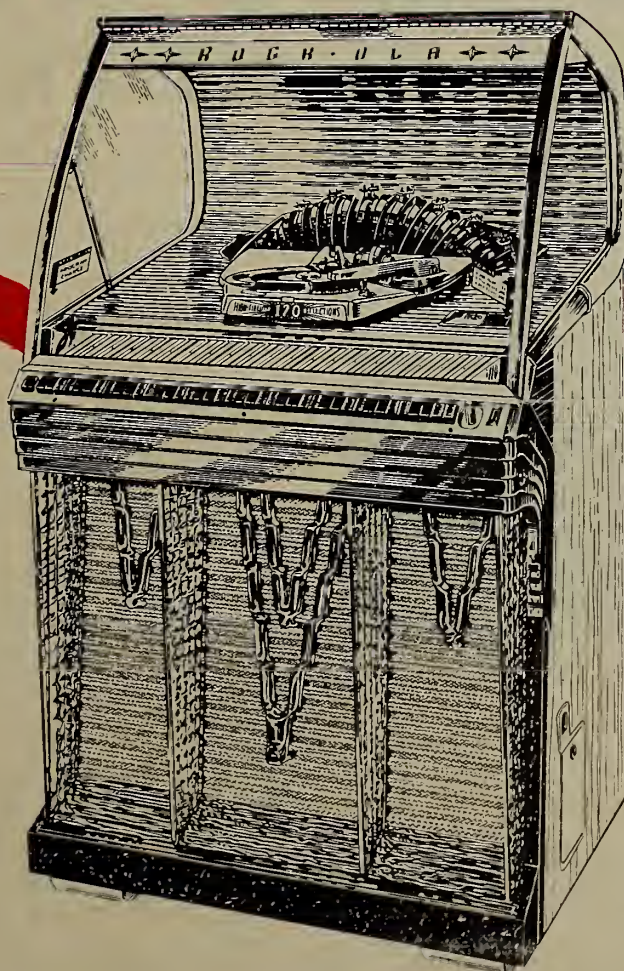
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# Norfolk, Va. Newspaper Tells The Juke Box Story in Length

## Intimate and Extensive Report Gives Insight to Operators Problems

NORFOLK, VA.—With the automatic music industry grossly misrepresented to the nation's public by the sensational press more often than not, it gives us great satisfaction when the business is publicized honestly and correctly.

The Norfolk Virginian-Pilot and Portsmouth Star, this city, in its Sunday, May 1 issue, devoted almost a half page, featuring a four column headline, delving into the origin, local and national coverage, financial, mechanical and musical conditions under which the automatic music machine industry functions.

Under the by-line of Philip A. Lincoln, the story starts off: "When Thomas Edison, 'way back in 1877, recorded on a cylinder of tin foil his own recitation of 'Mary Had a Little Lamb' he had no way of knowing that this first crude phonograph was to be an ancestor of the glittering juke box of today. Currently reaching into every corner of the United States, there are 550,000 coin-operated phonographs busily spinning out 176,000,000 plays every week of the year. And if you care to push your mathematics just a bit harder you'll find that the total number of plays for one year is more than nine billion.

"The Norfolk-Portsmouth share of this industry is presently running close to 1,000 juke boxes. Serviced by approximately 30 agencies, the voice of the ubiquitous Tidewater juke box is seldom stilled. According to the whims or the musical tastes of the customers, the machines will pour out music to suit almost any mood or occasion. Ten cents a play, three for a quarter. You pays your money and you makes your choice, as the fellow says. And the choice is endless: from the foot-stompin', shoulder-shaking rhythm of pure jump to the easy goin' sugar-coated vocals of the modern song stylists. Or anything in between."

Lincoln continued: "The selection of records for juke box play is made on the basis of their popularity with the public as reported by disc jockeys, music shops and the juke box operators' own national trade magazine 'The Cash Box'. A constant, on-the-scene check of this popularity is made by a mechanical popularity counter. Located inside the machine, the device impartially reports the total number of times any one of the machine's 50 to 60 records (100 to 120 tunes) has been played."

Further on in the story (and this is the part of it we appreciate), Lincoln reports on the financial position of the juke box operator. He states: "On the surface, nobody ever had it as good as a music operator. He locates his machines around town, then sits back and waxes fat and happy and prosperous under a deluge of silver coins. But,

let's take a closer look. The nationwide average income from a single juke box representing 360 nickel plays is \$16 a week. This is split down the middle with the restaurant or tavern owner who's playing host to the machine, leaving the music operator with a weekly take of eight dollars from every \$1,200 juke box he has around town. Some machines will, of course, return greater dividends. But out of his share the music operator must buy the records, the sapphire-tipped needles, the skilled services of a technician when the complex mechanical and electronical equipment gets fouled up. For his 50% of the machine's total weekly income, then, the man who owns the location pays only for the electricity consumed by the juke box."

The balance of the story delves into such matters of players, thru mischief or otherwise, damaging the equipment; problem of slugs; and the matter of providing the proper tunes for locations.

Concluding the lengthy story, Lincoln observes: "So juke box it is, brightly painted and brightly lighted, by turn loud and boisterous or soft and sweet. It's a thin slice of music for a silver coin. It's music called forth by nostalgia, music to soothe or excite. It's—say they're playing our song!"

# Chi Phono Bowling League Banquet Sellout

## Bill Gersh to MC Party

CHICAGO—Johnny Oomens, secretary of the Chicago Automatic Phonograph Bowling League, advised this past week that no more tickets were available for the forthcoming big windup banquet at Allgauer's Restaurant, Lincoln and Touhy Avenues, this city, Saturday evening, May 21.

Bob Gnarro, president, Edith Davis, treasurer, and Ray Gallet, vice-president, joined with John Oomens to thank all the operators, distributors, record firms and all others for their immediate response to the first notification of the forthcoming season's end banquet, which appeared in *The Cash Box*, April 23 issue, and the fact that, within a few days of the announcement, "the house was sold out."

Not only will this be the biggest banquet yet given by the Chicago Automatic Phonograph Bowling League in its three years' existence but, what is even more impressive, will be the final scores of the trophy winners as well as the records which were established this past bowling season.

Once again, Bill Gersh, publisher of *The Cash Box*, as he has done the past two years, will act as Master of Ceremonies for this final banquet of the season.

Robert E. (Bob) Gnarro stated, "There are some surprises to come at this forthcoming banquet which are absolutely unexpected by any who will attend."

"I can assure everyone," he continued, "that they will tremendously enjoy this affair and will admit it was one of the grandest evenings they have ever experienced."

# US GALS

By CISSIE

Did you know that there are reported to be more successful women operators in the Empire State of New York than in any other state? Within a radius of 50 miles from the outskirts of New York City alone there are: Mrs. Gertrude Browne of Beacon, N. Y., Mrs. A. Koenig of Kingston, N. Y., and Mrs. Wm. Marcarelli of Catskill, N. Y. (Who said a woman couldn't do a man's job?) . . . Muriel (Mrs. John) Casole is just bursting proud of her husband. Johnny just entered into the auspicious realm of a 32nd degree Mason. . . . So happy to hear that little Patty Huebsch, seven year old dotter of Rosemary and Paul Huebsch, is back home and romping about once again. Patty was rushed to Michael Reese Hospital for an ear operation.

Mr. and Mrs. Arnold Feldman, daughter and son-in-law of Mrs. Sadie Hankin of Atlanta, Ga., and their gorgeous little dotter, Natalie, most thoroughly enjoyed their vacation in Florida this past month. Highlight, we hear, was their visit to Sydelle and Wm. Blatt's gorgeous new home with which they were so much impressed. (Aside: Thanks a million, Sydelle, for your very grand and newsy letter.) . . . Had lunch with Al Schlesinger. Tells me he's expecting his wife, Leona, to arrive in Chicago this week. Both plan to make our Windy City their home. (Very happy to welcome both of you to Chicago.) . . . Thanks to Long Island's Mindy Austin for her so wonderful letter. Mindy tells me she finds "Us Gals" column both interesting and informative. . . . They say that the way to a man's heart is through his stomach. If that is truly the case, then here's a terrific tip. Before pan frying liver, soak it in tomato juice for an hour. Not only gives the liver a wonderful flavor, but, actually makes it ever so tender.

Ruth (Mrs. Al) Stern of our town very proud of her three sons. Number one son, Joel, in business with his dad at World Wide Distributors. Number two son, Mark, finishing Northwestern U. Medical School. Number three son, Loren, attending Nat'l College. . . . Margie (Mrs. Judd) Weinberg, just returned from a whirlwind New York trip. Roberta Gottlieb, Margie's youngest sister, accompanied both Margie and Judd. And all had a very grand time. . . . Marian (Mrs. Joe) Robbins reports, through her Empire Coin husband, that, "We have the terror of Anshe Emet's Nursery School." None other than their little son, Mark. "But," the Robbins report, "our nine months old son, Larry, is the grandest of the goodest." So what're y'gonna do? . . . Etta (Mrs. Paul) Golden of Chicago just returned from one of those very luxurious South American cruises. And happy to be home. Si, Senora? . . . Mary (Mrs. George) Kozy (ABT's sales manager) so thrilled with the picture *The Cash Box* took of both of them, arm in arm at the MOA Convention, they've hung it in their living room. "First picture we have taken together since we were married nine years ago," they claim. . . . Sure sorry to hear Kaye (Mrs. Art) Weinand suffering so terribly from an attack of bursitis.

# United Presents New Roll Down

## 2-Player Roll Down Horse Play Clicks



BILL DeSELM

CHICAGO—United Manufacturing Company, this city, presented an entirely new type game this past week with the introduction of its new "Derby Roll."

This is a two-player game that comes non-match in "Derby Roll" and match play in "DeLux Derby Roll."

The game is approximately 7 feet long by 2½ feet wide. It uses rubber balls in roll down play action. Each player gets ten shots and obtains

three horses which run across the backboard of the game.

For example, the first player may get horses 1, 2 and 3. The second player, horses 4, 5 and 6.

As the winning horse comes in the player scores 1,000, second horse to come in scores 800, third scores 400, and fourth scores 200.

In short, the one player may come in with the winning horse scoring 1,000, the second player can still beat him by getting second and third horses in with a total of 800 and 400 for 1,200 score.

"Our first tests proved to us that this was what the players were seeking in an entirely different type playing game," said Bill DeSelm, sales manager, this past week. He also added, "Further tests convinced us that the game had one of the most attractive playing appeals of any game produced in some time."

"The resultant effect," he continued, "has been to bring operators into the offices of our distributors demanding 'Derby Roll' just from seeing the game on test locations and noting the great entertainment the players were getting from it."

"We feel certain," Bill DeSelm concluded, "that here in 'Derby Roll' is the really different game operators were seeking."



**ANOTHER KEENEY ORIGINAL IDEA**



**BOWLER NO. 1**

**KEENEY'S SPEED-LANE**  
WITH CHANGING SPEEDS

**NORMAL—SLOW—OR FAST** lites up on Backglass to determine the speed with which player must slide puck to chalk up score. Speeds vary from frame to frame.

**FLASHER** lites up back of pins to indicate when player has made a **SUPER STRIKE** or **SPECIAL STRIKE**. Imagine! Possible scores from 30 up to 800 on a single shot as player shoots puck to stop lite in highest scoring value.

**KEENEY'S ORIGINAL MATCH FEATURE:**

1. Available with or without "match" feature.
2. Keeney's individual player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Horseshoe — Trophy — or Star determine Bonus in award section.

Keeney's Original Brilliant Multi-Color Cork Finish Cabinet

**10¢ PLAY**  
or  
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**WEBBING ALONG INSIDE RAILS**

**Order KEENEY'S 2-IN-ONE BOWLER!**

**Again! KEENEY IS FIRST WITH THIS Double Value BOWLER!**

**JUST SWITCH BACKGLASS—CHANGE PLUG-IN—AND IT IS RADICALLY DIFFERENT!**

**BOWLER NO. 2**

**PALISADES**

**WITH Keeney's ORIGINAL SYNCHROMATIC SCORING**

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

*truly different!*

**6 PLAYER BOWLER**

## Oakland Phono Op Gives Juke Box to Philippine Missionary

### Overwhelming Letter of Thanks From Reverend

OAKLAND, CALIF.—Joe Silla, music operator here, and chairman of the State Board of Directors of the California Music Guild, has donated many automatic phonographs to charitable organizations. In addition, Joe has a reputation thruout the state of never saying "no" to any request for assistance, or charitable contributions.

But—Joe has outdone himself recently. Just read the following letter from Rev. Francis Gevers, a missionary in Baguio City, Philippine Islands, and be proud that the industry has such men:

"Most probably you have been waiting for this letter since a long time. Maybe you are wondering about the delay. There are many reasons to explain you the absence of this letter. I received the juke box here in Baguio about the beginning of the month, although it arrived at an earlier date in Manila. But custom formalities take

quite a lot of time in the East.

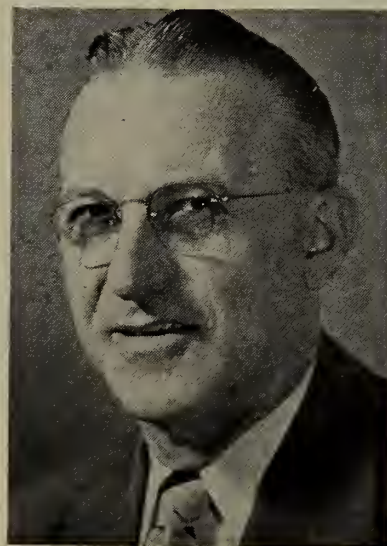
"I was surprised of such royal gift, and I know my words will be powerless to express my thanks to you. I wonder why our Lord placed such good people on earth? I am a complete stranger for you, the place where I stay is unknown to you, and still you send me a gift which nobody would dare to ask even from his best friend. I don't need to describe to you the surprise of my people and most of all of my boys and girls when they saw the juke box. This is the first time in their lives that they can call such a marvelous instrument theirs. They consider it almost as something mysterious for it seems to have intellect.

"I told all the kids about the great benefactor in America who sent them this marvelous instrument. Be sure that what this letter fails to express they will make up for through their prayers. They will remember you and your family and ask all the blessings for their generous friend.

"On my part I cannot express my thanks enough for your gift, as it will be an excellent tool for my mission work. It attracts the people and most of the youth, and it gives me ample opportunity to talk to them and to mix with them. Besides music, it provides me with more than one opportunity to make friends with them. It is a marvelous and unequalled tool for my mission work.

"I know that sooner or later a greater reward and better thanks than mine will be given to you."

## Hrdlicka On 2-Week Trip



J. F. "JOE" HRDLICKA

NORTH TONAWANDA, N. Y.—Joe Hrdlicka, service manager, The Rudolph Wurlitzer Company, this week left Monday, May 9, for a two-week good-will tour of the firm's distributors.

Joe will meet with distributors in

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Keeney DIAMOND	\$239.00
Keeney CARNIVAL	149.50
United CLOVER	149.50
United CHIEF	249.50
United OLYMPIC	110.00
HI-FI	325.00
BEACH CLUB	250.00
SURF CLUB	350.00
BIG INNING	99.50
HAYBURNER	50.00
100 Packard Wall Boxes, ea.	2.50

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New York, Boston, Philadelphia, Baltimore, Richmond, Charlotte, Augusta, Jacksonville, Miami, New Orleans, Memphis, Nashville, and then back to the home office.

A week later, Hrdlicka plans on a Far Western trip, and hopes to be able to see some distributors thru the middle West before returning to the factory.

## Calif. Music Ops to Celebrate 22 Years

OAKLAND, CALIF.—The California Music Merchants Association, with headquarters in this city, announced it and all of its divisions in California will get together at the Leamington Hotel, this city, on Saturday night, June 4, to celebrate its 22 years of continued service to the music operators of the state.

George A. Miller, state president and business manager, states, "California is 1100 miles long, and music operators, their wives and friends, are

coming from the farthest corner of the state to attend this gala affair. There will be the usual floor show, banquet, and other festivities sponsored by the various distributors of automatic phonographs, as well as by the major record companies, who will furnish some of the most outstanding recording stars.

"The honored guests of the evening will be city, county and state officials, who have attended practically all of these affairs in the past," said Miller.

### OFFICIAL!

"The Cash Box Price Lists' have been officially recognized by our state for tax purposes."

HAROLD L. SCOTT, Sec'y  
South Dakota Phonograph Operators Association.



# WATCH FOR THE 13<sup>th</sup>





# Westchester Ops Guild Fourth Annual Banquet Huge Success

TUCKAHOE, N. Y.—The Westchester Operators Guild continued in its vein of conducting larger annual banquets with each succeeding year. As had previously been experienced, the Westchester organization, facing an evergrowing attendance which forced them into larger and larger dining halls, once again filled the latest choice and again faces the prospect of looking for a larger hall for 1956.

The Fourth Annual dinner was held at the New Parkway Casino, this city, on Tuesday, May 10, with an assemblage of more than 400, comprised of association members, wholesalers, factory representatives, and those from the music and record industry.

Malcolm Wein, counsel for the Guild, once again acted as master of ceremonies. Speeches were kept to an almost non-existent minimum. Wein, in a short address, paid tribute to president Carl Pavesi, and thanked the committee chairmen for the long hard hours the men had put in dealing with the innumerable problems that arise in running such an affair. He especially pointed up the efforts of Seymour Pollak, general chairman; Nathan Bensky, co-chairman and entertainment; James A. Smith, souvenir journal; Edward Goldberg, seating arrangements; Louis Tartaglia, treasurer; and Carl Pavesi, who in addition to his other duties, handled the tickets.

Pavesi spoke briefly, welcoming the guests, and at the end of his talk was gifted with a U.S. Government bond from the association membership. Malcolm Wein also presented Mrs. Pavesi with a large bouquet of roses.

Wein concluded by introducing guests, among whom were members of associations from other territories, wholesalers, factory representatives, trade journals, and members of the record and music industry. Some of those on hand were, factory representatives Jack Mitnick (AMI); Jack Gordon and John Stuparitz (See-

burg); Ben Becker (United). The New York distributors were represented by Meyer Parkoff, Murray Kay and Nat Solow, Atlantic-New York Corp. (Seeburg); Barney Sugarman, Abe Green, Irv Kempner and Morris Rood from Runyon Sales (AMI-Bally-Keeney); Joe Young and Abe Lipsky, Young Distributing (Wurlitzer); Bob Slifer and Charles Reissner, Seacoast Distributing (Rock-Ola); Mike Munves, Mike Munves Corp. (Exhibit); Al D'Inzello, Albert Simon Co. (Chicago Coin-Genco); and Harry Berger, West Side Distributing Co., wholesaler.

Representing out-of-town associations were Abe Fish and Jimmie Tolisano, Connecticut State Operators Assn.; and Jack Wilson, Tom Gobel and Gertrude Brown of the New York State Operators Assn.

In from New York City were Al Denver, Lou Hirsch and Sidney Levine of the Music Operators of New York; and Lou Rosenberg and Claire Morano of the Associated Amusement Machine Operators of New York, Inc.

Joe Fishman and Lenny Schneller, Atlantic Pennsylvania Corp., Philadelphia, Pa., also attended.

Record company officials were introduced to the gathering.

The dinner was followed by entertainment provided by top recording artists.

Seen below, top picture, are the officers of the association welcoming Sonny Graham, selected "Miss Juke Box of 1955" at the recent MOA Convention. From left to right: Seymour Pollak, Jim Smith, Nat Bensky, Miss Graham, Carl Pavesi, Ed Goldberg and Lou Tartaglia.

Lower left: Carl Pavesi, president, welcomes the guests at the dinner. Nat Bensky looks on.

Lower right: Malcolm Wein, attorney for the association, presents Carl Pavesi with a U. S. Government Bond as a token of appreciation from the members.



## REDD-HOT BARGAINS!

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WURLITZER 1500 & 1550 ..... \$295  
WURLITZER 10'S (as is) ..... 45  
SEEBURG M-100-A ..... 295

LARGE STOCK of late  
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ROCK-OLA — AMI  
CABLE FOR LOW PRICES!

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BALLY BOATS MERRY-GO-ROUNDS  
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SHOT SHUFFLE  
BOARD—\$185

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PLAYER SUPER  
ALLEYS—\$75

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ROCK-OLA 1436 FIREBALL (120) 45 RPM . . . 375  
A. M. I. "A" (40 Selections) . . . 165



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**THRU THE COIN CHUTE**  
**NEW ENGLAND NIBBLES**

Music machines, bearing the "Music Helps Johnny" Cerebral Palsy Drive poster, were springing up in new locations throughout the Hub this week. An AMI from Atlas Distributors went into North Station to catch the commuters' dimes and quarters as well as the thousands swarming to the Ringling Bros. Barnum & Bailey Circus at Boston Garden this week. A Seeburg from Trimount Automatic Sales Corp. went into Loew's State Theatre on Mass. Ave., loaded with rhythm and blues d'sks. Another Seeburg into Loew's State in Providence, R. I. Double tie-up here as Loew's is booking the "Rock 'n' Roll" Show which hit a record gross at Brooklyn Paramount. Other distributors' machines are at Hotel Vendome, Wurlitzer, from Redd Distributors; Hotel Sherry Biltmore, AMI, from Atlas. James Geracos, president Massachusetts Music Operators Association, in hospital for gall bladder operation. . . . Perez Prado, in town at Hi Hat, has a contract which calls for no dancing when he is playing. . . . Tom Kennedy, office manager, Redd Distributors (Wurlitzer), back from vacation in Florida and mid-West where he visited with his son. Among ops at Redd's were Martin Oliver, Portland, Me.; Bud Sequin, Newport, Vt.; Jim O'Connors, Danielson, Conn.; Mortoro Cavarinos, Norwich, Conn.; Jim Perchillis, Ipswich, Mass.; and Jim Tolisano, Hartford, Conn. . . . Cigarette machine ops have joined the Cerebral Palsy fund drive through efforts of Dave Baker, Melo-Tone Music, Arlington, and Phil Swartz, Winrox.

At Thursday, May 5, session of Music Operators Association in Hampton Court Hotel, articles of the by-laws were voted. Committee comprising Peter Pompeo, Sol Robinson, the association veep, and Bob Rome, will report at next session Thursday, 18. Dime play reports indicate much confusion still exists. Reports of those cutting back to the nickel have, however, diminished. Most ops are driving steadily ahead on the dime. . . . Hank Peteet, field engineer Wurlitzer, visited with Si Redd. . . . Biz on upswing at Atlas Distributors with heavy shipments of AMI's going out daily. Louis Blatt back from visit with Charles Barrody in New Hampshire, where Blatt's have summer home. Among ops visiting with the Blatt's were George Hatzipietro and Russell Hall, Holyoke. . . . Irwin Margold, general manager Trimount, noted inspecting the Seeburg in booth at South Station for Cerebral Palsy. . . . Ed Ravrehy, World Fair and Associated Amusements, reports big demand for outdoor season with kiddie rides and guns leading. Rental service, now offered by Ed going strong. Among ops in this week were Joe Turcotte, Willimansett; Dave Gropman, Beacon Hill; Joe Fielding, Brockton; Tim Twommey and Martin Oliver, Portland, Me.; James Westcott, Reading; Pat D'Amico, Methuen; Bill Arrison, Chester, Vt.; Johnny Lazar, Manchester, N. H.; Paul Doherty, Worcester; and George Adams, New Bedford. . . . Extended play records and rhythm and blues discs going strong throughout Boston area.



## "Reports On New Machine Beyond All Expectations"



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager for Williams Manufacturing Company, this city, stated this past week:

"Reports on our new 'Sidewalk Engineer' are beyond all of our fondest expectations."

He continued, "The reports of the gross intake on 'Sidewalk Engineer' just can't be described because we feel that the average operator would never believe us."

"The one and only way we convince anyone regarding 'Sidewalk Engineer'," he stated, "is to have them check locations where the machine is already in operation."

Not only is Weinand enthusiastic over this new machine, but Harry

Williams and Sam Stern of the firm are just as jubilant, especially after they saw some of the gross intake reports.

"What amazes me the most," Weinand says, "is the fact that, at first, we thought the kids would be the ones to play 'Sidewalk Engineer'."

"Instead," he continued, "it seems that the adults are jamming the game and are getting more fun and entertainment out of it than are the kids."

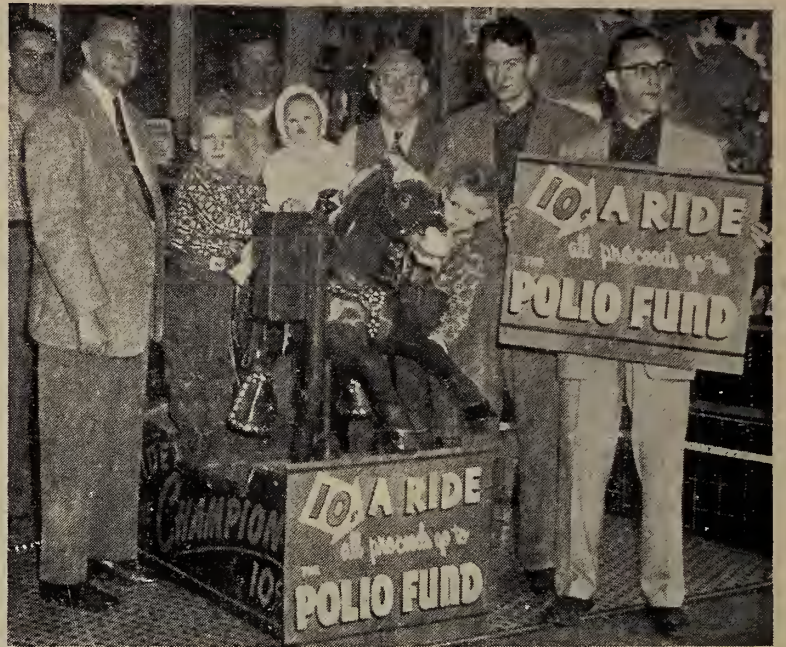
The firm was extremely proud to hear, this past week, that two of the "Sidewalk Engineer" games were placed in the very social and sedate Ambassador East Hotel, Sarah Siddons Room, by the Riverview Park people who were holding an affair there.

They featured the games for all their members to enjoy and the results were so great, it is reported, that they still can't believe what they saw and heard.

"A couple of operators from Peoria dropped in," Weinand said, "and took two of the games to their city, headquarters of Caterpillar Tractors, where they believe every one of the workers will do everything they can to prove that the competitive make tractor, used in 'Sidewalk Engineer', isn't equal to their own product."

"In fact," Weinand concluded, "I can go on for hours telling about 'Sidewalk Engineer'." In the front window of a Neisner 5c & 10c Store and in other places where it has been located, it not only amazed the management but, what's even more important, absolutely amazed the operators as to its intake capacity."

## More Coin Funds For Polio Drive



UKIAH, CALIF.—Coinmen thruout the nation made a wonderful contribution to the coffers of the National Polio Foundation during the recent "Day of Dimes for the March of Dimes" campaign originated and sponsored by The Cash Box.

These many men can justly feel mighty proud of their efforts, as the money collected thru their machines contributed to the discovery and distribution of the now famous Salk Vaccine.

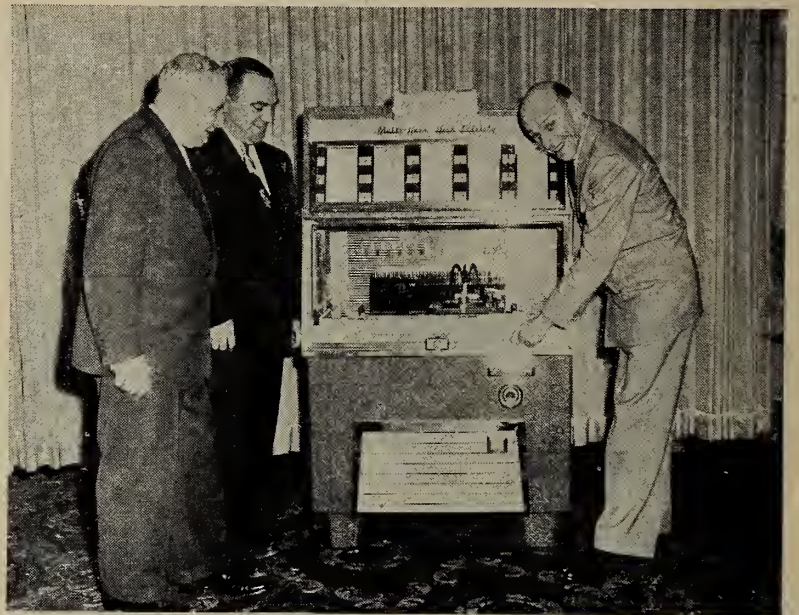
One operator who must be going about with that fine feeling is Harold

Zimmerman, owner of Ukiah Music Company, this city, who contributed the use of his Bally "Champion" ride to raise funds. The horse was located in front of a shoe store and parents were urged to permit their children to "ride for polio."

"And they needed no urging," said Zimmerman. "Everybody had a field day. The kids got all the rides they wanted, and the polio fund was nearly \$400 richer."

Pictured above is the Bally ride in action during the drive. (Photo courtesy of R. J. Jones Company, San Francisco office.)

## Canadian Officials Look Over AMI



MONTREAL, CANADA — Romeo Laniel, Laniel Amusements, Inc., this city, sends along the above photograph, showing some of Canada's prominent officials looking over AMI's model "F" phonograph. From left to right: Camille Pouliot, provincial minister of game and fisheries; Jean Paul

Ranger, proprietor of Electro Amusement Reg'd, Sherbrooke; and Hon. J. S. Bourque, provincial Minister of lands, forest and hydraulic resources.

(Ed. comment: We're wondering if the meeting of these men at Laniel's offices had anything to do with his great love of hunting and fishing.)

## Op Fights to Bring Amuse Mach. Taxes in Line

GLENDALE, ARIZ.—John J. Hourihan, Copper State Amusements, this city, has undertaken a one-man campaign to educate the city's Council that he, as an operator of amusement machines, should be taxed equally with other businesses, and not be burdened with excessive taxation.

The City of Glendale has had a tax of \$15 per machine per quarter year

for quite some time. "A committee has been appointed by the City Council to list additional businesses which were not in town when the tax structure was established," said Hourihan. "I decided this was a good time to attempt to bring my taxes in line with other businesses, and I am trying to show the members of the City Council that I am selling amusement in the same sense as a theatre."



Sorter like old times on coin machine row since Bob Davenport opened his Coin Machine Exchange at 1906 Leeland. Bob buys, sells and trades all kinds of coin machines, used records and equipment. Shortly he will open a new department with a used record package deal for new phonographs. A complete set of records, freely spiked with old favorites, labels typed and all, might be had at considerable saving. . . . Well known (in Texas surely) George Wrenn, Chicago Coin Machine representatives, here visiting old friends and casting about for a suitable distributor for Chicago Coin Machine line. . . . C. R. Sage (brother of A. A. Sage; recommendation enough) recently joined up with Houston branch of S. H. Lynch Co. Seeburg background music division. . . . Hazel Conklin, foremost fem operator hereabouts, now owner of Chatter Box lounge, favorite hangout for local coin machinemen. . . . If Howard Elam, King record Southern Texas sales representative, was a betting man he'd likely wager a modest sum that a late release, "Henry Has Flat Feet" by the 1954 Rhythm and Blues award winners, The Midnighters, would repeat in 1955. Oscar or no the new number should make the top Rhythm and Blues log. . . . Atlas Radio and Records hit the jackpot publicly when locally prominent newspaper columnist, Sig Byrd, used that company as a base for one of his daily pieces.

One reason L. R. Gardener, manager of R. Warncke Co., Houston, has the congenial air of a successful business man these days, rather than his habitual mien of a college professor, might be because he is selling more of those phonographs than he can deliver. . . . Much ado here about ten cent phonograph play, but to say that even a gradual changeover was being affected in Houston and environs would be an exaggeration. Rank and file of the operators, favorable as they seem conversationally, just haven't stampeded (or even strolled) into the idea. All three local major distributors, while not directly affected, are believed to favor that new deal. Seeburg people went further in a series of meetings with operator groups and advocated a plan where certain selections would list at two plays for a dime and other more popular members would cost ten cents or three for a quarter. Nearby cities of Beaumont and Port Arthur are already 100% ten cent play as is Liberty and other in-between towns. Galveston was reported as having more ten cent plays than fives and improving. . . . It happened here: Two roller skating rinks, each in the \$100,000 class, recently opened in this area and in both cases it was the rink owner that made the first move to get some coin operated devices scattered about the rinks.



# "OUT OF THIS WORLD"

New-as-Tomorrow

GENCO'S

## 2-PLAYER

### SKY ROCKET

RIFLE GALLERY

for 1 or 2  
players

**EACH PLAYER UP 3 TIMES... 10 SHOTS EACH TIME!**

Three rounds — players shoot alternately at Space Ships, Flying Soucers, Rockets, and Comets. In 1st round, targets move at slow speed. In 2nd round, targets move at medium speed. In 3rd round, targets move at fast speed. Target values correspondingly increase round by round.

**TARGETS  
INDIVIDUALLY LIGHTED  
WITH STARTLING  
NEW MOVEMENTS**

**UNIQUE 3-D  
"OUTER SPACE"  
BACKGROUND—**  
Twinkling stars create a new visual experience never before seen on a rifle gallery.

SEPARATE TIME  
BONUS FOR EACH  
PLAYER. PLUS SPECIAL  
BONUS FOR  
HITS AT  
END OF EACH  
ROUND.

**Plus ALL THESE  
EXCITING FEATURES:**

- ADJUSTABLE for 2 or 3 "Rounds"
- 30 SHOTS — Adjustable to 20 Shots!
- SCORES in the Thousands!
- MATCH FEATURE with optional free game!
- CABINET ONLY 29½" WIDE—Goes Thru Any Door!
- GENUINE 22-Caliber Rifle.

# GENCO

**MFG. & SALES CO.**

2621 N. Ashland Avenue  
Chicago 14, Illinois

## Gottlieb Intros New 4-Player Pinball

CHICAGO — Alvin Gottlieb announced this past week that the firm is in full scale, full speed production on its new four-player pinball, "Jubilee."

This is the second four-player pinball the firm has produced, the first being "Jumbo" which met with very fine approval of the trade and opened the way to four-player pinball action.

Said Alvin, "We are extremely proud of 'Jubilee.' Not only is it a perfect follow-up on our great 'Jumbo', but, what is even more important, all that we learned from our first four-player is now incorporated into this new game and, what's more, the very extensive location tests for 'Jubilee' prove this second of four-player games to be the finest yet produced."

"We also believe," he continued, "that if location tests, especially location tests as intensive and extensive

as we made on 'Jubilee' mean anything at all, every operator who buys 'Jubilee' is going to be very happily surprised at the results he's going to enjoy on locations everywhere in the nation."

Once again D. Gottlieb & Company is featuring its "New Look" cabinet on the "Jubilee." This beautiful and modernistic cabinet clicked so well that it has been adopted as a standard cabinet for all its outstanding games.

In addition, all the easy servicing features are added onto the game and, most important of all, the twin coin chutes are again being featured, 1 play 10¢ and 3 plays 25¢.

Alvin Gottlieb concluded with the following remarks, "Because of the many new features which we have incorporated into 'Jubilee' and, further, because of the marvelous acceptance the game received on test locations all

## Bill Introduced in Ill. to Ban Mfr. of Devices That Deliver Money or Tangible Property

SPRINGFIELD, ILL.—A bill to outlaw the manufacture of slot machines and some other types of gambling devices was favorably reported to the Illinois House of Representatives on May 5, by its industry and labor relations committee.

The measure specifically *excludes* from its prohibition the manufacture of amusement-type pinball machines.

Rep. Paul Powell, Vienna Democrat, offered an amendment dealing with the pinball exclusion and it was adopted after the bill's sponsor said it was in accord with the intent of the measure.

The amendment spelled out what would be covered as to amusement-type pinballs by defining them as de-

vices which do not deliver money or tangible property.

The measure provides stiff penalties for violations, ranging up to a fine of from \$5,000 to \$10,000 and two to five years in prison for a third offense, and dissolution of an offending corporation.

## Arizona Atty. Gen. Declares Pinball Machines OK if No Payoff in Money or Prizes

PHOENIX, ARIZ.—Attorney General Robert Morrison declared in an informal statement on May 3, that pinball devices violate gambling laws only if there is a payoff of money or prizes.

over the nation, we feel certain that 'Jubilee' will be recognized, within a short period of time, as one of the greatest games of all time."

"It's What's in THE CASH BOX That Counts"



**This is It!... BASEBALL**  
chicago coin's  
**BIG LEAGUE**  
**2 PLAYER GAME**



**NEW Exciting Scoring Features!**

**NEW "BULL'S-EYE" Feature**  
Scores  
**One Home Run**  
Plus  
**50 Extra Runs**

**Plus Added Scoring Features Galore!**

**Lower.. Center...or Upper Decks**  
Score  
**One Home Run**  
Plus  
**10 Extra Runs!**

**...Plus... Player By Landing in All 3 Decks**  
Scores  
**50 Extra Runs!**

**NEW All Steel Front Doors Protect Cash Box!**

**NEW Panoramic 3 Dimension Glass!**

**NEW Pitching and Batting Unit!**

**NEW Bat Button!**

**3 OUTS PER PLAYER**

**NEW STYLE CABINET**

**FORMICA PLAYFIELD**

**chicago coin MACHINE COMPANY**

**1725 W. DIVERSEY BLVD. • CHICAGO 14**

## Chicago Bowling League Season Ends

CHICAGO — Last nite (5/9/55) rang down the curtain on another bowling season for the Automatic Phonograph Bowling League. Results: ABC #2 won 1 game from Mercury which was enough to cinch first place for this ABC team which held the lead most of the season. Les Taylor was high for the champs with 517, Jim Nolan right behind with 512. Red Lassasso was high for Mercury with 507. Marilyn Sipiora was high for women with 448.

Decca won 2 from Oomens. Clarence Goldberg was high man for Decca with 516, his highest score of the season. Carl Latino led the Oomens team with 507.

Coral took 2 games from ABC #1. Len Wesson was high for Coral with 549. High for ABC #1, as well as high for men was Al Rice with 605. Lenny Christiansen, 509 for ABC.

Paschke took 2 from B&B Novelty. High for Paschke was Rene Gallet, 533. High for B&B (again), Marino Pieroni with 500.

Melody Music took 2 from Star Music. Vic Jaccino, Jr., once again led the Melody team with 515. And Tony Galgano was leader for Star with the same score.

Western Automatic took 3 from Atlas. Bill Bender was high for Western with 534. High for Atlas was Frank Mallak, 469.

Gillette, which unfortunately ended in last place, took 3 from Coven. High for Gillette was Robert Holl, 511. High for Coven, Frank Lantz with 463.

As is the usual custom on the last nite of bowling, sweepstakes winners were announced in five brackets, men's division and two brackets, women's division. Sweepstakes prizes go to those bowlers who, during this particular last evening, bowl the highest games... **ABOVE THEIR AVERAGE GAME.**

First bracket: Rene Gallet; Tony Galgano; Carl Latino.

Second bracket: Al Rice; Len Wes-

### TEAM STANDINGS

TEAM	HIGH GAME	HIGH SERIES	GAMES WON	GAMES LOST	TOTAL PINS	AVERAGE
1. ABC Music # 2.....	822	2295	62	43	73298	698
2. Mercury Records .....	895	2494	61	44	80496	766
3. Walter Oomens Sons ..	967	2519	59½	45½	78281	745
4. Decca Records .....	870	2383	57	48	77415	737
5. Coral Records .....	901	2332	55½	49½	75833	731
6. ABC Music #1 .....	839	2302	55	50	75832	722
7. Melody Music .....	815	2221	53½	51½	73192	697
8. Paschke Phono .....	889	2457	53	52	77194	735
9. Star Music .....	868	2432	52	53	78843	750
10. B & B Novelty, Inc. ....	850	2351	50½	54½	75263	716
11. Western Automatic ..	864	2257	49	56	69841	665
12. Atlas Music .....	811	2339	48	57	74411	708
13. Coven Music .....	737	2091	41	64	67848	645
14. Gillette Distribs .....	787	2145	38	67	69953	666

### INDIVIDUAL AVERAGES—MEN

NAME	HIGH GAME	GAMES	TOTAL PINS	AVERAGE
1. R. Gallet .....	213	96	16101	167.69
2. M. Pieroni .....	221	99	16591	167.58
3. C. Latino .....	247	99	16590	167.57
4. T. Galgano .....	236	102	16856	165.26
5. J. W. Oomens .....	213	105	17328	165.3
6. Rene Gallet .....	221	99	16233	163.96
7. F. Tutomase .....	212	99	16092	162.54
8. V. Jaccino, Sr. ....	212	105	16870	160.70
9. W. Paradee .....	222	105	16829	160.29
10. J. Nolan .....	199	27	4323	160.3

### INDIVIDUAL AVERAGES—WOMEN

NAME	HIGH GAME	GAMES	TOTAL PINS	AVERAGE
1. M. Sipiora .....	209	92	13412	145.72
2. I. Oomens .....	195	105	14682	139.87
3. M. Sochacki .....	184	105	14218	135.43
4. J. Gallet .....	223	105	13509	128.69
5. J. Wojciechowski .....	189	105	13435	127.10
6. E. Brown .....	171	99	12531	126.60
7. C. Strohl .....	171	102	12750	125.
8. D. Kick .....	170	69	8507	123.22
9. M. Gocal .....	180	87	10537	121.10
10. M. Nyland .....	178	102	12310	120.70

son; Lenny Christiansen.

Third bracket: Vic Jaccino, Jr.; Clarence Goldberg; Bob Hall & Les Taylor.

Fourth bracket: Bill Bender; Fred Sipiora; Frank Mallak.

Fifth bracket: Frank Lantz; Vic Bondioli.

Women's Division—

First bracket: Myrtle Sochacki; Ellen Brown.

Second bracket: Charlotte Hughes; Norma Ricci.

Everyone now looking forward to annual bowling banquet (see story on page 36).

**WE HAVE IT!**

Send Us Your Bid  
**MUSIC MACHINES**  
**GAMES • KIDDIE RIDES**  
**ARCADE EQUIPMENT**  
**IN-LINES • AUTO PHOTO**

and everything coin operated, parts & supplies  
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**DAVID ROSEN**

Exclusive A M I Dist. Ea. Pa.  
835 N. BROAD STREET, PHILA. 23, PA.  
PHONE-STEVENSON 2-2903

### Britz MOA Treasurer

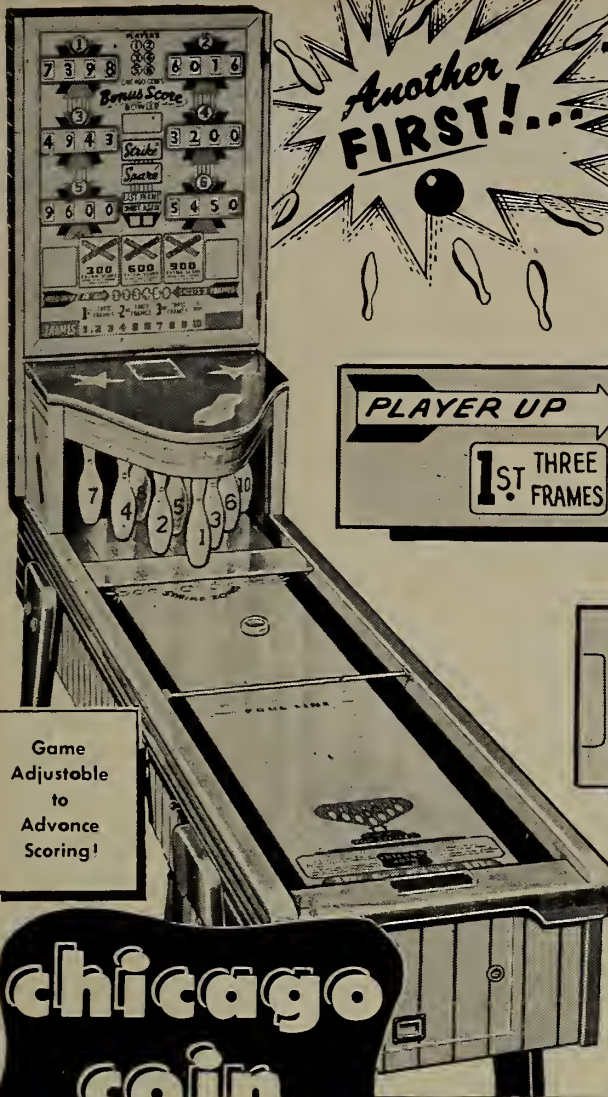
OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America (MOA), announced this week the election of Martin Britz, Britz Music Company, Great Falls, Mont., as treasurer.

Britz fills the vacancy caused by the death of Ray Cunliffe of Chicago.

### Chi Coin Baseball Victor

CHICAGO — Chicago Coin's softball team opened its season successfully this year by defeating United Manufacturing Company 13 to 12. The game was played at Wells park on Chicago's north side, and was viewed by an enthusiastic crowd from both companies.





Game Adjustable to Advance Scoring!

**chicago coin**  
MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

**...Fastest Playing Bowler Ever Developed!**

**Another FIRST!...**

# Bonus Score

## BOWLER

**PLAYER UP** → 1 2 3 4 5 6 ← **SHOOT 3 FRAMES**

1<sup>ST</sup> THREE FRAMES

2<sup>ND</sup> THREE FRAMES

3<sup>RD</sup> THREE FRAMES

LAST FRAME

NEW

**TOURNAMENT STYLE PLAYING METHOD!**

That's Right! Now Each Player up Shoots 3 Consecutive Frames Before The Next Player Gets His Turn. (Only The 10th Frame Plays as a Single Frame.)



**300**  
EXTRA SCORE  
AFTER EACH 3 FRAMES ARE PLAYED



**600**  
EXTRA SCORE  
AFTER EACH 3 FRAMES ARE PLAYED



**900**  
EXTRA SCORE  
AFTER EACH 3 FRAMES ARE PLAYED

**EXCITING BONUS SCORING SYSTEM**

Look! At the End of Each 3 Frames Played, for Each Lit-up Strike Recorded on Back Glass Player Gets an Additional 300 Points! (600 Points for 2 Strikes in a Row—900 Points for 3 Strikes in a Row!)

PLUS...

In Addition to Bonus Scoring Player Gets Added Points With

*Flash-O-Matic*  
Scoring!

National "Slug Rejector" Coin Chute!

4 Drum Scoring!

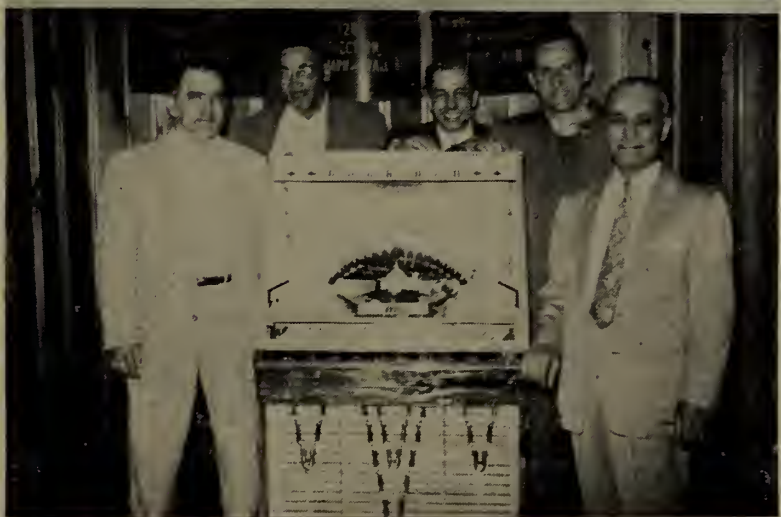
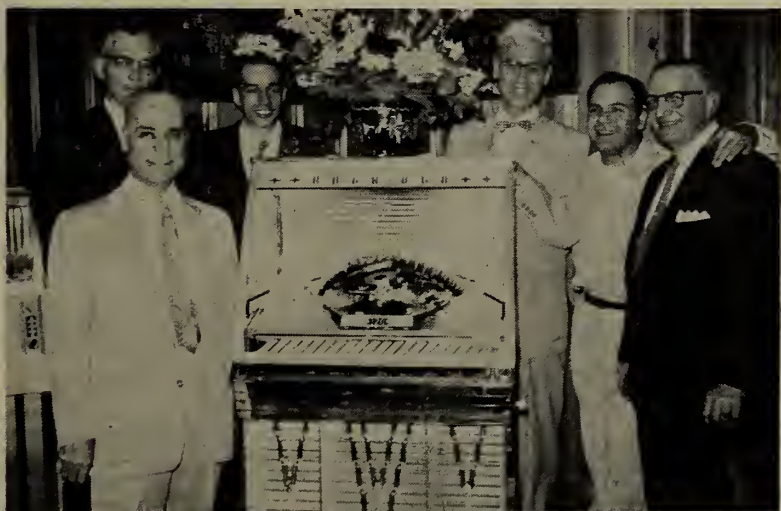
Feather Touch  
"Power Lift"

chicago coin's Action Packed

## HOLLYWOOD

with "Flashing Hollywood Beauties" Backboard

## Ops Visit Lake City to View Rock-Ola



CLEVELAND, O.—"Music operators continue to visit us in large numbers," stated Joe Abraham, Lake City Amusement Company, this city, "since

the first day of our showing, introducing the new Rock-Ola model '1448' phonograph.

"We have never heard the high

## Richmond, Va. Music Ops to Meet to Form Association

RICHMOND, VA.—On Tuesday, May 17, between fifty and sixty music operators will gather at the William Byrd Hotel, this city, in an attempt to form an organization.

Under the guidance of R. H. Minor and K. A. O'Connor the groundwork has been laid. Minor and O'Connor wrote George A. Miller, president of the MOA, asking his assistance. Miller contacted Hirsh de LaVie, Hirsh Coin Machine Co., Washington, D. C., and asked him to be guest speaker at the initial meeting and to help the group in its organization.

The meeting will be preceded by a cocktail hour between 6 and 7 PM, followed by dinner and business.

Richmond operators who are interested should contact either R. H. Minor at 12 N. Robinson Street or K. A. O'Connor at 2320 W. Main Street.

praise on any previous Rock-Ola phonograph that we have on the current new machine" continued Joe. "But, as a businessman, what really thrills me is the way operators are placing orders."

Pictured left Top (l to r): Joseph Abraham; Paul Case; Ed Francis; George Metz; Harry Jacob and George Banyk. On the left, alongside the phono, is the smiling Joe Abraham: Bottom (l to r): Benny Mark; Ed Kenny; Ed Francis; William Solomon and Abraham.

## NOW DELIVERING—THE BEST in . . .

MUSIC—AMUSEMENT MACHINES

**AMI** Model "F" PHONO

**Bally** BLUE RIBBON BOWLER

**Keeney** SPEED-LANE BOWLER

For Good Buys in Used Machines, Write:

**RUNYON**  
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,

J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880

221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

231 Windsor St., Hartford, Conn., JA 7-4470

## OUT NEXT WEEK

THE ISSUE THAT HELPS TO  
ELIMINATE MANY TAX  
PROBLEMS

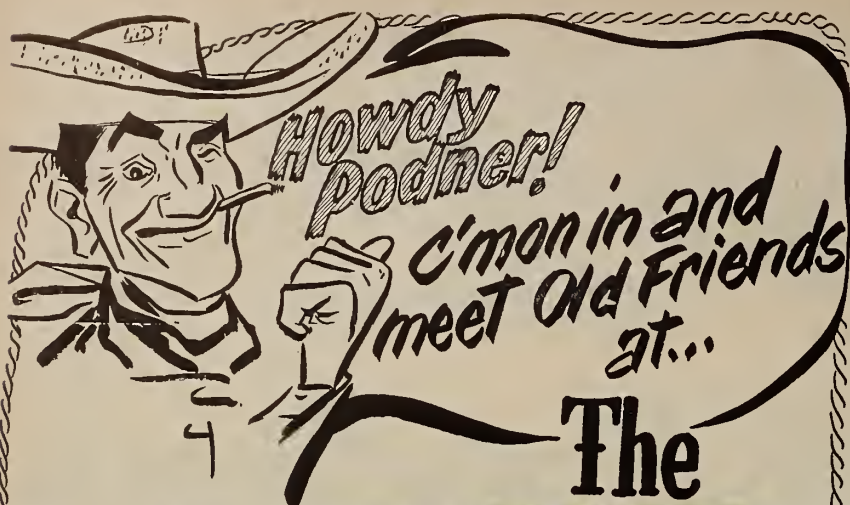
"END-OF-MONTH  
INVENTORY ISSUE"

of  
"THE CASH BOX PRICE LISTS"

Use It! Save It! It Can Save You!

"It's What's in THE CASH BOX That Counts"





# The WESTERNER

GAMING • SALOON • RESTAURANT

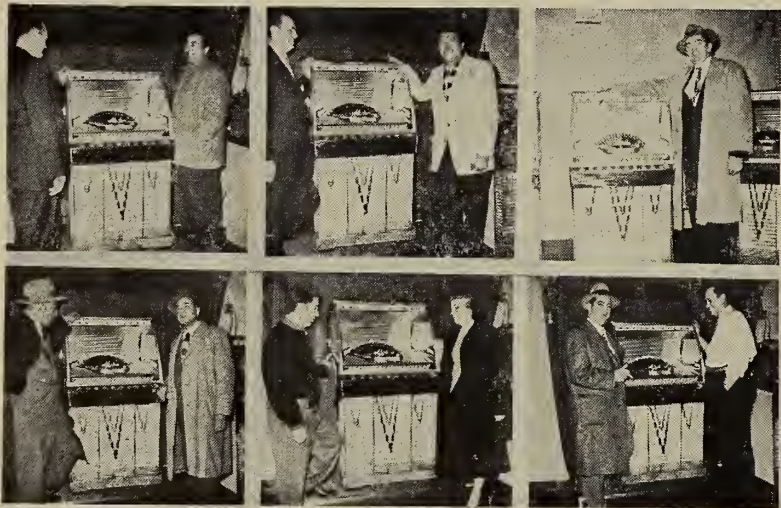
23 FREMONT STREET

**DOWNTOWN**

**LAS VEGAS, NEVADA**

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE  
 HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER  
 MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA  
 CHARLEY CAVANAUGH

## Seacoast, N. Y. Shows Rock-Ola



NEW YORK—Dave Stern and Bob Slifer, Seacoast Distributors, this city, announced the dates of a Rock-Ola service school to be held in this city and in Elizabeth, N. J.

Frank Schultz, Rock-Ola factory engineer, with the assistance of Seacoast's Charlie Reissner, will conduct classes in New York Monday, Tuesday and Wednesday, May 23, 24 and 25; and in Elizabeth on Thursday and Friday, May 26 and 27.

"Since the initial day of the showing of the new Rock-Ola model '1448', operators have been flocking in continually to view the machine," advised Dave Stern.

Pictured herewith are some of the operators: Top (l to r): Bob Slifer and Lenny Capasella; Bob and Mac Pollay; and Ed Sudol, Wallington, N. J. Bottom (l to r): B. F. McFarland, and his brother of Newark, N. J.; Mr. and Mickey Cignarello; and Al Maniaci with Slifer.

## Roy Small Visits Chi

CHICAGO—Roy Small, conciliator and public relations counsellor for United Music Operators of Michigan, spent the weekend visiting here and met with some of the leaders in this area.

Roy Small, along with Al Schlesinger, managing director of the National Coin Machine Distributors Association, spent a pleasant evening together with Bill Gersh, publisher of *The Cash Box*.

Roy Small also had some association business to attend to here. He also met with Phil Levin, president of the Recorded Music Service Association of this city.

This was Small's first meeting with Levin and it is believed that their common interests in heading music operators' associations had much to do with the congeniality that existed at this first meeting.

## THRU THE COIN CHUTE EASTERN FLASHES

Most of the city's coinmen, and many from out of town, attended the Fourth Annual Dinner-Dance of the Westchester Operators Guild on Tuesday night, May 10 at the New Parkway Casino, Tuckahoe, N. Y. . . . As usual, it was a grand party, with officials of the Guild most gracious hosts. While there was sufficient accommodations for the some 400 guests, Carl Pavesi, president, was concerned over their comfort, and was wondering where to go next year, should a larger hall be necessary to take care of the ever increasing attendance. . . . Under the leadership of Pavesi, the committee members worked hard, but had the satisfaction of seeing a most successful affair. Taking bows for a job well done were Seymour Pollak, general chairman; Nat Bensky, chairman of entertainment; Jimmy Smith, souvenir journal; Lou Tartaglia, tickets; Ed Goldberg, seating arrangements; and Malcolm Wein, the brilliant attorney and toastmaster for the occasion. . . . The membership turned out big. . . . The table attracting most attention was that where the Tartaglia family was seated. In addition to the active boys and girls of this operating firm, also on hand were Mr. and Mrs. Paul Tartaglia, the father and mother of this wonderful family. Mr. and Mrs. Tartaglia returned from a seven month sojourn in Florida for the affair. . . . Malcolm Wein also had members of his family at his table—his charming mother, sister, son and daughter. Mike (teen-age son) Wein got quite a thrill when introduced to Barney Ross. The "champ" was on hand seeing all his coin friends—and naturally plugging his "boy," Eddie Fisher. . . . Factory representatives in attendance were Jack Mitnick (AMI); Jack Gordon (Seeburg); and John Stuparitz and Ben Becker (United). . . . All of New York's distribs were there in force. From Atlantic-New York Corp. (Seeburg) were Meyer Parkoff, Murray Kaye and Nat Solow. From Runyon (AMI, Bally, Keeney) were Barney Sugerman, Abe Green, Irv Kempner, and Morris Rood (as well Shugy's son Myron). From Young Distributing (Wurlitzer) were Joe Young and Abe Lipsky. From Seacoast Distributing (Rock-Ola) were Bob Slifer and Charlie Reissner. Mike Munves, Mike Munves Corp. (Exhibit), Al D'Inzello, Albert Simon Co. (Chicago Coin and Genco); and Harry Berger (wholesaler) also took in the fun. . . . Representing out-of-town associations were: Abe Fish and Jimmie Tolisano, Connecticut State Operators Assn.; Jack Wilson, Tom Gobel, and Gertrude Brown of New York State Operators Assn.; from New York City: Music Operators of New York; Al Denver, Lou Hirsch, and Sidney Levine, attorney; and Lou Rosenberg and Clare Morano of the Associated Amusement Machine Operators of New York. . . . Joe Fishman and Lenny Schneller, Atlantic Pennsylvania Corp., Philadelphia, Pa., drove in just for the party, and left immediately after for the City of Brotherly Love. . . . And of course, representatives from all of the recording companies, as well as many of their artists, who put on quite a show. . . . A great party, fine meal, plenty of fun—let's all hope we're around for the organization's Fifth Annual Banquet.

A. D. Palmer, Jr., advertising and sales promotion manager, The Rudolph Wurlitzer Company, in town the latter part of the week, introducing his new assistant Donald K. (Don) Beyer. . . . Also in town for one day from the Wurlitzer firm was Joe Hrdlicka, service manager, who was starting a two-week good-will trip, in which he will cover the East, New England, and Southern distributors. . . . Joe Connors back from his two-week vacation in Mexico. Joe had quite a busy and thrilling trip. . . . Accolades of the highest order to execs of Atlantic-New York, Runyon, and Seacoast, who donated one juke box each for Westside community centers, whose officers are doing quite a job keeping teen-agers off the streets. And a special bow to Harry and Hymie Koeppel, who cleaned up the machines, set them for free play, and will service them. Your correspondent is exceedingly grateful to the above, as it appeared for a while that the big city of New York was going to fail to supply these measly three machines. . . . Iz Edelman, Edelco, converters of shuffle games, practically commutes between Chicago and New York—with occasional visits to his plant in Detroit. . . . The offices and showrooms of Runyon took on a new look. Special music showroom set up in front—special amusement machines showroom to the right—and a new office for Buddy Fox. Marvin Goldstein, out of the army last week, rejoins Runyon, as assistant to Buddy. . . . Visiting on coinrow was that energetic woman operator from Catskill, N. Y., Mrs. Emilia (Lupe) Macarelli, and with her was Paul Priolo. . . . Joe Tartaglia advising one and all that his missus, Dorothy, expecting to increase the Tartaglia brood sometime in July. This will be their first child.

## THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Ted Engen and H. L. Knudsen, both of Fargo, N. D., made the trip into the Twin Cities to shop for some used equipment to be placed in secondary spots. . . . Mike Kalasardo of Tomahawk, Wis., was seen making the rounds of the distributors shopping for games for his route. . . . O. L. Coefield of Annandale, Minn., is back from his vacation down South and in harness taking care of the various route activities. . . . Marty Morosnick of Winnipeg, Can., stopped in the Twin Cities to shop around and look over the latest in games. . . . Al Reese, Watertown Amusement Company of Watertown, S. D., was in Minneapolis to spend Mother's Day with his mother. While in town Al picked up some parts and supplies for his route. . . . Con Kaluza Jr. of Browerville, Minn., shopped around and went back loaded with equipment for some route changes which had to be made before the fishing season opens. . . . Glenn Bishell of Chippewa Falls, Wis., spent several hours looking over the latest in bowlers and rifle galleries. . . . A recent route sale was that of Lester York of Mitchell, S. D., to Ron Manolis and Tony Ratchford, both of Huron, S. D. . . . Recent visitors to the Twin Cities were Elgin McDaniel of Wadena, Minn., Don English of Thief River Falls, Minn., Ted Fischer of Waconia, Minn., L. P. Wilbur of Duluth, Minn., Pat Partridge of Mora, Minn., Jim Donatell of Spooner, Wis., Gordon Dunn of Moose Lake, Minn., Andy Benna of Ironwood, Mich., Nels Nelson of Alexandria, Minn., Ben Kragororp of Tracy, Minn., and Jim Laraby of Granite Falls, Minn.

"It's What's in THE CASH BOX That Counts"



## THRU THE COIN CHUTE CHICAGO CHATTER

Well, at long last, the day is set. For the very first and historical meet of the old timers of the industry, the members of the "20 Year Club Council", who will decide at this meeting in Chicago at the Morrison Hotel on Monday, June 6, 10 A.M. in Parlor "B", the program as well as the day and the place for the First Annual Convention of the "20 Year Club." There are today approximately 1,000 members of the "20 Year Club." A gathering of these men and women, who have given 20 and more years of their lives to this industry, should bring forth some tremendously fine results. . . . With Jack Nelson in the East working hard this past week, Bill O'Donnell was one of the busiest of the busy. The Bally factories are spinning ahead with top production schedules. Shipments are going out just as fast as possible. . . . Officers of the Chicago Automatic Phonograph Bowling League were re-elected: Robert E. (Bob) Gnarrow, president; Ray Gallet, vice-president; John Oomens, secretary and Edith Davis, treasurer. What's more the League announced that its big banquet at Allgowers set for May 21 was now a sellout. No more tickets available.

George A. Miller advised that his California Music Merchants Association's annual banquet would be held at the Leamington Hotel in Oakland on June 14. . . . Even tho Ed Levin is on vacation, the phones didn't stop ringing for even a second over at Chicago Coin. Three grand games on their production lines: "Hollywood" and "Bonus" bowlers, along with their baseball game, "Big League." All going great. . . . J. A. (Art) Weinand, Sam Stern and Harry Williams all excited over the earning reports coming into the factory on "Sidewalk Engineer." For example, at the Minneapolis Airport, from 2 P.M. Friday until collection at 9 A.M. Saturday, \$15 gross. . . . Almost every old timer in the music biz says that should ASCAP ever win in Washington he would immediately set up his own copyright collection agency. Just imagine what that would mean. Dozens of such copyright societies all over everywhere. That's why it's so important for music merchants to wire and write Senators and Congressmen to absolutely smash into complete defeat the four bills now pending.

Howard N. Ellis, sect'y-treas. of Nebraska's phono ops and George A. Miller of MOA co-signed a letter to all Nebraska to ask ops to purchase Sonny Graham's (Miss Juke Box) disking of "A Stairway To The Moon". . . . Bill DeSelm one of the most thrilled guys in town. Broke 100 at the golf course t'other day. Shot a 47 for nine holes—and halted. Knew when he was ahead. (But all of the belief that Bill's going down to the low 80's very soon.) . . . Wally Finke on a Miami and New Orleans vacation so Joe and Fred Kline along with Sam Kolber at First Coin busier than ever. Said Joe, "Just made our very first shipment of machines to Sweden." Added Fred and Sam, "Y'shoulda been here yesterday—you'd swear it was a convention—over 30 operators in our place all at one and the same time". . . . Bob Lincoln and Ken McGuire in from Calistell, Mont. shopping about the town. . . . Greetings to Harold Lieberman, Amos Heilicher and Fritz Eichinger of Minneapolis and St. Paul from the owners of the White House and Charley's visiting Our Town this past week.

Charley Schlicht advises he's going into the electrical equipment brokerage biz. . . . These are 4 absolute necessities for this industry: Public Relations Bureau, Tax Council, Credit Bureau and Board of Trade. . . . Never before realized that Vic Comforte such a handsome handsome. . . . Nice note from Marty Bromley all the way from Honolulu, Hawaii, telling us how much he'd love to serve on the "20 Year Club Council". (Used to lift this kid up in Brooklyn so that he could play the games in his Dad's (Irving Bromberg's) place. . . . Paul Huebsch certainly threw a scare into Roy McGinnis this past Sunday eve. When Roy pulled into town from his Miami Beach home he drove right over to Paul's place to visit with his grandchildren. With the kids hanging on all over him he turned to Paul and said, "I'll be down to the factory bright and early Monday morning." Answered Paul, "No use you doing that, Mac." And as Mac spun about to ask, "Why?" Paul answered, "Because we don't open until 10 A.M." And just as Mac was ready to blow his top—everyone laughed. (McGinnis was down at his office at about 8 A.M.)

The entire Gottlieb clan, Dave, Nate, Sol and Alvin Gottlieb all thrilled at the great reception given to their new four-player five-ball, "Jubilee". This is the second four-player the firm has built. "And this one", Alvin chortled, "has already proved itself the honey of all honey making games". . . . The trio at Exhibit now in sales contest with a duo. The trio: Frank Mencuri, Ed Hall and Sam Lewis. The duo, Chet Gore and Ken Wilson. This past week Chet and Ken were 'way ahead in sales. They've been on the road with Exhibit's "Vacumatic Card Vendor" which is going great. . . . Rock-Ola's Wayne Bradfield gazing at the orders piling up in the firm's sales dept. for the new Model "1448" said, "We're just happier than happy at the tremendous reception being given our new '1448' everywhere in the nation". . . . Very, very pleasant evening, dined with Al Schlesinger of NCMDA and Roy Small of United Music Ops of Mich. at the Pump Room.

Ralph Sheffield reported this past week that, "When I took home my copy of 'The Cash Box' and my son, Roger, saw the item mentioning his name, he said, 'Dad, I'm getting famous'." (Who knows, Ralph? Maybe here's the new Thomas Alva Edison, Steinmetz or Einstein). . . . Johnny Casola and Leo Golinski of United Mfg. Co. report in by long distance phone after their dual Service Schools in Corpus Christi and San Antonio, Texas, that these "were among the two most successful we've ever held". . . . Joe Robbins of Empire reports that Jack Burns on a sales trip thruout Northern Illinois and that "business is better than ever". By the way, that very attractive gal at the reception phone over at Empire is Norma Purchla. She has taken over the job of Katherine Neis who was just recently married. . . . Nate Feinstein and Harold Schwartz with sheets and sheets before them and that golden gleam in their eyes as they discuss the terrific sales Atlas Music has been enjoying. And bossman, Eddie Ginsburg, just puffing on his cigar, standing at his office window, with his eyes glued on his second planting of hedges, "Because", says Eddie, "if someone tries to uproot these \* \* \*". . . . Looks like Don Moloney may have started a Soft-Ball League at last. Chicoin challenged the Donan team to a game. Don's been trying hard to get a Soft-Ball League going in the industry here.

Dan Wertz of Richmond sent us clipping where his City Council refused to pass a \$2,500 occupational license fee for operators. Also encloses story from the "Norfolk Virginia-Pilot and Portsmouth Star" wherein The Cash Box given nice mention. . . . Gordon Stout sends us a copy of the "S.D.P.O.A." record featuring Grace Lex's tunes as sung by 9 year old "Dakota Danny" Hall. . . .

## Exhibits NEW VACUUMATIC CARD VENDERS MAKE A DIFFERENCE!!!

Checking my records, I found I sold many more cards than with the old type venders and realized over 100% more profit per card with your Vacuumatic Vender. I have 14 card machines in my arcade and want to replace my 10 old ones with your new Vacuumatics.

STEELE'S—Valparaiso

There is no question but you have found the answer to the card vending headache.

We can highly recommend Vacuumatic to anyone who is using card venders.

MUNSON'S ENTERPRISES—Indianapolis

These Vacuumatic Venders are "honeys", certainly work slick, and are a good attraction—kids like to play them.

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I am pleased to record the fact that each of your Vacuumatic's sold 41,444 cards in a seventeen week period with no breakdowns.

RIVERVIEW PARK—Chicago

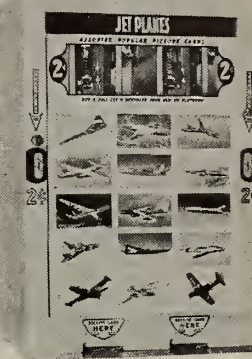
**NOW! MANY NEW CARD SERIES . . .**  
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COMPLETE SELECTION OF 5 BALL PIN GAMES,  
BINGO GAMES AND ONE BALLS.

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New England's Largest Parts Department —  
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**S S S S S H H H H H!!**  
**DON'T TELL ANYBODY**  
**WE DO HAVE LATE FIVE BALLS**  
**. . . AND BINGOS TOO!!**

**Empire COIN MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

## CHICAGO CHATTER (Cont.)

George Kozy of ABT claims that they could use "double production lines for our coin chutes, timers, changers and rejectors". . . . This Second Quarter of '55 has started off with such a booming smash that many top guys here of the belief that '55 is going to be "one of the best years in the history of the industry". . . . Just to prove why big men are big men, and as the result of a discussion with some of the guys who visited with us, sat down and wrote a letter to J. S. Leach, Chairman of the Board of Directors of The Texas Company. And got a return answer within three days. (A lesson to lots and lots of people.)

**HAPPY BIRTHDAY THIS WEEK TO:** Jack Simon, Los Angeles, Cal. . . . Marshall E. Boynton, Benton Harbor, Mich. . . . Dan Hawley, Portsmouth, Va. . . . Peter Ruginis, Mount Carmel, Pa. . . . Arthur Pockrass, Philadelphia, Pa. . . . Albert Evitts, Nashville, Tenn. . . . Mac Sanders, Los Angeles, Calif. . . . Ed Furlow, Dallas, Tex. . . . Lyn Durant, Chicago. . . . Phil Goodman, St. Augustine, Fla. . . . Cecil A. Thompson, Wilmington, Cal. . . . Robert L. Holt, Salt Lake City, Utah. . . . Wallace Finke, Chicago.

After Tho't: Wonder where my old man learned all the things he told me not to do?

*"It's What's in THE CASH BOX That Counts"*



# JUBILEE—a Glorified Version of Super JUMBO



## GOTTLIEB'S JUBILEE COMPETITIVE PLAY APPEAL

with **DIAMOND  
TRIPLE MATCH FEATURE**  
Fills the Coin Boxes  
Regularly for weeks...  
and Weeks...and WEEKS  
...and MONTHS!

Triple Match Feature  
Number—Star—Diamond

4 can play  
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Holdover Bonus Score with  
Mystery Super Bonus  
Feature!

De Luxe "New Look"  
Cabinet Unmatched for  
Beauty and Ruggedness!

Gottlieb Perfected  
Score Units—  
with Easy-to-Clean  
Metal Drums!

Elevator Mechanism  
Panel for Maximum  
Ease of Servicing!

Fluorescent  
Illumination on  
Front of Cabinet!

Armored Coin  
Box Cover  
with Provision  
for Padlock!

2 Cyclonic  
Kickers!

Rotating Score  
Rollover!

4 "on-off"  
Actionized  
Pop Bumpers!

2 Super  
Power  
Flippers!

Twin Chutes 10c—  
3 for 25c!

4 Way Multi-Tilt  
Feature permits play to  
continue if some players  
tilt out!

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
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SEE **JUBILEE**  
AT YOUR DISTRIBUTOR NOW!

**JUBILEE...** has been thoroughly Location Tested and Proven for Your Protection!

## FOREIGN! BUYERS!

Our Service is . . .  
Quick — Efficient  
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.  
Parts and Service Manual Available.

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

## S. C. Increases Pinball Tax

COLUMBIA, S. C.—Needing to raise \$9,000,000 more in annual revenue, the South Carolina Legislature passed an appropriations and tax bill on May 3, increasing taxes on a number of items, including state tax on pinball machines.

Tax was increased from \$10 to \$25 per year.

## Formosa GI's Ask For 45RPM Records

CHICAGO—Lonely GI's stationed in Formosa on the "Formosa Patrol" now have in their possession a much battered 45rpm phono, but, no records.

They have sent out a plea for all who can afford to ship them American recordings of any and all types.

The juke box industry has always handled such pleas and, therefore, many of the nation's music ops could certainly win even greater pleasure for themselves as well as commendation for their industry, by shipping 45rpm records immediately to:

The Staff, Commanding Cruiser Division 5, Fleet P.O., San Francisco, Calif.

Just mark the package: "45 RPM Recordings for our GI's."

## THRU THE COIN CHUTE DALLAS DOINGS

Lenny Cohen of Dallas is seen these days driving a new 98 Oldsmobile around town. Seems as if Cohen is really doing well since changing over to 10c music. . . . Frank Sachal back in Dallas. He just returned from a short vacation in Mexico City. . . . Jimmie Rodden of Lubbock flew into Dallas this week for a short visit and a business trip. . . . Jimmy Garrett of Longview in Dallas this week. Jimmy reports business very good out his way, and that he is converting his equipment to dime play. . . . Wilbur Briscoe of Radio City Music in Waco says there is nothing like the 10c music. He says all of the Waco operators are cooperating and all the music should be converted to 10c play within the next two weeks. . . . All of the Dallas music operators on dime play reported an increase in collections. . . . Ft. Worth operators are also changing over to 10c play. . . . Jack Sprott of Temple was in this week and reports that he has started converting his equipment. . . . Mrs. Williams was in Dallas Tuesday. She is looking well after her operation. . . . Mrs. G. O. Armand of Longview is back home from visiting her mother who is ill in Oklahoma. . . . Mrs. Jack Esque is in the hospital with pneumonia. Here's hoping for her a speedy recovery. . . . With vacationing time here we hear of local people making trips here and there. Mr. and Mrs. T. A. Webb of Dallas spent last week-end in Houston. Mrs. Webb's mother, Mrs. T. L. Welch, is vacationing in California. . . . Robert Meadows is spending his vacation fishing. . . . Fred Barnes plans his week-end at Lake Texoma. Might even do a little fishing! . . . George Bury of Hamlin in town and reports his business is picking up. . . . Congratulations to the Platter Shop in Arlington upon their opening. . . . Glad to know that Tom Lambert is up and at 'em again. . . . Don Pierce of Star Day Records from California visiting in Dallas this past week. . . . Helen Hall, Coral Recording star, was in a car wreck this past Friday night. She is in critical condition in a local hospital.

"It's What's in THE CASH BOX That Counts"



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT — Bally five-ball Carnival pin table. Will pay top prices. Wire or call collect. BOYLE AMUSEMENT COMPANY, 522 N.W. THIRD ST., OKLAHOMA CITY, OKLA. Tel.: REgent 6-5631.

WANT — Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Big Times \$475; Surf Clubs \$260; Yacht Clubs \$110; Genco Bingo Rolls \$60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MADison 8585.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT — Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT — Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT — Competent service man qualified on bingos and phonographs. Must be top-notch to assume position of Service Manager for established Distributing Office. Address inquiries stating qualifications to: ALFRED BERGMAN, SHELDON SALES SYRACUSE CORP., 1626 NORTH SALINA STREET, SYRACUSE 8, N. Y.

WANT — To Buy. Bally Carnival 5 Ball; Total Roll; Wurlitzer Skee Ball; Pinch Hitter. COIN MACHINE EXCHANGE, 126 WEST CALF, OKLAHOMA CITY, OKLA. Tel.: RE 6-5172.

WANT — Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-516.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT — Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

## CLASSIFIED ADVERTISING SECTION

WANT — Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT — All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT — Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT — For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — To Buy For Cash. Bally Bingos. We will give \$460 on Big Times; \$380 on Varieties; \$250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANTED — For Cash, up to 15 Mills Panorams. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT — Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

## FOR SALE

FOR SALE — Reconditioned One Balls. Universal Winner \$25; Bally Turf King \$25; Bally Champion \$25; Packard Wall Boxes \$3.00 C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. Tel.: 190.

FOR SALE — "Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — The Best In Music. AMI D-40, \$325; AMI C, \$265; AMI D-80, \$475; Seeburg M100-A, \$375; Evans Constellation \$185; Evans Jubilee, 78 RPM, \$250; Wurlitzer 1015, \$95; 1100, \$165; Atlantic City \$90; Spot Lite \$65; Long Beach \$50; Jalopy \$55; Clover S.A. \$150; Seeburg M100-C and M100-W, write. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. Tel.: Chestnut 1-8561.

FOR SALE — Genco's 2 Player Basketball, \$200; ChiCoin 6 Player Home Run, twin 10 & 25c coin chute, \$200; Williams' 6 Player All Star Baseball, \$225. All clean and in excellent condition. MONTANA SALES CO., BOX 1463, BILLINGS, MONT. Tel.: 6-6933.

FOR SALE — Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE — Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Late music: Wurlitzer 1500A \$495; Wurlitzer 1500 \$295; 1400 \$325; 1015 \$95; Seeburg 100-A \$295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Refinished and completely overhauled and ready for location. Classics \$159.30; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99, incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: Canal 6-0293.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

**FOR SALE**—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

**FOR SALE**—Beach Club \$200; Palm Springs \$275; Surf Club \$310; Dude Ranch \$260; Atlantic City \$85; Daffy Derby \$225; C. C. Super Home Run Baseball \$195; Seeburg Bear Gun \$100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TULane 6729.

**FOR SALE**—Williams Super Jet, New, \$379.50; Genco Skee Ball, 9x12 ft., New, \$175; Genco Basketball, New, \$299.50; Genco Sky Gunner, New, \$199.50; Chicago Coin Home Run, New, \$249.50; Bert Lane Merry-Go-Round, New, \$695; Used, \$495; Seeburg Bear Gun, Used, \$129.50; Genco Shuffle Pool, Used, \$125; Bally Rocket Ship, Used, \$395; Chicago Coin Jet Ride, Used, \$395. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE**—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

**FOR SALE**—Crown Going All Out To Give You Bargains On Fine Used Games. Varieties \$415; Surf Club \$295; Ice Frolics \$260; Palm Springs \$260; Hi Fi \$285; Beach Club \$200; Yacht Club \$125; Beauty \$160; Frolics \$135; Havana \$170; Rios \$160. Write for our list of regular five ball games, we have a large variety at all times. One-third deposit required with each order. Fast Delivery. CROWN NOVELTY CO., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: Canal 7137.

**FOR SALE**—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

**FOR SALE**—Special. Varieties \$425; Singapores \$295; Tropicana \$345; Dude Ranches \$225; Cue-Tees \$165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

**FOR SALE**—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

**FOR SALE**—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

**FOR SALE**—Used Watling Scales. Low prices. Any quantity. Write. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436A, 45 RPM, \$325; Model 1436A, 78 RPM, \$275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, \$625. Seeburg: Model M-100A, \$325. AMI: Model D-40, \$265. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. Tel.: FO 7-6730.

**FOR SALE**—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

**FOR SALE**—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE**—18 ft. Rock-Ola Shuffleboards \$149.50. Shuffleboard Supplies. Shuffle Game Wax Case (12) \$3.50; Fast Wax Case (12) \$4.50; Pucks (set of 8) \$12; Scoresheets 10 pads \$7.50; Fluorescent Lights Pair \$22.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. JUNiper 8-1814.

**FOR SALE**—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**FOR SALE**—15c fully automatic International Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equipment—what have you? RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

**FOR SALE**—Rock-Ola Model 1432 (50 selection) \$250. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. Tel.: CEntral 1-9292.

**FOR SALE**—1 Wurlitzer 1250, \$195; 1 Wurlitzer 1015, \$75; 1 Seeburg 100BL, \$525; 3 Aristo 1c Weighing Scales (Close Out) \$75 each; 2 Exhibit Six Shooter, \$95 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND. Tel.: 3-4508.

**FOR SALE**—Times Square \$85; Olympics \$69.50; Caravan \$59.50; Rose Bowl \$49.50; Watch My Line \$49.50; Freshie \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

**FOR SALE**—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

**FOR SALE**—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

**FOR SALE**—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

**FOR SALE**—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

**FOR SALE**—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

**FOR SALE**—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—AMI—E—80's and E—120's.** Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN.** Tel.: Fillmore 3025.

**FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units.** No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**

**FOR SALE—Reconditioned, like new.** Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS.** Tel.: Juniper 8-5211.

**FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment.** Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA.** Tel.: 64-4864.

**FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore disc jockey of WWVA in Wheeling, W. Va.** Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

**FOR SALE—Seeburg Bear Gun \$125; Dale Gun \$40; United Carnival Gun \$355; Genco Rifle Range \$325; AMI—Model E—120 Records \$560.** Many Other Games On Hand! Write or Call for low prices. **REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.** Tel.: EV 1-6761.

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**FOR SALE—Reconditioned phonos—ready for location:** AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.** or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**MISCELLANEOUS**

**NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVED OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PERshing 3-7197** for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

**NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators.** Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.**

**NOTICE—Louisiana and Southern Mississippi Operators.** Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** Write, Wire or Phone. CEDar 7976.

**NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

**NOTICE—Arcade operators.** We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO.** Tel.: Jefferson 1-6531.


**NOTICE—Dealers—Write for Stinson LP catalog of Folk, Jazz and Foreign.** **STINSON RECORDS, 2847 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**NOTICE—These 3 telephone numbers are important to you:** The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif. HOLLYwood 5-1702.

**THE CASH BOX****"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

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THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
815th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games — and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

Table with 3 columns: Model, Price 1, Price 2. Includes models A, B, C, D-40, D-80, E-40, E-80, E-120, and SM or SL Stepper.

EVANS

Table with 3 columns: Model, Price 1, Price 2. Includes Mills Constellation, Model 951, and 73 RPM.

ROCK-OLA

Table with 3 columns: Model, Price 1, Price 2. Includes Constellation '49 Model, Jubilee '52, Century '52, 1422, 1424, 1426, 1428, 1432, and 1432 Same as above.

Table with 3 columns: Model, Price 1, Price 2. Includes models 1434, 1436, 1436A, 1438, 1501, 1502, 1503, 1504, 1510, 1525, 1526, 1530, and 1805.

SEEBURG

Table with 3 columns: Model, Price 1, Price 2. Includes models 146S, 146M, 147S, 147M, 148S, 148M, 148 ML, 2\* M100A, M100B, M100BL, and 45 RPM Light Cab.

Table with 3 columns: Model, Price 1, Price 2. Includes models M100C, HF100G, W1-L56 Wall Box 5c, 3W2 Wall-a-Matic, W4L-56, 3W5-L56 Wall Box 5c, W6L-56 5/10/25 Wireless, and 3W7-L-56.

WURLITZER

Table with 3 columns: Model, Price 1, Price 2. Includes models 1015, 1080, 1080A, 1017, 1100, 1250, 1250 '50, 1400, 1400 '52, 1500, 1650, 2140 Wall Box, 3020 Wall Box, 3048 (Conv. of 3020), 3031 Wall Box, 3045 Wall Box, and 4820 Wall Box.



PINBALL GAMES

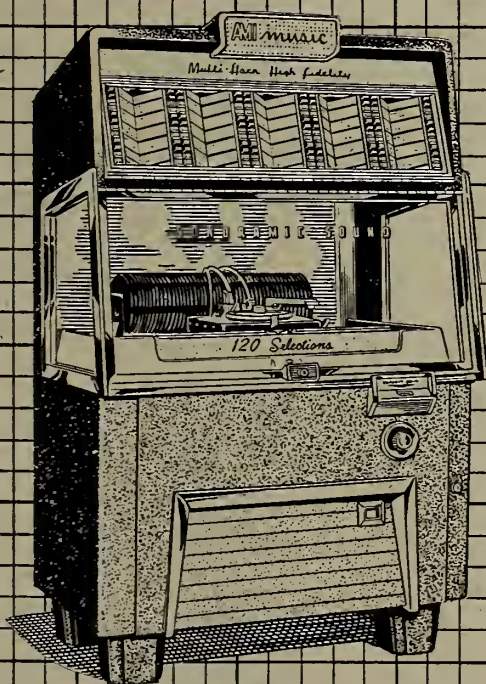
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table with 3 columns: Model, Price 1, Price 2. Includes models ABC, Across the Board, All Star Basketball, Aquacade, Arabian Knights, Arcade, Arizona, Army-Navy, Atlantic City, Baby Face, Bank-A-Ball, Basketball, Beach Club, Beauty, Be Bop, Big Ben, Big Hit, Big Top, Big Time, Black Gold, Blue Skies, Bolero, Bomber, Bone Head, Boston, Bowling Champ, Bright Lights, Bright Spot, Broadway, Buffalo Bill, Buttons & Bows, Cabana, Camel Caravan, Campus, Canasta, Caravan, Carolina, Champion, Chinatown, Circus, Citicous, Citation, C.O.D., College Daze, Colors, Coney Island, Contact, Control Tower, Coronation, County Fair, Crazy Ball, Crossroads, Cyclone, Daffy Derby, Daisy May, Dallas, Dealer, De Icer, Diamond Lill, Domino, Double Action, Double Feature, Dbl. Shuffle, Disk Jockey, and Dragonette.





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FIDELITY and SONORAMIC SOUND with  
MODERN LINES and COLOR TO MATCH**

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Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

*"It's What's in THE CASH BOX That Counts"*



CONFIDENTIAL PRICE LIST

SHUFFLES





4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
2. United 4-Player Official (5/52)	50.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	125.00
4. United Manhattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4. United Cascade (2/53)	100.00	145.00
4* United Clover (2/53)	100.00	165.00
4. United Liberty (2/53)	115.00	175.00
4* United Classic (6/53)	125.00	160.00
2* United Olympic (6/53)	110.00	175.00
2* United Royal (9/53)	175.00	225.00
4* United Imperial (9/53)	220.00	265.00

4* United Chief (11/53)	225.00	285.00
2. United Leader (11/53)	225.00	310.00
2. United Team (1/54)	265.00	310.00
2. United DeLuxe Team (1/54)	295.00	325.00
4. United League (1/54)	250.00	330.00
4. United Ace (5/54)	335.00	350.00
4. United Rainbow (5/54)	325.00	375.00
4. United Banner (8/54)	329.50	395.00
4. United Shuffle Targette (8/54)	349.50	425.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
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4. United Mars (1/55)	350.00	450.00
4. United DeLuxe Mars (1/55)	360.00	460.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
2* Bally Big Inning	69.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
3* ChiCoin Goalee	50.00	99.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
2. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gnn	40.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	95.00	135.00
4. Exhibit Space Gnn	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	175.00	265.00
4. Exhibit Star Shooting Gallery (9/54)	250.00	350.00
2* Exhibit Sportland Shooting Gallery (11/54)	275.00	385.00
2. Genco Sky Gunner	95.00	160.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	225.00	325.00
4* Genco Rifle Gal. (6/54)	275.00	350.00
2. Genco Big Top Rifle Gallery (6/54)	395.00	425.00
4. Gottlieb Super Jambo (10/54)	395.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
2* Keeney Sportsman (11/54)	319.50	410.00

4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mntos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	100.00	165.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	179.50	275.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	100.00	150.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	250.00	325.00
2. Un. DeLuxe Jungle Gun	325.00	450.00
2. United Carnival Gun (10/54)	325.00	395.00
4. United DeLuxe Carnival Gun (10/64)	345.00	425.00
4. Wilcox-Gay Recordio	40.00	95.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
2. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Snper World Series (4/51)	95.00	165.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
6. Wms. Super Star Baseball (12/53)	325.00	395.00
2. Wms. Major League Baseball (2/54)	225.00	375.00
4. Wms. All Star Baseball (2/54)	250.00	375.00
2. Wms. Big League Baseball (2/54)	225.00	375.00
4. Wnrlitzer Skee-ball	35.00	75.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

<b>AMI, INCORPORATED</b>	
F-120 Juke Box (Receiver included)	690.00
F-80 Juke Box (Receiver NOT included)	665.00
F-40 Juke Box (Receiver NOT included)	284.50
HS-80 Selective Hideaway	304.50
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

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<b>AUTO-PHOTO CO.</b>	
Auto-Photo	\$2,545.00

<b>BALLY MFG. CO.</b>	
Gold Medal Bowler (with Match Feature)	
Model Gold-110, 10c a play	\$ 755.00
3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

<b>CHICAGO COIN</b>	
Bonus Score Bowler (without Match Feature)	\$ 695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00

<b>EXHIBIT SUPPLY</b>	
Shooting Gallery Model 500R (without Match or Free Play)	\$ 625.00
Model 500F (without Match, with Free Play)	630.00
Model 500M (with Match, No Free Play)	645.00
Model 500MF (with Match, with Free Play)	650.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

<b>GENCO MFG. &amp; SALES CO.</b>	
Sky Rocket (with Match Feature)	\$ 675.00

<b>D. GOTTLIEB &amp; CO.</b>	
Jubilee	\$ 595.00

<b>INTERNATIONAL MUTO. CORP.</b>	
Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

<b>J. H. KEENEY &amp; CO., INC.</b>	
Speed Lane Bowler (without Match Feature)	\$ 710.00
DeLuxe Speed Lane Bowler (with Match Feature)	760.00

DeLuxe Ranger (with Match Feature)	690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

<b>ROCK-OLA MFG. CORP.</b>	
Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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<b>J. P. SEEBURG CORP.</b>	
HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker	
CVS7-12" Recessed Speaker	
PS6-12 Power Supply	
ARA-1 L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

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<b>UNITED MFG. CO.</b>	
Derby Roll (without Match Feature)	\$ 705.00
De Luxe Derby Roll (with Match Feature)	735.00
Clipper Shuffle Alley (without Match Feature)	
Single Chute	705.00
Double Chute	725.00
(with Match Feature)	
Single Chute	735.00
Double Chute	755.00
Venns Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

<b>WILLIAMS MFG. CO.</b>	
Polar Hunt (with Triple Match and Replay Features)	\$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe (with Triple Match and Replay Features)	715.00
Sidewalk Engineer	345.00
Race The Clock	
Single Chute	494.50
Double Chute	499.50

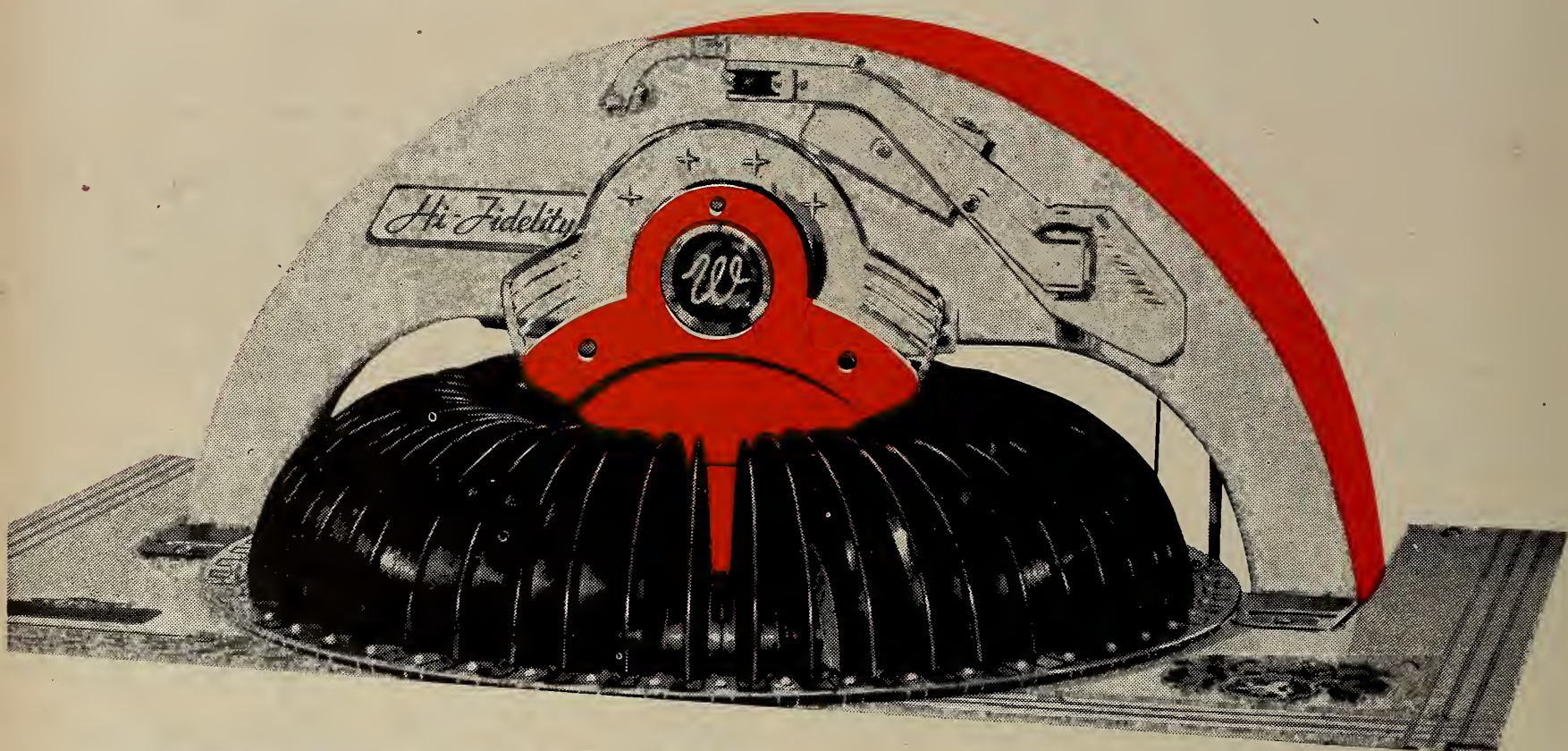
<b>THE RUDOLPH WURLITZER CO.</b>	
Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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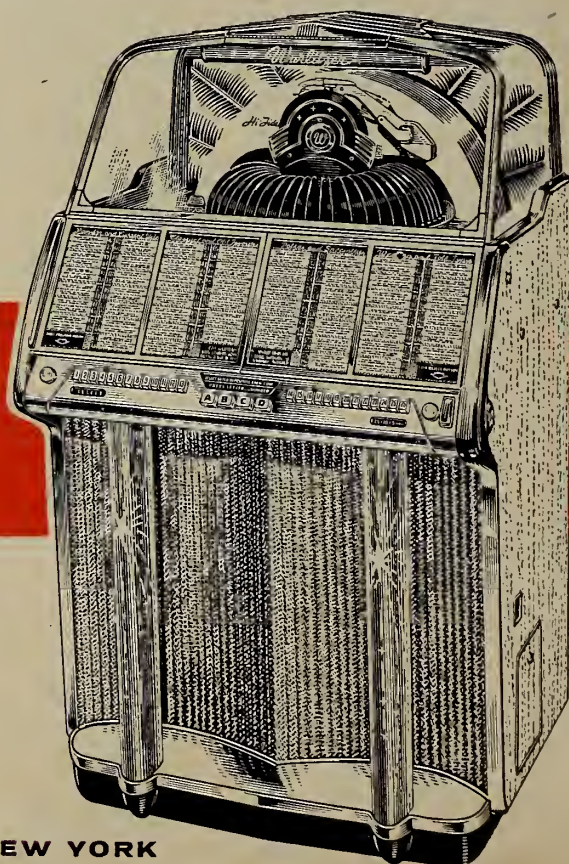


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GUARANTEED  
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PANEL**

**EACH CARD  
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Complete New Mechanism**

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EASY TO SERVICE**

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•  
ADVANCING SCORES

•  
LITE-A-NAME  
CARRY-OVER FEATURE

•  
U. M. C. PENNANT FEATURE

•  
4-CORNERS SCORE  
5-IN-LINE (EACH CARD)

•  
TIME FEATURE

•  
EXTRA BALLS FEATURE

THERE IS A  
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FOR EVERY  
TYPE OF LOCATION

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SHUFFLE ALLEY  
BOWLING GAMES**

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WITH OR WITHOUT MATCH-A-SCORE  
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GALLERY WITH  
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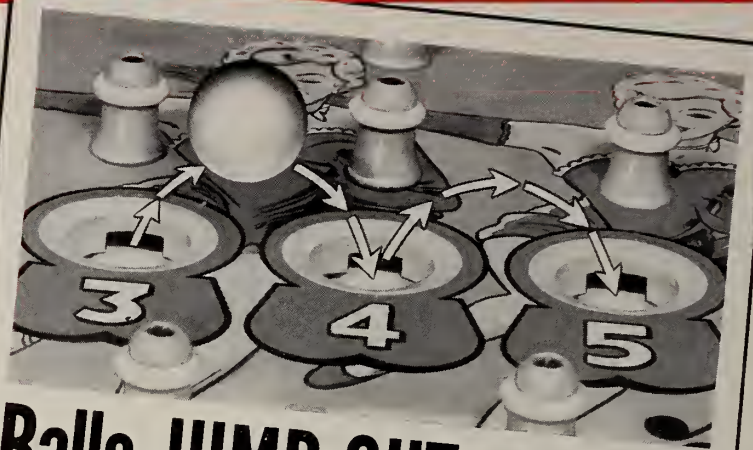
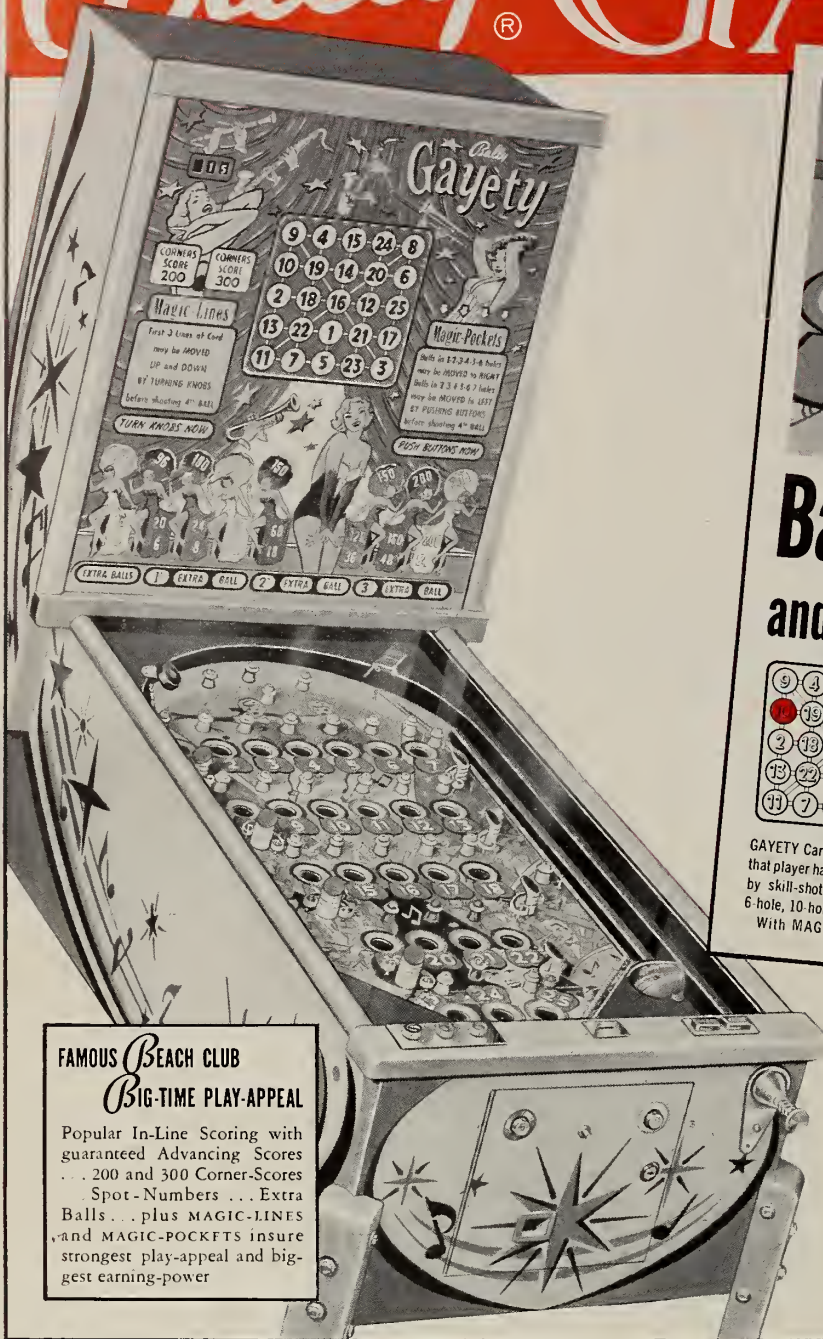


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# Bally GAYETY



**Balls JUMP OUT of holes  
and jump to holes that build up score**

9	4	15	24	8
10	19	14	20	6
2	18	16	12	25
13	22	1	21	17
11	7	5	23	3

GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole.  
With MAGIC-LINES lit

9	4	15	24	8
2	19	14	20	6
13	18	16	12	25
11	22	1	21	17
9	7	5	23	3

player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above.  
With MAGIC-POCKETS lit

9	4	15	24	8
2	19	14	20	6
13	18	16	12	25
11	22	1	21	17
9	7	5	23	3

player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

9	4	15	24	8
2	19	14	20	6
13	18	16	12	25
11	22	1	21	17
9	7	5	23	3

Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

## FAMOUS BEACH CLUB BIG-TIME PLAY-APPEAL

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus MAGIC-LINES and MAGIC-POCKETS insure strongest play-appeal and biggest earning-power

## Record Earnings Reported

Thrilling combination of MAGIC-LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!



## Blue Ribbon WITHOUT MATCH-PLAY

## Gold Medal WITH MATCH-PLAY

**Popular  
SUPER  
STRIKES  
and  
SPEED  
CONTROL**

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.



Write for complete information on eye-opening earning-power of HOT-ROD Kiddie Auto-Ride, THE CHAMPION Kiddie Horse-Ride and BULL'S-EYE Kiddie Shooting Gallery.

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